

## **NEWS RELEASE**

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# Memorial Park Site for 3<sup>rd</sup> Annual Houston Corporate Games

## Aetna Sponsors Event To Promote Health & Wellness for All!

The Third Annual Corporate Games Presented by Aetna will feature 89 teams in competitions ranging from a 3-mile walk to shooting basketballs. The teams will participate in this two-day event (May 6 and May 7) to promote health, fitness and teamwork, while supporting HPARD's Athletes Seeking Knowledge program. The games are sponsored by Aetna with opening ceremonies scheduled to begin May 6, 2011 at 12:00 noon at Memorial Park's Jim McConn Ballfield.

"Aetna is excited to be involved once again with the Houston Corporate Games," said Ralph Holmes, Aetna's market president for Texas. "Promoting a healthy lifestyle is a priority for Aetna and we are happy to participate with other Houston-area companies."

Funds raised by the games support HPARD's Athletes Seeking Knowledge (A.S.K.) program for youth, ages 12–18. The Athletes Seeking Knowledge Program (A.S.K.) provides free educational resources for youth to assist them in pursuing their academic dreams. Resources provided by A.S.K. include: tutorial sessions at community centers, professionally administered test preparation sessions, organized university tours, and scholarships. To date, over \$100,000 in scholarships has been awarded to A.S.K. participants.

"Athletes Seeking Knowledge allows us to support the youth that we serve succeed in life beyond their school years," said Joe Turner, Director, Houston Parks and Recreation Department. "We are thankful to Aetna and all the corporations who will be participating in the games this weekend. They are not only supporting wellness and teambuilding for their company and employees-they are investing in a better future for all of us."

Corporate teams will compete during the two-day event in competitions that include a 3-mile walk/run, basketball hotshot, soccer dribble/shoot, softball slam, golf putting, tai chi, tug-of-war, and much more. Competitors will have a great time, develop teamwork with their coworkers, and gain an expanded sense of the importance of regular exercise to a healthy lifestyle. All events will take place in Houston's beautiful Memorial Park, and all equipment will be supplied by the Houston Parks and Recreation Department.

### About Aetna

Aetna is one of the nation's leading diversified health care benefits companies, serving approximately 33.8 million people with information and resources to help them make better informed decisions about their health care. Aetna offers a broad range of traditional, voluntary and consumer-directed health insurance products and related services, including medical, pharmacy, dental, behavioral health, group life and disability plans, and medical management capabilities and health care management services for Medicaid plans. Our customers include employer groups, individuals, college students, part-time and hourly workers, health plans, governmental units, government-sponsored plans, labor groups and expatriates. For more information, see <u>www.aetna.com</u>. To learn more about Aetna's innovative online tools, visit <u>www.aetnatools.com</u>.

#### About the Houston Parks and Recreation Department

The Houston Parks and Recreation Department oversees the management and stewardship of the city's 350 developed parks and provides programming and recreational opportunities for people of all abilities. For more information on the Houston Parks and Recreation Department visit www.houstonparks.org.

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