Houston Parks and Recreation Department A CAPRA Accredited Agency

# **2010 Annual Report**





### **TABLE OF CONTENTS**

DIRECTOR'S MESSAGE	
DIVISION DUTIES AND RESPONSIBILITIES	
Recreation and Wellness Division	9
Greenspace Management Division	11
Facilities Management and Development Division	13
Park Administration Division	15
Lake Houston Wilderness Park Division	17
Grants Legislation and Development Division	19
Communications Division	21
Urban Park Rangers and Safety Division	23
Management and Finance Division	24
HPARD FINANCIAL STATEMENT	
General Fund	25
Special Revenue Fund	26
HPARD AWARDS and ACHIEVEMENTS	27
HPARD PARTNERSHIPS	31



### **Director's Message**

In this fast-paced world where computers and the internet dominate so much of our lives, it would be easy to discount the role history plays in our daily lives. But, without the efforts of countless scientists and inventors, we would not be able to chat with our newly re-found facebook friends or skype our business associates across the world. For parks and recreation organizations like ours, history is part and parcel of the very parks we manage and preserve for today and tomorrow's park users. As I look over the past year's projects and achievements, I am conscious of the role that history can play in how we develop and preserve parkland.



As stewards of an urban park system, we manage a variety of parks and greenspaces. Some are natural wilderness areas where park visitors can escape from the hustle and bustle of daily life. Others provide recreational amenities to keep visitors of all abilities active and engaged. Some are new parks; others have been a part of Houston's history even before the Department of Public Parks was created in 1916 by the Houston City Council. Almost 100 years later, the Houston Parks and Recreation Department may have a different name; but, our job is still the same . . . to enhance the quality of life by providing parks and greenspaces for the communities we serve.



This past year, we celebrated a portion of that history as HPARD moved back to our main headquarters. As with so many of our parks Gragg Park and the historic Gragg Building have a story to tell about Houston and its people. Completed in 1957, the Gragg Building, as it is now known, was designed and built by the noted Houston architectural firm Mackie & Kamrath - whose regional work shows the influence of Frank Lloyd Wright, housed the Farnsworth Chambers Company - a local contracting firm which spawned many of our current Houston firms, and in the early 1960's served as the headquarters for the fledgling National Aeronautics and Space Administration. After 50 years of service, the building was showing its age; but, its historic significance to Houston and to the nation demanded it be preserved for future generations. Designated as a local and state historic structure and listed on the National Register of Historic Places, the Gragg Building is now ready to serve the public for another 50 years with its historic roots intact.







Photos Courtesy NASA Archives



Gragg Building - Sam Houston Park Conference Room



Gragg Building - Sculpture titled "Spring" by Chaim Goldberg



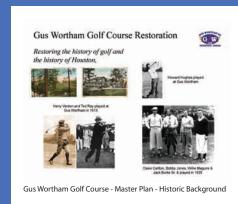
Gragg Park Campus - Historic Gragg Building Main Headquarters Houston Parks and Recreation Department



Gragg Park Campus - Recreation & Wellness Division Offices



Gragg Park Campus - Recreation & Wellness Division Offices







Emancipation Park - State Historic Designation Plaque Sa

Sam Houston Park Postcard Circa 1910

Looking into the "roots" of all our parkland can reveal some surprising historic treasures as well. Gus Wortham Golf Course, dating back to 1908, is one such gem. This past year we held the 2nd Annual East End Golf Tournament with the Houston Parks Board to raise funds to restore the course to USGA standards. This course is the first 18-hole course in Texas and has been in continuous play for over 100 years.

