

## LIFTOFF HOUSTON CONTEST WINNER (





## 1st Place Winner Category Service 2015 LiftOff Houston Business Plan Competition

Keisha Thompson won first place in the Service Category of the LiftOff Houston Business Plan Competition in 2015 for her company, Dean's List Fit Club. The Dean's List Fit Club offers school district employees the advantages of peaceful practices, more advantageous nourishing decisions, self-inspiration strategies, and exercise programs. Dean's List Fit Club concentrates on the WHOLE individual, particularly focusing on physical wellness and healthful practices. Since winning the LiftOff Houston Business Plan Competition, Dean's List Fit Club has advanced relentlessly and is effectively operating in the Houston area. The company is also attempting to re-brand with the expectations of not only accumulating more business, but broadening their reach in helping individuals better identify those things that affect their wellness and well-being.







