

2012 Annual Report

Houston Parks and Recreation Department



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& recreation
department
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2012 Arbor Day - Memorial Park

Mayor Annise D. Parker and Joe Turner, Director, Houston Parks and Recreation Department



2012 Arbor Day - Memorial Park
Planting 20' Tall Swamp Chestnut Oak (*Quercus michauxii*)

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Mission Statement :

“To enhance the quality of urban life by providing safe well-maintained parks and offering affordable programming for our community.”



2012 Milby Park
Lady Bird Johnson Wildflower Tribute Planting Project



2011 Memorial Park
Drought Affected Forest



“Nothing reveals the depth and heart of our city more than how we respond to disasters and Houstonians know how to recover from disasters...”

Joe Turner
Director, Houston Parks and Recreation Department

Meeting our challenges

The past year has been one which has been filled with unprecedented challenges and spectacular triumphs. But through it all our staff and our city have worked together to face the difficulties and make a positive impact on our park system.

Drought Effect

The drought of 2011 wreaked unprecedented devastation to our Urban Forest. Nothing reveals the depth and heart of our city more than how we respond to disasters and Houstonians know how to recover from disasters. We prepare our disaster recovery kits in the spring because we know the potential devastation a natural disaster like a hurricane can cause. We extend a helping hand to our neighbors affected by hurricanes when called upon to assist with their rescue and recovery moments. But last year's major natural disaster did not come from the roar of rain and wind of a hurricane. Instead, it came quietly, with persistent sunshine and hundred degree temperatures that sucked the moisture from the air and ground. The result was devastating to our city's Urban Forest. I cannot express how deeply our department has felt the loss of so many trees. As stewards of this magnificent greenspace, there aren't enough words to express our sorrow.

We are not allowing the drought or the loss of 22,366 trees to stop us. Yes, our parkland viewed from the sky looks much different today than in previous years. We are developing plans to replant and regrow our Urban Forest. We've begun the process of replanting, we have added drought contingency plans to our emergency planning procedures, and we are recovering from the drought of 2011.

Re-Plant Houston

On January 6th of this year, we planted the first of many trees in the signature park that had been most devastated by the drought - Memorial Park. The 17 foot Live Oak was planted near the Seymour Lieberman Trail, one of Houston's most popular trails at Memorial Park.

