



Warehouse District Parking Management Program



Administration and Regulatory Affairs
Tina Paez, Director
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Warehouse District Facts

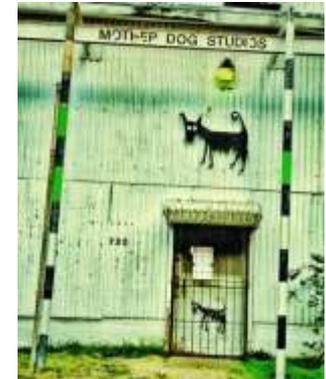
- ▶ The district consists of art galleries, restaurants, businesses and residents.
- ▶ 92 percent of on-street parking is free.
- ▶ Available parking is occupied from 7 am to 6 pm.
- ▶ Approximately 145 on-street parking spaces; 12 are paid parking.
- ▶ Paid meter spaces at 1400 Nance are the only spaces that demonstrate turnover.



Last Concert Café
mexican cantina with live music

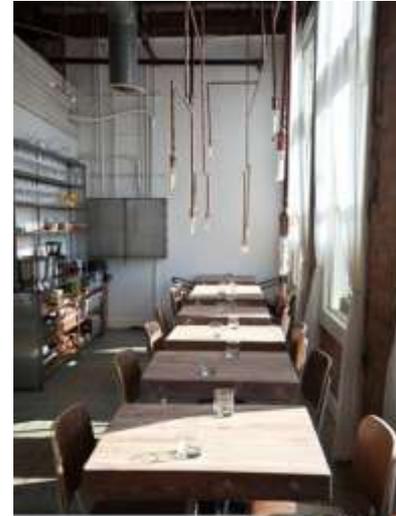


Photos: catastrophictheatre.com, historian.wordpress.com, yelp.com, <http://downtownhouston.org/district/warehouse>



What's the Problem?

- ▶ Employees from nearby buildings occupy free parking spaces all day.
- ▶ Minimal management of curb space resulting in stress on available parking.
- ▶ Hardships to businesses and residents who need parking for service or visitors.



Photos: Houstonpress.com,
houston.culturemap.com,
citysearch.com



Results of Free Curb Space

- ▶ Parking shortage
- ▶ Keeps potential customers away
- ▶ Increased traffic from vehicles looking for parking.
- ▶ Parking: Inventory
 - Low demand – Reduce prices High demand – Increase prices
 - Customers do not visit stores that have an inventory shortage.

Customers won't come if they can't park.



Artcrawlhouston.com



JOMAR VISIONS



What's the Solution?

- ▶ Three hour metered parking, Monday through Saturday, 7 am to 6 pm
- ▶ A maximum rate of .75 /hour
- ▶ Permits for sale to park vehicles in UH Downtown Lot 3 (1100 Rothwell).
- ▶ Installation of primarily single-head, electronic meters.
- ▶ Pay by Phone



Pay by phone parking

YOUR PARKING ZONE#: **0000**

Register online or via mobile app:
www.parkmobile.com

To pay for parking:
Use our Mobile App
or Call 1-877-727-5758

Parkmobile
PARKING MADE SIMPLE



PAY BY PHONE PARKING



1. Park

Pull into a parking space. Look for the green Parkmobile sticker on the meter.



2. Phone

Use the mobile app or call 1-877-727-5953 to activate your parking session.



3. Go

You will receive a text message 15 minutes before your parking session expires.





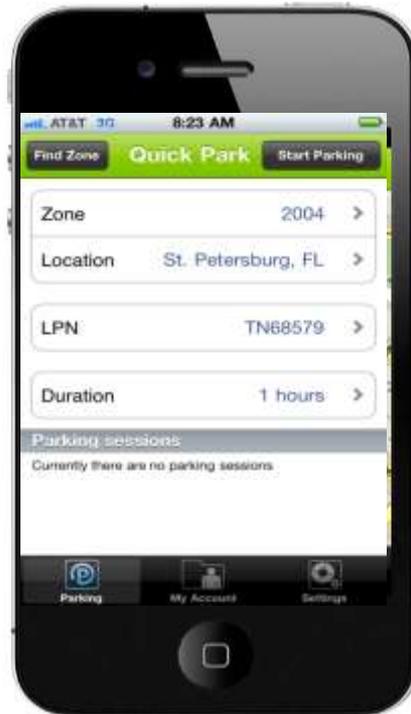
Easy As.....

