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## *Success Story:* Sylvia Cavazos, President. Cavazos

Sylvia Cavazos is a proud woman owned/minority business enterprise that provides local advertising representatives for the Houston Airport System and sells advertising for Bush and Hobby Airports. Cavazos, a City of Houston certified Minority, Women, and Disadvantage Business enterprise, has been a leading force in public outreach and advertising in Houston for over a decade. A fully integrated multi-cultural public relations, public affairs and marketing firm with expertise in the Latino market. Cavazos specializes in Media Relations, Corporate Communications, Entertainment PR, non-profits and grassroots outreach, advertising, and graphic design.





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