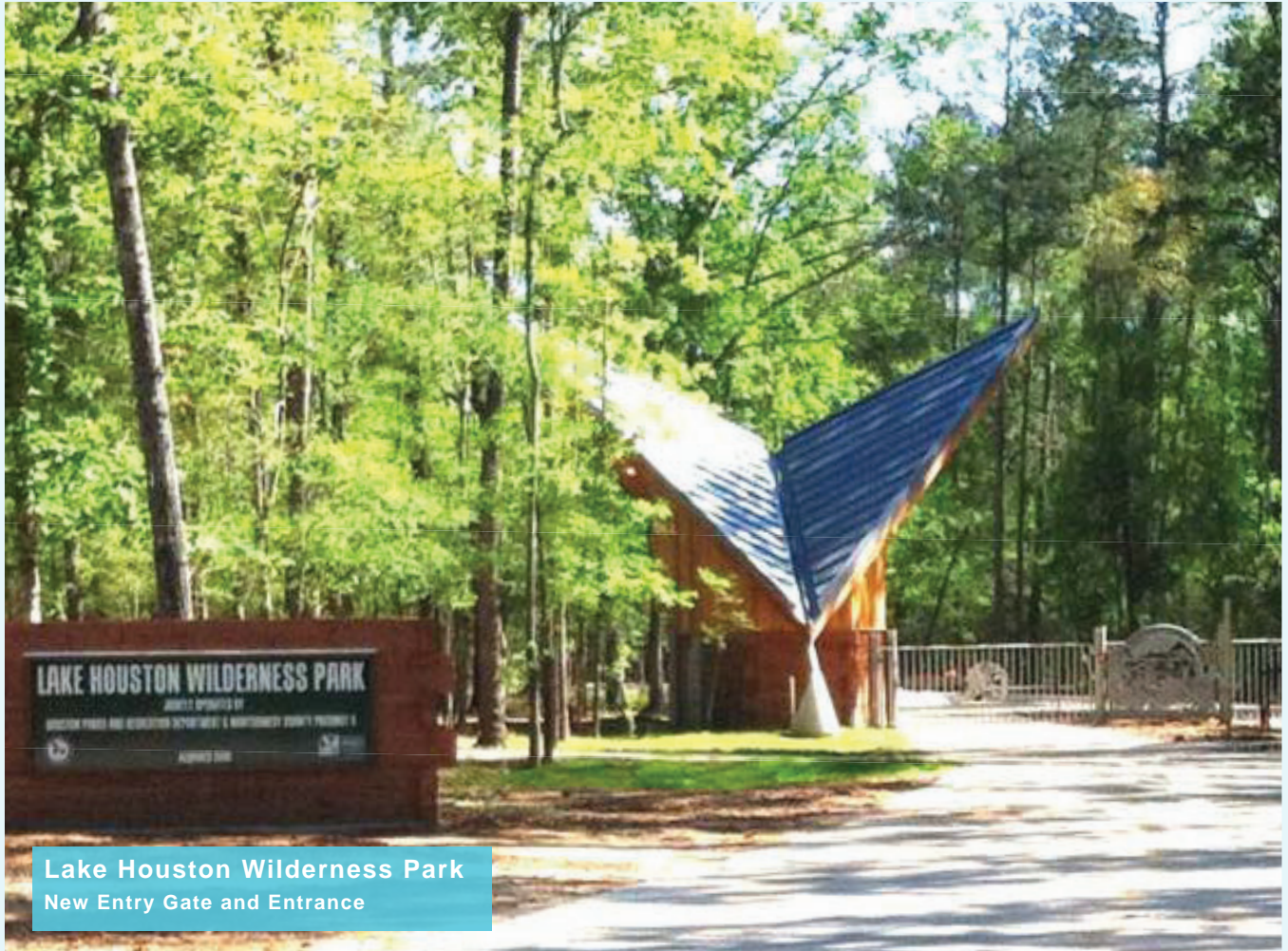
The tree replaces an iconic Loblolly Pine that served as a landmark for runners and predated the trail itself. The message we wanted to send out was that we would Re-Plant our parks through a multi-year volunteer effort. We invited everyone who cared about parks and trees to be a part of this effort and we were not disappointed.

Three weeks later, during our annual Arbor Day event, to the sound of glorious rain and with the help of around 2,000 volunteers, we began to Re-Plant Houston. They came with shovels and boots, all ages ready to tramp in the mud to plant thousands of trees in four parks most heavily affected by the drought. Again, words do not convey the gratitude everyone in our department felt to see so many volunteers dedicated to replanting our tree canopy. It was a great day and a great feeling to know that our parks would continue because of the support they had from so many people in our city.

A Green Living Legacy

There have been more Re-plant Houston events since that first one in January and there will be many more before we are fully recovered from this natural disaster. The task we face in reforesting our parks is a large one. The results will not be seen quickly; but, they will come. Some might say that the drought of 2011 signaled the end of our city's urban forest. We do not agree with them.

Instead, we believe that our response to this event is the beginning of a living legacy that speaks to the value Houstonians place on their park space and urban forest. A green living legacy that will benefit all of us today and in the future.



Lake Houston Wilderness Park
New Entry Gate and Entrance

Triumphs

While the drought has taken up a great amount of our time and efforts other projects have continued. Two of our most notable triumphs have been the completion of the Phase I development of Lake Houston Wilderness Park and the continued progress on the development and renovation of Historic Emancipation Park.

Lake Houston Wilderness Park

Originally a state park which we acquired in 2006, the development of recreational opportunities and preservation of Lake Houston Wilderness Park's natural assets has been one of the great triumphs of this department. This past spring, after months of hard work and in partnership with Montgomery County, we opened a new section of this approximately 5,000 acre park. A new entry way from FM1485 will lead to increased park visibility and increased attendance.

We have also added a new lake, built new fully equipped lakeside cabins, constructed new tent platforms (complete with electricity and water), added new roads to be able to access the new additions, expanded the parks trail system, and renovated an old repurposed building into a new park headquarters.

The additions add to the park's camping opportunities, while providing options for visitors who enjoy creature comforts when they seek the great outdoors.