1

2

3

PARK



What are the Benefits to the Community?



- ▶ Provide safe on-street parking for residents and businesses by:
 - Encouraging short-term parking
 - Increasing turnover to ensure parking availability
- ▶ Collaboration with the Houston Arts Alliance
- ▶ Downtown destination



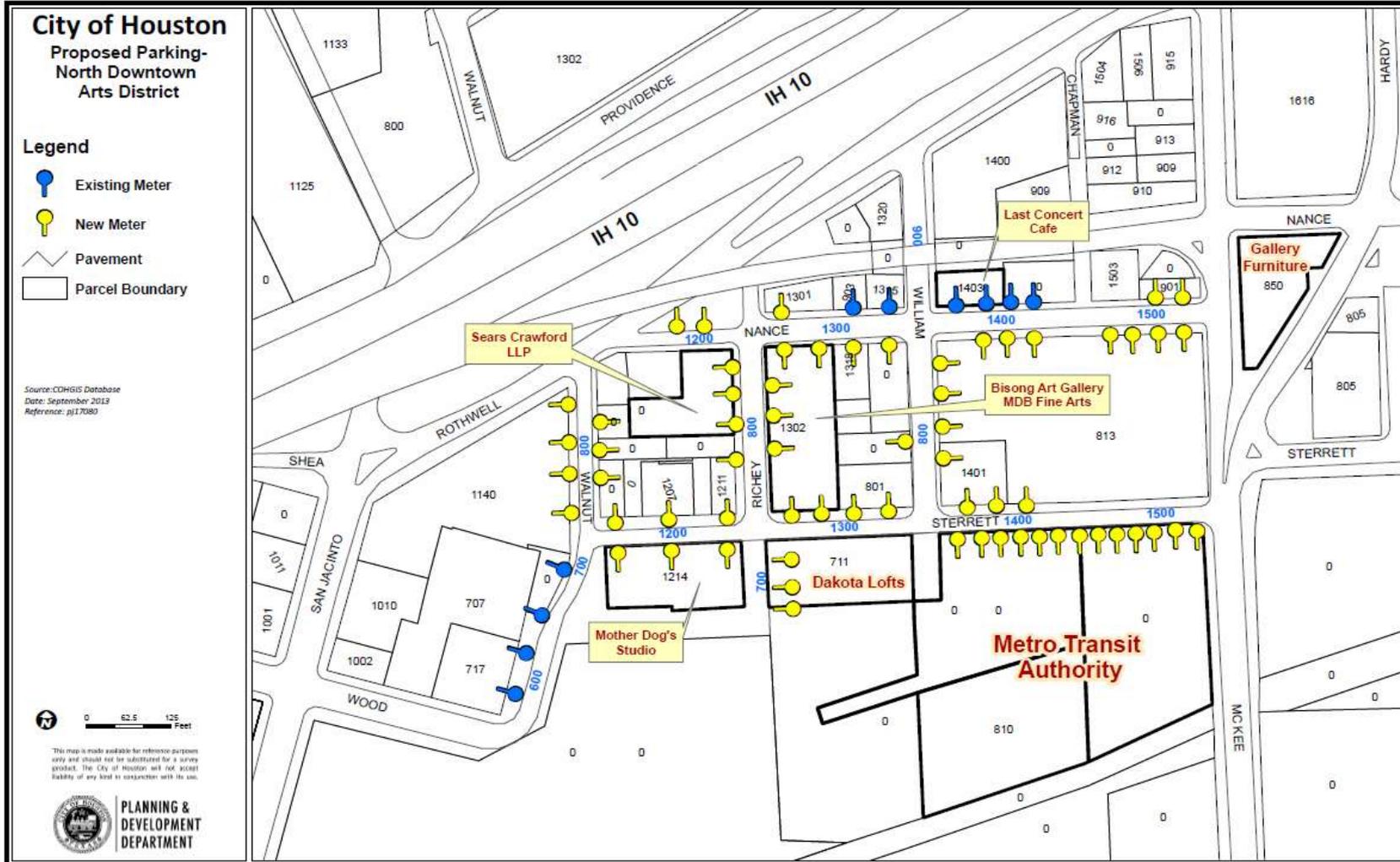
<http://downtownhouston.org/district/warehouse>



www.houstonartsalliance.com/



Proposed Metered Area



Community

- ▶ Incorporate public art in meters
- ▶ Funding from Mayor's Initiative Grant and Parking Management Fund
- ▶ Expandable



