



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Young Entrepreneurs Enter The Business World on Lemonade Day

Lemonade stands will pop up in Memorial Park, Hermann Park, and all over town this Sunday, May 6, 2007. Thousands of Houston middle schoolers will take part in Lemonade Day, a citywide event designed to introduce the next generation of business executives to the world of successful business practices and make them some spending money.

Sponsored by Prepared 4 Life, Lemonade Day teaches children how to start, own, and operate their own lemonade businesses while developing life skills, good character, and entrepreneurship. P4L provides the new executive with an information-filled "Entrepreneur's Workbook", which, when used in conjunction with internet tutorials and the help of a responsible adult, will teach participating children about budgets, investment, advertising, and principles of making money. Children will also learn character-building lessons in customer service, saving money, and community service.

Students can register for this rewarding event through Friday, May 4, 2007. Information packets are available at all Amegy Bank offices in the Houston area. Corporations can sign on as sponsors.

Prepared 4 Life is a 501-c(3) organization dedicated to preparing middle school youth for life through fun, proactive and experiential after school programs infused with life skills, character education, and, of course, entrepreneurship.

For more information on Lemonade Day or on the Houston Parks and Recreation Department, call (713) 845-1135 or visit www.houstonparks.org.