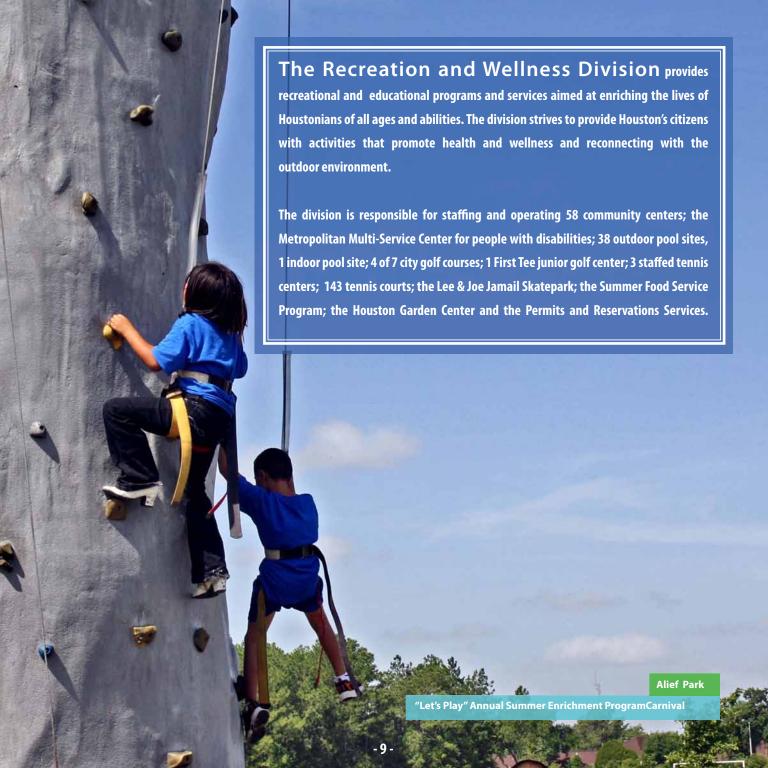
Emancipation Park, acquired by the city in 1916, began as a private park created by freed slaves in 1872. Led by Reverend Jack Yates, a Baptist minister and former slave, \$800 was collected and land was purchased as a place to celebrate June 19, 1865 or Juneteenth-the day when Texas received the news that President Lincoln had signed the Emancipation Proclamation two years earlier.

Sam Houston Park traces its roots back to 1899 when Mayor Sam Brashear appointed the first park committee to oversee the establishment of our first city park. While our department would not be created for another 17 years city fathers were already planning for the future and parkland was part of the plan.

The history of our parks has more than just intrinsic value for researchers. A park's history can connect a neighborhood and community to the greenspace and help generate the funding needed to preserve and protect that history and parkland for generations to come.

Joe Turner

**Director, Houston Parks and Recreation Department** 





#### **Program Attendance**

r rogram Attendance	
Summer Enrichment Program	13,701
After School Enrichment Program	179,131
Teen Attendance	82,946
Adult and Senior Arts and Crafts	79,777
Adult and Fitness	316,566
D-Tag	299
Volleyball	452
Soccer	6,552
Flag Football	973
Basketball	3,435
Baseball	3,206
Field Trips	903

#### **Community Center Attendance**

Second Annual Metal and Muscle Expo

Volunteers	30,589
Non-Rental	351,523
Rental	62,827
Weight Rooms	198,113
Free Play Attendance	2,973,809
a	

#### Aquatics

Aquatics (number of guests) 240,000

#### **Summer Food Service**

Lunches	672,454
Youth Tenni	s
Tennis	6,620

#### **Golf Operations**

**Take Me Fishing** 

58,289
27,634
52,456
21,121
45,290
23,401
6,117

#### **Garden Center Attendance**

Horticulture Events	34,177
Non-Horticulture Events	6,562
Garden Center Events	2,660



#### **Summer Workforce Program** (Workforce Solutions Provided funding 325 Summer Youth Workers)

Grounds Maintenance	283
Fleet Management	8
Quality Assurance	1
Horticulture	6
Sports Field Management	17
Urban Forestry	10

#### **Forestry - Tree Planting**

Trees planted	1,500
Trimmed	5,000
Removed	2,000

#### **Lady Bird Johnson Wildflower Program**

Acres Seeded	43.52
	reduced mowing cycles
	from 28 to 15 times per year
	resulted in lower emissions
	and reduced fuel usage

#### **Greenspace Adoptions**

**Greenspace Volunteers** 

5,542

26,100

\$560,356

**Volunteers Registered** 

(based on \$21.47/hour)

**Hours Worked** 

Value

Units Adopted	94 or
(sports fields & parks)	830 acres

#### **Court Mandated Community Service Hours**

Workers Registered	629
Hours Worked	27,444
Value (based on \$21.47/hour)	\$589,213