Historic Emancipation Park

The Emancipation Park Project is rapidly picking up momentum. This past Juneteenth we celebrated the funding grants that have been received from the Kinder Foundation, Houston Endowment, and the Texas Parks and Wildlife Department. Their support and recognition of the important role in history this park represents to the neighborhood it serves and to the City of Houston is greatly appreciated. Located near downtown, at the intersection of Dowling and Elgin Streets, Emancipation Park stands in honor of Houstonians who took their history and the course of the future into their own hands.

In 1872, Reverend Jack Yates, Reverend Elias Dibble, Richard Allen, and Richard Brock bought 10 acres of land for \$800 to create a place to celebrate their emancipation from slavery. The Emancipation Park Project seeks to develop the parkland to celebrate that history.

Our partners in this project include: the OST/Alameda Corridors Redevelopment Authority (TIRZ#7), the Friends of Emancipation Park, and the Houston Parks Board. The nationally recognized Freelon Group was selected to work with M2L Associates, a landscape architecture firm in Houston, to design the project. The project is being funded by private donations through the Houston Parks Board.



Partnerships and Recognitions

In the midst of last years various challenges, five of our projects received recognition by the Houston Galveston Area Council for best practices and innovative approaches undertaken that focus on creating and improving parks and natural areas in the region. They included:

- The LHWP project receiving the award for the Large Projects Category for improved access to the park
- The Memorial Park Planned Forestry Conservation and Management Program Demonstration Project, a partnership project with the Memorial Park Conservancy, receiving Special Recognition for Innovative Best Practices
- Market Square Park, a partnership project with the Houston Downtown Management District Main Street/Market Square TIRZ project designed by Lauren Griffith Associates, receiving Special Recognition for Innovative Best Practices
- The Rosemont Bridge, a partnership project with the Memorial Heights/ TIRZ 5 and the Buffalo Bayou Partnership, receiving Special Recognition for Innovative Best Practices
- The Memorial Park Outer Loop Trail, a HPARD project in partnership with the Memorial Park Conservancy receiving Special Recognition for Innovative Best Practices

The Future

As Director of the Houston Parks and Recreation Department, this past year's challenges and triumphs have reinforced my personal dedication to following the path we have set for our department - to create an excellent park system for all our park users.

The year's combination of challenges, fiscal and those caused by nature, have been difficult to face. However, by working together, with our partners and supporters, we have found ways to work through the difficulties to make our park system stronger.

Finally, if the test of our dedication to our parkland and forests was last year's drought, then I am confident that when future challenges arise we will find a way to overcome them and preserve our parkland.

Joe Turner, Director
Houston Parks and Recreation Department



2012 Fonde Recreation Center
Archery Training Class

The Recreation and Wellness Division

provides recreational and educational programs and services aimed at enriching the lives of Houstonians of all ages and abilities.

Promoting Health and Wellness

The Recreation and Wellness Division promotes health and wellness for all ages and abilities through the facilities it operates and its programming.

The division staffs and operates:

- 60 Community Centers
- The After-School Enrichment Program
- The After-School Achievement Program
- The Summer Enrichment Camp
- The Metropolitan Multi-Service Center (MMSOC) for people with disabilities
- 38 Outdoor Swimming Pools
- 1 Indoor Swimming Pool for people with disabilities
- 7 Municipal Golf Courses, 4 operated by HPARD 3 operated for the Department by vendors
- 1 First Tee of Houston Junior Golf Center, an affiliate of the national First Tee Program
- 3 Municipal Tennis Centers
- 143 Neighborhood Park Tennis Courts
- The Lee and Joe Jamail Skatepark
- The Summer Food Service Program
- The Houston Garden Center
- HPARD's Permits and Reservation Services
- The Adult Sports League Section

Partnerships

To expand the scope of services it is able to provide, this division pro-actively develops partnerships and sponsorships with businesses and organizations who share an interest in providing recreation and wellness programs and services. Some partners and the programs they sponsor include:

