



City of Houston  
 Parking Benefit District Advisory Committee  
 Meeting Minutes  
 August 5, 2013

Attendees:  
 Phyllis Thomason  
 Jon Deal  
 Keith Edgar  
 Rick Molina  
 Bryan White

Ex-officios:  
 Maria Irshad, ARA  
 James Koski, MYR  
 Ken Miller, HPD  
 Jeffery Weatherford, PWE

<b>Agenda Items:</b>	<b>Action Taken</b>
Approval of Minutes	Motion for approval of minutes of May 6, 2013 by Jon Deal, seconded by Rick Molina. Approved
Public Comments	<p>Meg Poissant requested that the process for Residential Permit Parking be expedited. Maria Irshad, Assistant Director, Administration and Regulatory Affairs, explained that the sixty day period allows time for the installation of signage and residents to purchase permits.</p> <p>Carlos Nessa spoke about his support of the Esperanza School and their parking plan.</p> <p>Valerie Hoelsch, Director of the Esperanza School, expressed a concern that the school could lose additional parking on the public street.</p> <p>Alexandra Orzeczy, expressed that the school is working with the community to address their</p>

	<p>parking concerns</p> <p>Rev. Saletheia Honors, Brown AME Chapel, thanked the committee for their consideration to review their concerns of parking meter usage on Sunday. The church has been at their location for 132 years and they have depended on Washington Avenue for overflow parking.</p> <p>Irshad informed Rev. Honors that the Parking Management Division (PMD) will continue to issue a meter bagging permit until the end of August and will contact them to discuss a permanent solution.</p>
<p>Update on Parking Meter Revenue</p>	<p>Almost \$34,000 in meter revenue has been collected from May – June. Thursdays through Saturdays are the busiest days.</p> <p>There are eight block faces that account for 61.5% of the meter revenue. The same blocks also represent 69% of the transactions. Meters in underperforming areas may be considered for relocation.</p> <p>The mixed beverage receipts for the area show that 2013 receipts are higher than 2012. Due to this growth, it can be assumed that the number of visitors to the area has not declined after the installation of the parking meters. Believe that people have moved to blocks that are not metered off of Washington Avenue. Information on Sales Tax receipts will be presented to committee at the next meeting.</p> <p>There was a 13% increase in revenue from May to July. Due to the number of citations issued for non-payment of the meters, Parking Management will begin to educate the public about the requirement to pay a night.</p> <p>The fiscal year forecast for the Parking Benefit District is \$445,000. With a projected growth rate of 10% until December, meter revenue is projected to be \$204,000 for the fiscal year. The model will be refined to consider a risk adjustment.</p> <p>PMD has identified 17 residential blocks where parking is occurring. Additional outreach will be done to inform the residents about the Residential Permit Parking Program. Moving these parkers to metered areas could result in additional meter revenue.</p>

Update on Parking Benefit District Permits	There have been 82 permits issued for a total of \$2,050. There are currently 247 permit parking spaces. The utilization of the spaces is being monitored.
Update on Parking Enforcement Efforts	There was a 13% decrease in expired parking meter citations from May to July.
Update on Parking Facilities	The HISD lot at 3200 Center St. would need to be upgraded. Council Member Cohen is meeting with Wal-Mart to discuss utilization of their parking lot.
Residential Permit Parking	PMD has received two applications. The application for 1100 Roy will be on the City Council Agenda this week. The application for 4600 Gibson was withdrawn by the applicant.
Citizen Concerns	Irshad recommended changing to meter by Brown Chapel to 10 cents per hour at the end of August.
Committee Member Comments	<p>Committee Chair, Phyllis Thomason, asked the committee members to organize community meetings to receive feedback on projects for the district.</p> <p>Committee member requested a copy of the project list and cost presented at the last meeting.</p> <p>Irshad stated that 18 months after the ordinance was approved (December 12, 2012), they will need to provide an update on the status of the Parking Benefit District to the City Council. In order to start projects, a minimum of \$250,000 net is required.</p> <p>Chair Thomason mentioned the Better Block program she provided a view of what improvements would look like on a block. She suggested the committee think of something unique to identify the district (i.e. arches in Uptown)</p> <p>Irshad announced that Jane Cahill-West resigned due to work interests. Don Pagel is now with the Mayor's Office of Economic Development. She will serve as the Ex-Officio for Administration and Regulatory Affairs.</p>
Adjournment	Bryan White motioned to adjourn. Jon Deal second. Meeting was adjourned.