De-Littering Volume (baggable trash only large items not listed 5,770 acres covered)

Trash	Collected from
Parks	& Esplanades

54,805 cubic yds. or 1,370 large dumpsters



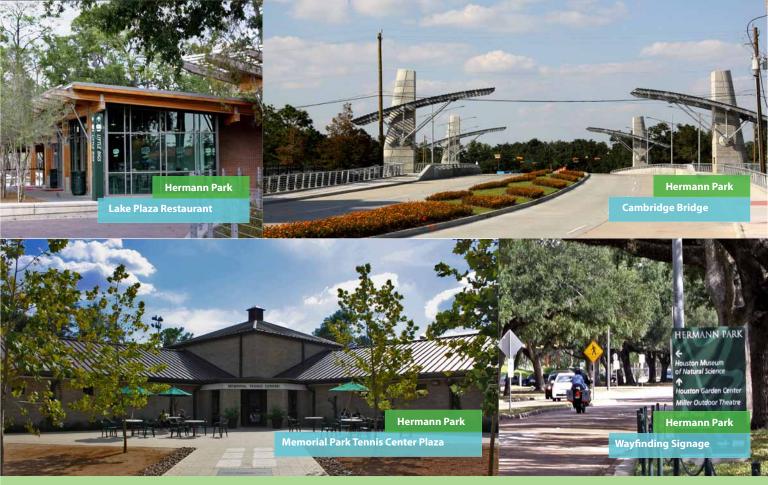




- Completed renovation of Gragg Park Campus
- Completed Construction of Forestry Maintenance Complex
- Completed Construction of Living Bridge
- Completed Construction of Sylvester Turner Park Phase II
- Completed Renovations of Hobart Taylor Park
- Completed Alief Park Playground Without Limits
- Completed Tidwell Park Playground Without Limits
- Completed Bricker Park Plaza
- · Completed West Webster Park
- Completed TC Jester Dog Park
- Completed Tanglewood Pavilion
- Completed Hidalgo Park Batting Cage
- Completed Cole Creek Park Trail and Lighting
- Completed Shepherd Park Playground

- Completed Kendall Community Center
   (joint project with Houston Public Library managed by GSD)
- Initiated Design for Various Phases for Lake Houston Wilderness Park
- Initiated Construction on TC Jester Park Pool, Parking Lot and Amphitheater; Wiley Park, Eastwood Park Parking Lot, Cliff Tuttle Parking Lot, Stuart Park and Bethel Church Stabilization
- Completed Design of San Felipe Park, Marian Park, Ervan Chew Park, Stuebner Airline Park, Sagemont Park and Community Center, Law Park Lighting, Godwin Community Center Renovations, Hermann Park Picnic Improvements Phase II, Townwood Park and Pool Improvements, Metropolitan Multi - Service Center Trail Grant, Braeburn Glen Playground and Stewart Park Picnic Shelter
- Initiated Design on the Scottcrest Trail, Alief Trail, Blackhawk Park Lighting, Memorial Park Greenhouse, Woodruff Park, West End Park and Herman Brown Park

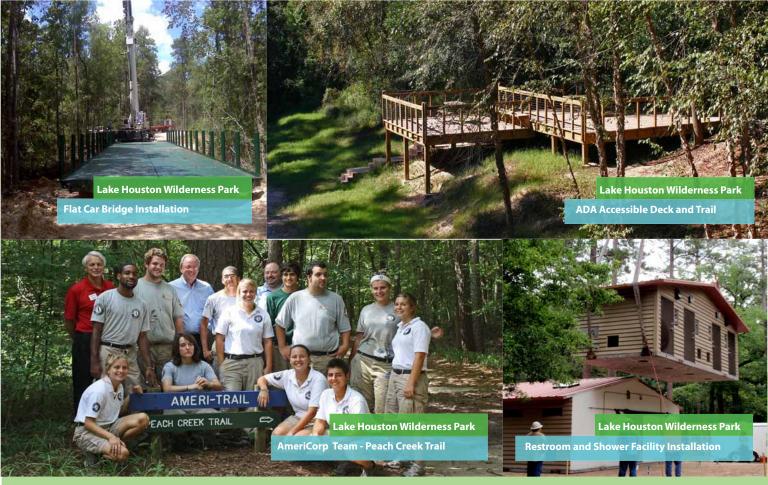




- Completed Hermann Park Street Name Changes
- Installed Hermann Park Signage
- Completed MacGregor Pairing/Underpass
- Completed Cambridge Bridge
- Completed Hermann Park Lake Picnic Area Phase I
- Completed Hermann Park Plaza Restaurant
- Bidding of Hermann Park Bike Bridge
- Began Construction on Houston Museum of Natural Science expansion

