

Social Marketing:

4th Annual Link Up Greater Houston Conference (October 21, 2009)

Getting special funding for special needs children (FASD)

Environmental Stages:

Community Stars neighborhood Recognition Program (October 28, 2009)

Recovery Day in the Park (September 27, 2009)

Operation Medicine Cabinet (February 2010)

Community Education:

3rd Annual Houston-Harris County Regional Candlelight Vigil (October 27, 2009)

Enrique “Kiki” camerena Annual Red Ribbon Rally (October 15, 2009)

National Conference on Juvenile and Family Law

Prevention classes conducted at Santa Maria

Education program at large church and civil/social club

FASD – Work with city council on media information

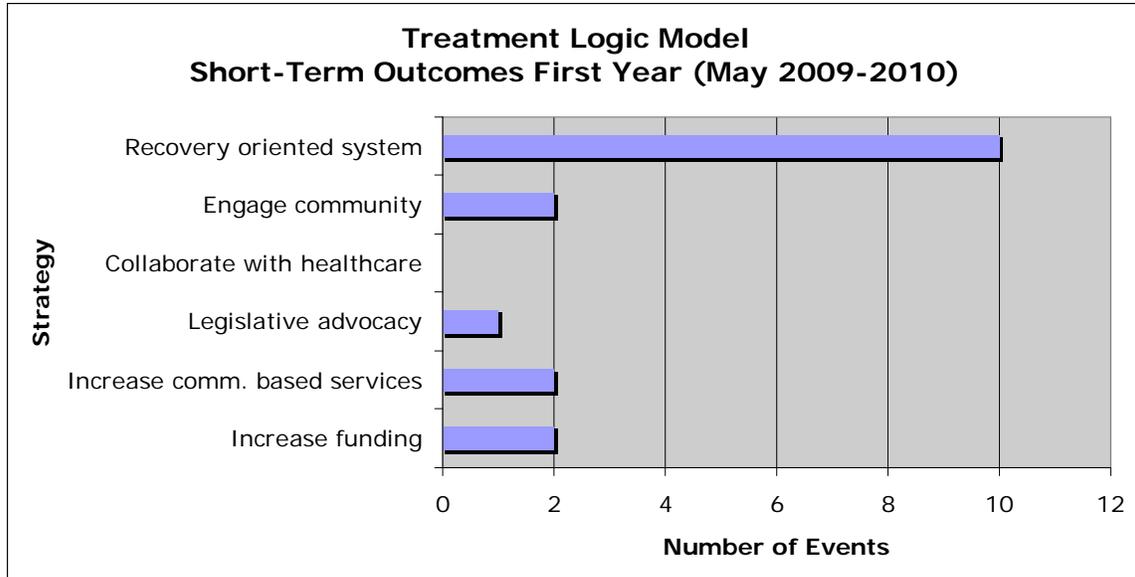
Training sessions for the Meth 360 training programs (ongoing).

Social hosting meeting to discuss laws and ordinances
(March 29, 2010)

Simulated impaired driving experience with Baytown
Police Department

Media campaign for binge drinking

Media campaign targeting parents of all freshmen at Lee
College and San Jacinto Central



Recovery Oriented Systems:

Memorial Herman PARC workshops
(monthly)

Provide all levels of help while enhancing
long term alumni and aftercare programs
(ongoing)

Increase community based services:

HHCODP treatment survey (March 2010)

Interaction with ministries

Engage community:

Monthly CEU presentation on various topics
Prayed at breakfast with local churches

