

TweetMyJobs Houston! User success story



Katie Butler

TweetMyJobs Houston!
User

Just Hired by:
Torch Energy Solutions
as Director of Public
Relations

Purdue University
graduate

Katie began her job search process in October 2012 before graduation and started by registering with a number of big name boards including LinkedIn, Monster, and others. She initiated her job search process by:

- Updating her online profile
- Optimizing her resume
- Posting her resume on jobs boards and her personal website

“I applied to hundreds of jobs before graduation. Usually I got no response from the Human Resource departments. I had 10 interviews from these applications but no offers.”

“I moved back to Houston and was introduced to TweetMyJobs Houston through a friend who sent me a link to a job on TweetMyJobs. I registered to TweetMyJobs at the end of July 2013. I applied to 20 jobs through TweetMyJobs and interviewed with 3 firms. One of those firms was Torch Energy Solutions. My job search process through TweetMyjobs lasted 20 days from start to finish. I applied to Torch Energy in late July, I was contacted for an interview within a week’s time. I was made an offer and began work by August 19.”

Two things made the TweetMyJobs search experience different:

- The higher response rate from the participating employers. More companies responded to my application than on other job search platforms that I have used.
- The local nature of the site meant that small and medium businesses were listed versus the large employers that post their jobs on every board. These smaller companies know what they are looking for and were very responsive to my application.

About TweetMyJobs

TweetMyJobs is the leading technology driven social recruitment and job distribution network site matching job seekers with employers. More than 10,000 companies have used TweetMyJobs, including many of the Fortune 500.

For more information, please contact gov@tweetmyjobs.com or call 888-303-2526