- Began Phase I Zoo African Forest Exhibit Currently Underway
- Completed Memorial Park Pedestrian Bridge
- Completed Memorial Park Tennis Center Plaza
- Began Design of Memorial Park Tennis Center Deck
- Began Design on Memorial Park Outer Loop Trail
- Completed Hogg Bird Sanctuary Improvements
   Related to Bayou Bend Visitors Center
- Relocated Houston Parks Board to Wiess Park

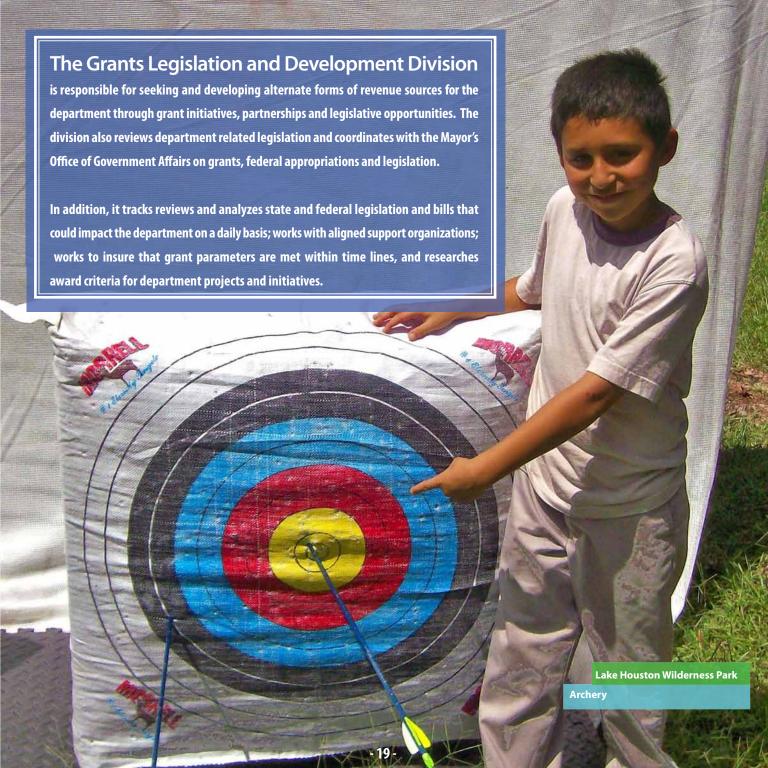




- Initiated Master Plan Development By:
   Starting Habitat Thinning on 700 Acres
   Created a 3.5 Acre Lake for Road Base Material
   Installed 5.5 Miles of New Roadways Within Park

   Installed 2 Railroad Flatcar Bridges
- 35.9 % Increase in Visitations With 16,693 Park Guests
- 55.7 % Increase in Nature Center Visits
- 854 Permits Issued for Camping, Lodging and/or Dining Hall
- Constructed ADA Accessible Overlook Trail and Sidewalk at Peach Creek
- Constructed and Put Into Operation 5 New Rental Screen Shelters

- Abated lead paint and repainted Peach Creek Bridge
- Installed new Restroom and Shower Facility in Camping Area
- Held Inaugural Session of Lake Houston Wilderness Adventure Day Camp 30 Participants Ages 7-13
- Hosted 2 AmeriCorps Teams who built:
   4.5 Miles of New Hiking/Mountain Biking Trails and
   Remodeled Lazy Creek Lodge
- Hosted Parks and Wildlife Urban Outdoor Skills Training Which Included: Event Planning, Kayaking and Land Navigation
- Hosted Two Trail Events (5K, 10K and 10 Mile Runs)

