

## **NEWS RELEASE**

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## 2010 Corporate Games Presented by Aetna Promotes Wellness and Teambuilding for Workers and Corporations

Houston Parks and Recreation Department Annual Event To Take Place at Memorial Park

The Second Annual Corporate Games Presented by Aetna will feature 44 corporate teams in competitions ranging from a 3-mile walk to shooting basketballs. The teams will participate in this two-day event (April 30<sup>th</sup> and May 1) to promote health, fitness and teamwork, while supporting HPARD's Athletes Seeking Knowledge program. The games are sponsored by Aetna with opening ceremonies scheduled to begin April 30 at 12:00 noon at Memorial Park's Jim McConn Ballfield.

"We are delighted with Aetna's title sponsorship of our Second Annual Corporate Games," said Joe Turner, Director, Houston Parks and Recreation Department. "The Houston Corporate Games are very important to our department because they benefits our Athletes Seeking Knowledge youth. Aetna's sponsorship and the corporations who are here to compete are doing more than supporting their companies' wellness and teambuilding opportunities. They are helping our kids achieve academic goals and fulfill dreams. I cannot think of a better investment for us all than to support youth in their quest for a better future."

HPARD's Athletes Seeking Knowledge (A.S.K.) program provides youth, ages 12–18, with a number of free educational resources, such as tutorial sessions at community centers, professionally administered test preparation sessions, organized university tours, and scholarships so that they can pursue academic dreams. To date, over \$85,000 in scholarships have been awarded to A.S.K. participants. Funds raised by the Second Annual Corporate Games presented by Aetna benefit this program.

Corporate teams will compete during the two-day event in competitions that include a 3-mile walk/run, basketball hotshot, soccer dribble/shoot, football TD pass, golf putting, tai chi, tug-of-war, and much more. Competitors will have a great time, develop teamwork with their coworkers, and gain an expanded sense of the importance of regular exercise to a healthy lifestyle. All events will take place in Houston's beautiful Memorial Park, and all equipment will be supplied by the Houston Parks and Recreation Department.

## **About Aetna**

Aetna is one of the nation's leading diversified health care benefits companies, serving approximately 36.1 million people with information and resources to help them make better informed decisions about their health care. Aetna offers a broad range of traditional and consumer-directed health insurance products and related services, including medical, pharmacy, dental, behavioral health, group life and disability plans, and medical management capabilities and health care management services for Medicaid plans. Our customers include employer groups, individuals, college students, part-time and hourly workers, health plans, governmental units, government-sponsored plans, labor groups and expatriates. For more information, see <a href="https://www.aetna.com">www.aetna.com</a>.

## **About the Houston Parks and Recreation Department**

The Houston Parks and Recreation Department oversees the management and stewardship of the city's 350 developed parks and provides programming and recreational opportunities for people of all abilities. For more information on the Houston Parks and Recreation Department visit <a href="https://www.houstonparks.org">www.houstonparks.org</a>.

For more information on the Houston Parks and Recreation Department, Memorial Park, and HPARD's Athletes Seeking Knowledge program, call (832) 395-7022 or visit <a href="https://www.houstonparks.org">www.houstonparks.org</a>.