- The US Soccer Foundation - Soccer for Success
- The Walmart Foundation - Summer Food Service Program
- The National Recreation and Park Association - 2012 Parks: Return and Restore Program
- Aetna - Houston Corporate Games
- Major League Baseball and the Houston Astros in partnership with the Baseball Tomorrow Fund (BTF) and Academy Sports + Outdoors - Baseball Equipment Drive
- The Texas Department of Agriculture Food and Nutrition Division and the USDA - Summer Food Service Program
- Bank of America's Summer Youth Employment Initiative in coordination with US Conference of Mayors and SER Jobs for Progress- Aquatics Pool Entrance Attendants
- Jacob and Terese Hershey Foundation - 12th Annual Hershey Track and Field Event
- World's Largest Swim Lesson - Swimming Lessons Save Lives Event
- United States Tennis Association, the Houston Tennis Association, Houston Ladies Tennis Association, Houston Young Lawyers Foundation Junior Tennis Program, and National Junior Tennis and Learning Kids Day
- Dr. Norman Berkman and Houston Parks Board Father/Child Charity Golf Tournament - Athletes Seeking Knowledge and The First Tee of Houston

Photos left to right

Metal and Muscle Expo
Wheelchair Volleyball

Adult Aerobics Class
Fonde Recreation Center

Youth Tennis Program
NJTL Kids Day



Recreation and Wellness Division

Community Center Attendance

Summer Enrichment Program	122,810
After School Enrichment Program	203,337
Teen Program	82,854
Adult and Senior Arts and Crafts	121,822
Senior Leisure Class	4,599
D-Tag Program	377
Adult Volunteer Hours	48,624
Teen Volunteer Hours	39,968
Field Trips	693
Memorial Fitness Center	10,102
Community Center Weight Rooms	229,026
Adult and Fitness Programs	374,274

Aquatics Attendance

Pool Attendance	268,209
Learn - to - Swim	1,176
Water Fitness Classes	5,761
Lap Swim	1,867

Soccer For Success Attendance

Youth Soccer	910
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Youth Tennis Attendance

Youth Tennis Attendance	51,300
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Adaptive Recreation Attendance

MMSC Registered Attendance	57,115
Adaptive Aquatic - Deep Water Class	53
Adaptive Aquatic - New Orientations	303
Adaptive Aquatic - Open Swim	8,793
Adaptive Aquatic - Water Aerobics Classes	7,988
Adaptive Fitness Room - New Orientations	220
Adaptive Fitness Room - Participants	8,792
Adaptive Fitness - Weight Room	36
Adaptive Fitness - Weight Room (Stage)	35
Houston Area Parkinson Society - Aquatic Class	182
Houston Area Parkinson Society - Dance Class	4
Houston Area Parkinson Society - Land Exercise	31
Houston Area Parkinson Society - Tai Chi	6
Houston Area Parkinson Society - Tango	57
Line Dancing	861
Wheelchair Basketball	986
Wheelchair Youth Basketball	11
Wheelchair Youth Basketball Games	155
Wheelchair Power Soccer	290
Wheelchair Soccer	543
Wheelchair Soccer National Tournament	108
Wheelchair Rugby	517
Wheelchair Rugby Summer League	377
Wheelchair Tennis	158

Golf Operations Attendance

Brock Park Golf Course	19,796
Gus Wortham Park Golf Course	28,861
Memorial Park Golf Course	64,516
Sharpstown Park Golf Course	45,826
Glenbrook Park Golf Course (Managed by Lopez Golf Management)	18,134
Hermann Park Golf Course (Managed by BSL Golf Management)	47,321
Melrose Park Golf Course (Managed by Walton Golf Management)	5,557

First Tee of Houston at FM Law Park

Youth Golf (participants)	8,100
Youth Golf (registered)	665

After-School Achievement Program

Participating Sites	19
Students Impacted	132,981

Adult Sports Leagues

Team Registration	1,105
League Participants	157,750

Lee and Joe Jamail Skatepark

Attendance	56,523
Permitted Events	7

Summer Food Service Program Attendance

Total Sites	489
Lunches Served	664,998
Snacks Served	519,000

Houston Garden Center Attendance

Horticultural Attendance	41,648
Non-Horticultural Attendance	4,928
Garden Center Event Attendance	3,658

Permits and Reservations

Closed Use Revenue	\$ 203,862
Closed Use Permits Issued	1,697
Ballfield Revenue	\$ 353,412
Ballfield Permits Issued	1,823
Community Center Revenue	\$ 84,568
Community Center Permits Issued	534



2012 Memorial Park
Corporate Challenge Presented By Aetna



2012 Aquatics Classes
Youth Swimming Class



2012 Senior Recreation
Pickle Ball Class



2012 Memorial Park
Re-Plant Houston Kickoff Tree Planting

The Greenspace Management Division

is the visible symbol of the department's dedication to the preservation of the city's greenspace for today and tomorrow.