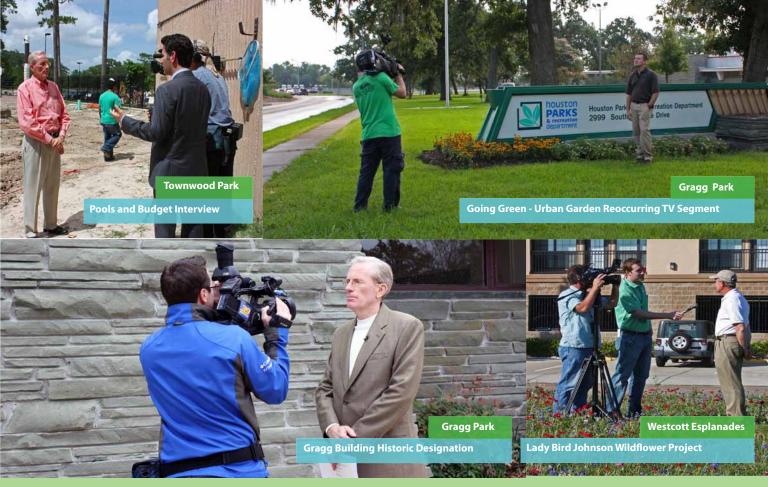




- \$2,714,000 Texas Department of Agriculture Food & Nutrition
   Division Summer Food Service Program for Youth Ages 1-18
- \$1,000,000 Texas Parks and Wildlife Department Herman Brown Park
- \$1,000,000 Texas Parks and Wildlife Department Sagemont Park
- \$600,000 Texas Parks and Wildlife Department Sylvester Turner Park
- \$400,000 Texas Parks and Wildlife Department Sims Woods / Stuart Park •
- \$285,000 US Housing and Urban Development- Sunnyside Park Trail
- \$105,257 Baylor College of Medicine Healthy Kids Houston Year Two
- \$105,257 Baylor College of Medicine Healthy Kids Houston Year IWO
- \$90,000 Texas Parks and Wildlife Department Metropolitan Multi-Service Trail
- \$46,500 Texas Parks and Wildlife Department Houston Parks Adventure
- \$40,114 Gulf Coast Workforce Board After School Achievement Program
- \$39, 526 Houston Galveston Area Council HGAC CC/CV Program 99

- \$36,000 USA Swimming Foundation Make A Splash
- \$32,400 US Soccer Foundation , Inc Soccer For Success
- \$21,000 NRPA Paralympic Sports II
- \$20,000 Fiesta Mart, Inc Youth Soccer
- \$11,000 Relay Inc, Youth Soccer
- \$10,000 Texas Taxi, Inc Soccer for Success
- \$10,000 Dynamo Charities Dynamo Youth Soccer
- \$8,000 Bayou Preservation Association BPA Irrigation Project
- \$5,000 NRPA Take Me Fishing
- \$5,000 Hershey Track and Field Jacob and Terese Hershey Foundation
- \$5,000 Muse Public Relations Athletes Seeking Knowledge
- \$2,750 Exxon Mobil Corporation GIS Summer Intern Position





- Produced Department's Press Releases, Public Service Announcements, Media Alerts, Press Conferences and Photo Opportunities to Inform Media of Department Programs, Events of Interest to the Public
- Maintained Department's Website to Deliver Information to Public Regarding Programs and Services Available at HPARD Parks and Facilities
- Completed Redesign of Department's Website to Comply with New Design Implemented by City IT
- Photographed and Chronicled HPARD Events for Promotional Purposes, Historic Archive Files and Web Updates
- Processed and Provided Information for the 32 Texas Public Information
   Requests Received by Department

- Wrote, Produced and Created Artwork and Layout for HPARD's Activities in the Park Activities and Class Catalog Which is Produced Three Times a Year
- Wrote, Produced, Created Artwork and Layout, and Photographed Events for the HPARD Annual Report
- Served as the Department's 3-1-1 Liaison
- Answered Askparks Emails and Responded to Citizens Questions Regarding Department's Services and Programs
- Supported Department by Process All Divisions Printing and Promotional Reqests for Fliers, Banners, Invitations, Forms, Posters, Signs and other Printed Material for Department Divisions



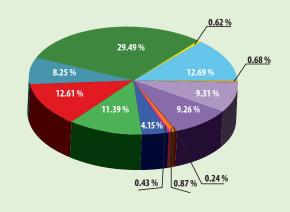


#### **HPARD - General Revenue Fund FY2010**

The Houston Parks and Recreation Department's budget is composed of two funds, the General Fund and the Special Revenue Fund which taken together comprise the total FY 2010 budget of \$74,852,862.

