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## MEDIA ALERT

## \$10 Million Dollar Capital Campaign

To Add Amenities at Memorial Park for Hikers, Bikers & Runners

FOR IMMEDIATE RELEASE

February 18, 2008

**CONTACT: Estella Espinosa** 

Work: (713) 845-1135 Cell: (832) 465-4782

Houston Mayor Bill White, in conjunction with The Houston Parks and Recreation Department and the Memorial Park Conservancy, will announce a \$10 Million Dollar Capital Campaign to provide connectivity and new amenities to the Memorial Park Trail system on Tuesday, February 19, 2008. The Press Conference will be held at the corner of South Picnic Lane and Memorial Drive next to the railroad tracks.

**WHO:** Houston Mayor Bill White

Houston Parks and Recreation Department

Memorial Park Conservancy Mrs. Mindy Hildebrand

WHAT: \$10 Million Dollar Memorial Park Trail Capital Campaign

WHEN: Tuesday, February 19, 2008

10:30 a.m. - 11:00 a.m.

WHERE: Memorial Park

South Picnic Lane and Memorial Drive

(near railroad bridge) Houston, Texas 77007

WHY: The press conference will announce the \$10 Million Dollar Capital

Campaign. Maps and drawings of the connectivity aspects and amenities

to be added to the Memorial Park Trail system will be available for viewing. For additional information on the Houston Parks and Recreation Department, call (713) 845-1135 or visit our web site at

www.houstonparks.org