Greenspace Maintenance

The General Grounds Maintenance section of the division is responsible for grass mowing, brush clearing, litter removal, and the daily maintenance of certain city-owned greenspaces and parkland. These crews operate the mowers, tractors, weed eaters, and various other pieces of lawn equipment needed to keep the city's parks and greenspaces manicured and appealing.

Crews are dispatched to parks every day to remove litter. Parks are scheduled for mowing on 16-day cycles and patrolled for litter every 3 days during the growing season, March 1 through October. Times are adjusted during the non-growing season to coincide with turf's seasonal dormancy.

Horticulture

The Horticulture Section division operates and maintains a greenhouse in Memorial Park. Here, flowers and shrubs are cultivated for planting on city property. They also oversee the annual Lady Bird Johnson Wildflower Tribute Planting Project. This annual project pays tribute to Lady Bird Johnson, often known as the country's first environmental First Lady, by planting wildflowers on COH property in her memory.

Adopt - A - Greenspace

The Adopt-A-Greenspace section encourages citizens, civic groups, businesses, non-profit groups, and others to adopt and maintain greenspaces throughout the city. These adoptions allow groups interested in beautifying their neighborhoods the opportunity to do so while reducing the maintenance costs of these greenspaces for HPARD. To date, 850 acres of greenspace have been adopted by civic-minded groups and businesses.

The Park Volunteer Coordination Section of the division works to provide volunteer opportunities for citizens and

groups interested in taking a hands-on role in the maintenance of parkland and/or greenspace. Over 11,000 volunteers donated their time and hard work to this effort this past year.

Community Services Program

The Community Services Work Probation Program or Court Restitution Program offers work sites and oversight of probationers who have been sentenced to community service work. The additional hours offered by this partnership enable the department to maintain parkland and greenspace while maximizing its budget dollars.

Urban Forestry

The division's Urban Forestry experts plant, prune, and steward the City of Houston's urban forest. When necessary, foresters also remove trees from parks, esplanades, and all city-owned property.



Photos top right
Arbor Day 2012
Gina Gaston KTRK Anchor
and Victor Cordova HPARD
Forester

Photos left to right
Omron Volunteer Day

Ameri-Corps Interns
Grant Funded Program

Highland Park Youth
Services Volunteer Day



Greenspace Management Division

Urban Forestry

Trees Planted	22,803
Trees Trimmed	968
Trees Removed by HPARD	3,857
Hazardous Trees Removed Due to Drought - By Contract	22,366

Lady Bird Johnson Wildflower Planting Project

Acres Seeded (Reduced mowing cycles from 21 to 15 times per year resulting in lower emissions and reduced fuel usage)	1,092
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De-Littering Volume

(Baggable Trash Large Items not listed 5,770 acres covered)

Trash Collected From Parks and Esplanades	46,352 cubic yards or 1,053 large dumpsters full
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Greenspace Volunteers

Volunteers Registered	11,077
Hours Worked	39,246
Value (based on \$21.47/hour)	\$842,612

Court Mandated Community Service Hours

Workers Registered	1,154
Hours Worked	39,284
Value (based on \$21.47)	\$843,417

Greenspace Adoptions

Units Adopted (Sports fields, parks, esplanades, libraries and other COH greenspaces)	74 fields or 850 acres
Number of Participating Or- ganizations	663

Events

Lady Bird Johnson Wildflower Tribute Planting Project	Oct 8, 2011
26th Annual Arbor Day Event	Jan 21, 2012
Kingwood Tree Planting	March 31, 2012