Fund	Cost Center Group	CCG Name	FY2010 Budget	Allocation%
General - 1000	360001	Office of the Director	\$ 448,215	0.68 %
General - 1000	360002	Management & Finance	\$ 6,136,592	9.31 %
General - 1000	360002	Utilities (natural gas, electricity & sewer)	\$ 6,106,867	9.26 %
General - 1000	360003	Park Administration	\$ 159,993	0.24 %
General - 1000	360004	Communications Office	\$ 574,600	0.87 %
General - 1000	360005	Grant, Legislation & Development	\$ 282,834	0.43 %
General - 1000	360006	Urban Park Rangers	\$ 2,735,841	4.15 %
General - 1000	360007	Facilities Management & Development	\$ 7,512,823	11.39 %
General - 1000	360008	Houston Zoological Gardens	\$ 8,317,100	12.61 %
General - 1000	360009	Recreation & Wellness	\$ 5,441,921	8.25 %
General - 1000	360013	Greenspace Management	\$ 19,446,533	29.49 %
General - 1000	360014	Lake Houston Wilderness Park	\$ 406,546	0.62 %
General - 1000	360015	Community Centers Operations	\$ 8,370,522	12.69 %
		General Fund Total	\$ 65,943,387	100.00%

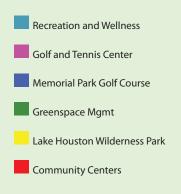


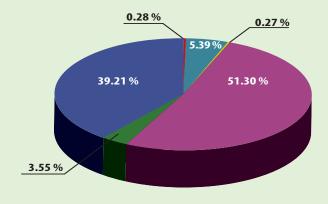


### **HPARD - Special Revenue Fund FY2010**

The Special Revenue Fund comprises funds generated by facilities and/or programs for which a cost is associated.

Fund	Cost Center Group	CCG Name	FY2010 Budget	Allocation%
Special Revenue - 2100	360009	Recreation & Wellness	\$ 480,000	5.39 %
Special Revenue - 2100	360011	Golf & Tennis Center	\$ 4,570,593	51.30 %
Special Revenue - 2100	360012	Memorial Park Golf Course	\$ 3,493,682	39.21 %
Special Revenue - 2100	360013	Greenspace Management	\$ 316,400	3.55 %
Special Revenue - 2100	360014	Lake Houston Wilderness Park	\$ 25,100	0.28 %
Special Revenue - 2100	360015	Community Center Operations	\$ 23,700	0.27 %
		General Fund Total	\$ 8,909,475	100.00%





It takes perserverence, hard work, skill and dedication to achieve anything of value. Our staff works every day as a team to fulfill our mission "to enhance the quality of urban life by providing safe, wellmaintained parks and offering affordable programming for our community." Here are some of our departments most noteworthy achievements for fiscal year 2010.



### **HPARD Awards FY10:**

- Houston Historic Building Designation Farnsworth & Chambers Building / Gragg Building HPARD Main Headquarters
- Texas Historic Landmark
   Farnsworth & Chambers Building / Gragg Building
   HPARD Main Headquarters
- National Register of Historic Places
   Farnsworth & Chambers Building / Gragg Building
   HPARD Main Headquarters
- Mayor's Proud Award Keith Wiess Park
   Recreation Plus Rain Multi-Use Development HPARD
- American Society of Landscape Architects
   Analysis & Planning Honor Award

   Brays Bayou Greenway Framework SWA Group

- H-GAC Parks, Natural Areas Award Urban Gardening Program Growing Green in Our City
- National Arbor Day Foundation
   Tree City USA
   24th Year As a Recipient of Award