York, PA



http://weeklypaper.blogspot.com/2007_02_01_archive.html

Montreal, CN



<http://www.knittyornice.com/montreal-cheese-knitting-oh-my/>

York, PA



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Montreal, CN



<http://www.knittyornice.com/montreal-cheese-knitting-oh-my/>

Brooklyn Heights, NY



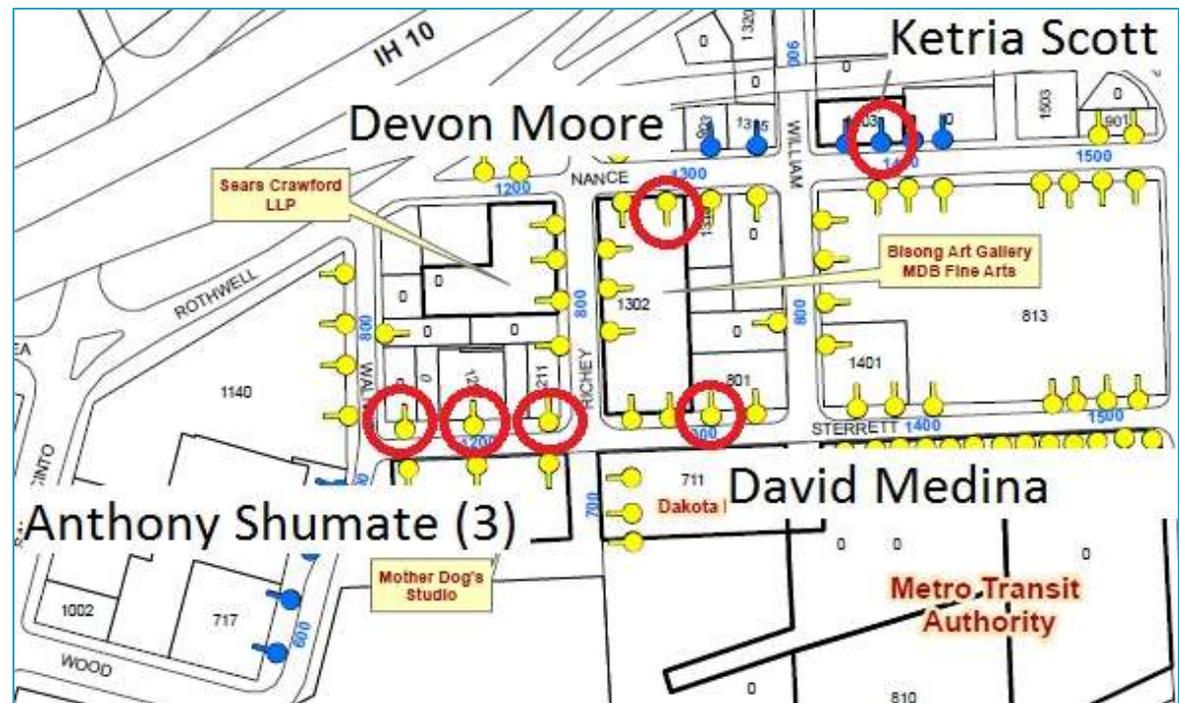
<http://cityroom.blogs.nytimes.com/2009/05/14/an-abundance-of-parking-meters-cozies/>





Artists & Locations

- ▶ David Medina– found items from District
- ▶ Devon Moore–automotive parts, meter history
- ▶ Ketría Scott–acorns, gumballs
- ▶ Anthony Shumate–meters in the wind



Next Steps



Action Item	Completion Date
Art Project	June 2013
Town Hall Meeting	September 2013
Meter Deployment	October 2013
Warning Period	October 2013
Enforcement Begins	November 1, 2013





Questions?