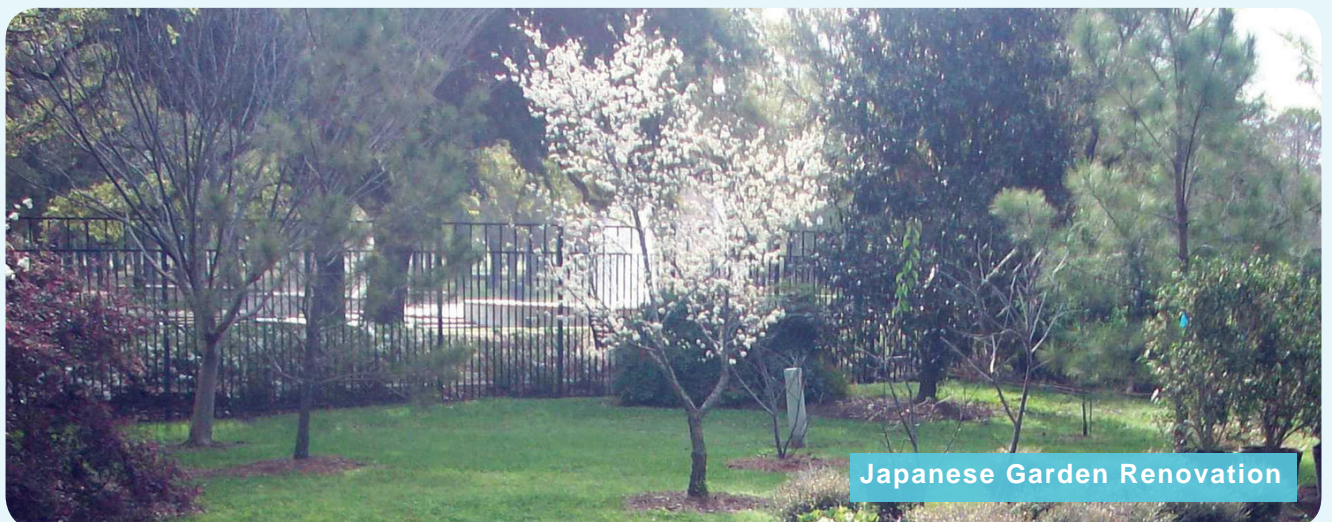
Hermann Park Tree Planting



Japanese Garden Day Proclamation



Japanese Garden Renovation



Japanese Garden Renovation



Lake Houston Wilderness Park
New Entry Gate and Entrance

Lake Houston Wilderness Park

oversees the operation of the department's 4,986-acre wilderness park.

LHWP Unique In System

LHWP is the only park in the HPARD system where overnight camping is available. Cabins and walk-in campsites are available for rental. Activities include hiking, biking, canoeing, kayaking, and horseback riding.

This wilderness park is heavily forested. Park wildlife includes several species of snakes, deer, and birds. The park offers 20 miles of hike and bike trails, 8 miles of equestrian trails, a nature center, and overnight accommodations including tent camping sites, group campsites, screen shelters, a-frame shelters, group lodges, and lakeside cabins.

The LHWP Master Plan offers a vision of a public park that offers recreation to a wide range of people interested in a wide variety of activities. The plan calls for the expansion of recreational/educational programs, an increase in facilities/accommodations for campers and improved visitor access to the park.

FY2012 Accomplishments

In FY2012, LHWP increased its visitations and revenue, completed Phase I construction projects, added to its recreational/educational programming, served as the site for two fun runs, hosted Texas Parks and Wildlife training events, and held two Summer Day Camps that were fully booked within the first 3 hours of the opening of registration.

Both trail running events held during FY2012, The Pinewoods 5K and 10 mile trail run and The El Chupacabra de Houston 10K night run are expected to return in FY2013. Bookings for TPWD's Women Waterfowler's Workshop event held in November is also expected to return in FY2013.

Volunteer events coordinated through the University of Houston, which provided trail maintenance for the park and created a competition level orienteering course, are also expected to return in FY2013.

Phase I Developments

Phase I construction highlights included:

- The construction of a new turn lane off of FM1485 to provide more convenient access to the park for visitors
- The opening of a new FM1485 park entry and gatehouse
- The opening of four new lakeside fully equipped cabins
- The opening of covered tent platforms equipped with electricity and water
- The relocation and remodeling of a repurposed building to build a new LHWP headquarter office
- The completion of renovations to the LHWP Nature Center

Photos left to right
Doe feeding in forest
at LHWP

Cardinal at LHWP,
one of many bird
species found in
park forest

Otters found in creek
at LHWP



Lake Houston Wilderness Park

Revenue Comparisons FY11 to FY12

FY12 LHWP Revenue	\$ 107,053.41
FY11 LHWP Revenue	\$ 99,102.40

Attendance Totals

LHWP Park Visitation	27,018
Nature Center Visitors	8,283
Nature Center Programs	103
Nature Center Program Participants	2,163

Openings and Additions to LHWP

Opened New Entry at 25840 FM 1485
Relocated and Remodeled New Park Headquarters
Opened Four New Lakeside Cabins
Opened New Lakeside Tent Platforms
Opened New Gate House to Park
Renovations to LHWP Nature Center

Summer Day Camp Attendance

Held two 3-Day Summer Day Camps that were fully booked within 3 hours of the opening of registration.