### **HPARD Achievements FY10:**

- Provided approximately 240,000 guests with free swimming at 38 HPARD pools
- Increased Adult Sports League online registration usage from 95% to 98%
- HPARD's Summer Food Service Program is now ranked the second largest program in the U.S.
- Operated 455 Summer Food Service Sites and fed Fed 1,221,065 young people, ages 1 to 18 in FY2010
- Increased participation by 10% in The First Tee of Houston at F.M. Law Park's Junior Golf Program
- Received Eagle level facility recognition for the First Tee of Houston at F.M. Law Park's Junior Golf Program
- Unveiled Gus Wortham Park Golf Course Master Plan and began fund raising for project with the Houston Parks Board
- Registered 48 Houston area corporate teams in HPARD's 2nd Annual Houston Corporate Games presented by Aetna
- Awarded \$32,000 in continuing education scholarships through HPARD's Athletes Seeking Knowledge Program
- Awarded 16 Netbook laptops to 11th and 12th grade ASK scholarship winners through a grant from Best Buy
- Raised \$120,000 at the Annual Father's Day Father/Child Charity Golf Tournament chaired by Dr. Norman Berkman
- Introduced new Intermediate/Advanced Skateboarding Class at The Lee & Joe Jamail Skatepark
- Introduced new Adult and Spring and Fall Skateboarding classes at The Lee & Joe Jamail Skatepark
- Implemented Soccer for Success after-school soccer program and served 1,416 students at 21 HISD elementary and middle schools













- Completed the 2nd year of the Healthy Kids-Houston 4 year \$1.4 million grant study project funded by the USDA in partnership with Baylor College of Medicine to help overweight and obese Houston area children achieve a healthy lifestyle
- Participated in the Sixth Annual Linda Lorelle Scholarship Fund (LLSF) "College Preparatory Conference"
- Implemented and enrolled 721 youth in a new NRPA "Parks Adventure Anglers Program" designed to introduce urban youth to fishing. Additional incentives were provided by the Texas Parks and Wildlife Department
- Successfully collaborated with 19 partners to provide a variety of programs for as many as 3,400 youth
- Increased Adative Aquatics participation at Metropolitan Multi-Service Center by 44%
- Registered 14,166 Adaptive Recreation open fitness room participants
- Held the 1st Annual Adult Wheelchair Soccer league with a total participation of 877 adults
- Hosted the 1st Annual Welcome Home Celebration for veterans of Iraq and Afghanistan and their familiess with 728 total players, spectatros and officials
- Hosted the 2nd Annual Metal & Muscle Expo with over 1000 total veterans, spectators, volunteers and vendors/exhibitors in attendance
- Initiated an archive-scanning project in Financial Service Division to reduce paper waste by 50% and provide more efficient and global recovery of Revenue Documents
- Completed the Community Center Computer Connectivity Project which has connected all Community Centers via computer to main HPARD headquarters
- HPARD IT successfully moved the department's phone and computer connections from temporary Sawyer location to department's permanent headquarters at the Gragg Park Campus

The Houston Parks and Recreation Department would like to thank all the individuals, groups, volunteers, partners, businesses, corporations, government agencies, non-profits and countless supporters who have made it possible for us to provide services and programming to the citizens of Houston. Your continuing support enables us to provide a greater variety of programs and opportunities for our community.















































www.buffalobayou.org 713.752.0314



















#### Mayor Annise Parker City of Houston

## Joe Turner, Director Houston Parks and Recreation Department

**Doug Earle** 

**Deputy Director, Recreation and Wellness Division** 

**Cheryl Johnson** 

**Deputy Director, Management and Finance Division** 

**Rick Dewees** 

Assistant Director, Park Administration Division

Karen Cullar

Assistant Director, Grants, Legislation and Development Division

Mark Ross

Deputy Director, Facilities Management and Development Division

**Abel Gonzales** 

**Deputy Director, Greenspace Management Division** 

**Paul Hendrix** 

Division Manager, Lake Houston Wilderness Park Division

**Harold Norris** 

Division Manager, Urban Park Rangers Division

Estella Espinosa

**Division Manager, Communications Division** 

Dan Pederson

Council Liaison/StaffAnalyst, Director's Office

Erika Reyna

Administrative Coordinator, Director's Office