Ride for Recovery

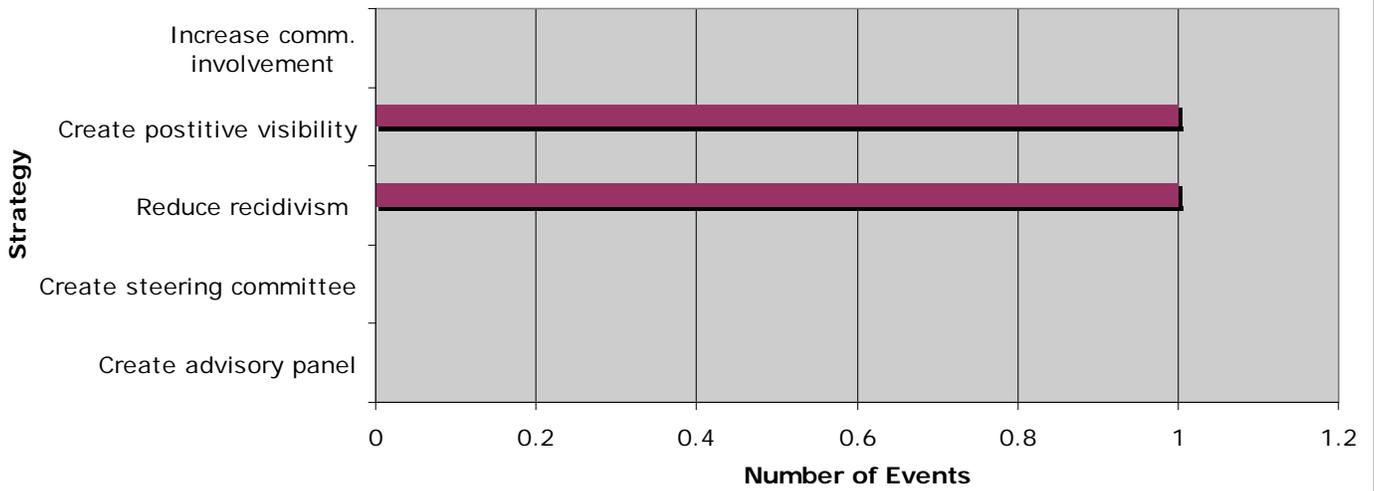
Legislative advocacy:

Workforce development through association
lobby efforts

Increase funding:

Raising funds to provide greater access to
treatment services at Memorial Hermann

**Law Enforcement Logic Model
Short Term Outcomes First Year (May 2009-May 2010)**



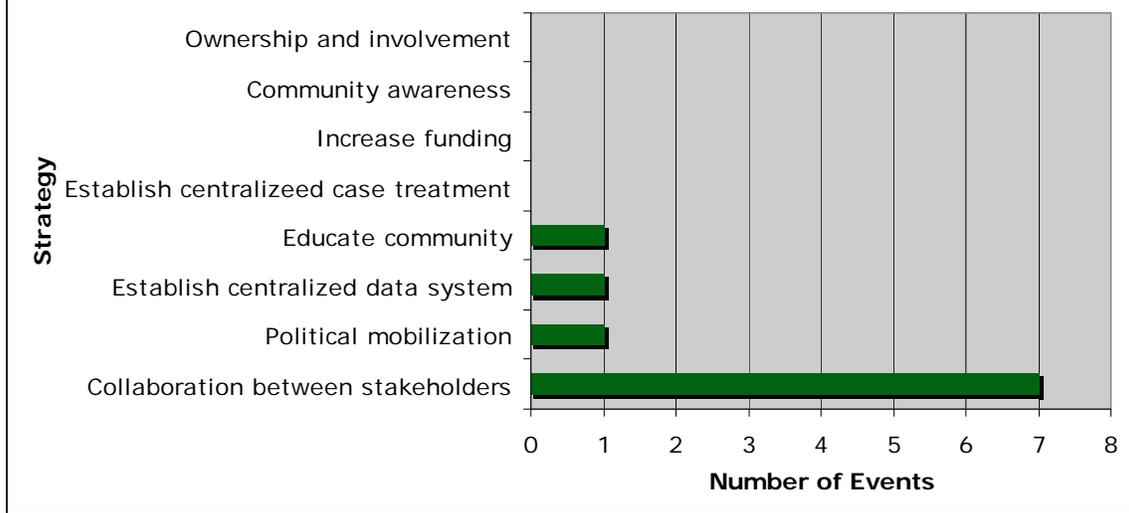
Create positive visibility in the community:

CBHS North-Houston/Harris County Underage Drinking Initiative Minor Sting Operations (Ongoing)

Reduce recidivism:

Reduce gang involvement-partnership with the DEA, FBI, ATF, and Sheriff's Office

**Data/Communication Logic Model
Short Term Outcomes First Year (May 2009-2010)**



Educate community: Creating data base of substance abuse trends from 2008-2010 under guidance with Dr. Michael Ross, UT Health Science Center

Political Mobilization: Include elected officials at public events and settings relative to HHCODP 5 Year Strategy Plan

Collaboration between stakeholders: HHCODP Coalition meetings (Bi-Monthly)
Standing Domain Committee Meetings (Monthly)

Establish centralized data system: Provide SAMHSA-DAWN website for information (March 8, 2010)