These camps were conducted with the assistance of the Texas Parks and Wildlife Department and the New Caney Fire Department.

Fun Runs

Held two annual fun runs in January and May of 2012. Combined participation for the two runs was 1,000. (300 participants for the 3rd Annual Piney Woods Run and 700 for the 3rd Annual Chupacabra de Houston run.)

Both runs will be back again in 2013.

Workshops

Held the TPWD Women Waterfowler's Workshop in November of 2011. Guest speakers were from Delta Waterfowl with Drake Sporting Dogs holding demonstrations for attendees.

Future events include the 2012 Women Waterfowler's Workshop in October of 2012 and the Women's Natural Fit Workshop also in October 2012.

Volunteer Activities

University of Houston Department of Campus Recreation conducted a volunteer trail maintenance project at LHWP.

The group plans on returning to volunteer for additional trail maintenance projects.

University of Houston ROTC developed and installed a competition level orienteering course for LHWP.

The Boy Scouts, Girl Scouts, and area church groups conducted tree planting service projects at LHWP. Together they planted 145 new trees at the park



Lake Houston Wilderness Park
New Entry Celebration Day



Lake Houston Wilderness Park
Chronicle Interview



Lake Houston Wilderness Park
Covered Tent Platform



Lake Houston Wilderness Park
New Entry Celebration Day



Lake Houston Wilderness Park
Kayaking Opportunities



Braeburn Glen Park
New Playground

The Facilities, Management, and Development Division

oversees park security, planning, park acquisition, design, construction, maintenance, and repair of park facilities.

Master Plan and Capital Improvement Projects

This division is responsible for the administration of the Parks Master Plan. In addition, it oversees the administration of specific parks Master Plans. It also manages Capital Improvement Program budget expenditures, the Parks Special Fund Account, and other park improvement funds.

Development of Parks and Facilities

In coordination with the General Services Department, the Division implements the development of new park facilities. To more effectively and efficiently accomplish these tasks, this division maintains and operates an internal Carpentry/Light Construction/Painting Shop, a Pool and Plumbing Shop, an Electrical and a HVAC Shop, a Playground Inspection Shop, a Fencing Shop, and a Graffiti Abatement Shop.

Park Administration

Park Administration directs and coordinates planning, design, construction, maintenance and events in the department's most popular signature parks, Hermann and Memorial Parks. In addition, Park Administration works on projects as assigned by the Director to assist park groups and citizen advisory boards in achieving funding and planning goals. It also acts as a liaison for citizens groups and assists them in the development of specific park master plans and projects.

With diminishing budgets, HPARD has been able to leverage its resources by working in collaboration with other City, County and State agencies and private donor groups to continue improvement and renovation of the City's Signature parks.

Valued partners in this collaboration have included:

- The Heritage Society
- The Memorial Park Conservancy
- The Hermann Park Conservancy
- The Houston Arboretum and Nature Center Board
- The Miller Theatre Advisory Board
- The Houston Garden Center Advisory Board
- The Houston Zoo
- The Houston Museum of Natural Science
- The Harris County Flood Control District
- The Texas Department of Transportation (TXDOT)
- Houston First Corporation
- The City of Houston Department of Public Works
- The City of Houston Planning Department
- The City of Houston General Services Department for Project Management

Urban Park Rangers

Urban Park Rangers provide a visible source of information to the general public by assisting with park orientation and maintenance. Urban Park Rangers monitor trails, picnic areas, pavilions and similar park areas on foot, bicycle and motorized vehicle. Their visible presence helps deter vandalism, promotes visitor safety and insures the proper use of parks and facilities.



Herman Brown Park



Sagemont Community Center

Facilities, Management, and Development Division

Completed Construction Projects

Alief Park Trail
Blackhawk Park Parking Lot Expansion
Braeburn Glen Park Playground
Edgewood Gym Demolition
Glenbrook Park Swimming Pool
Halbert Park Playground - In partnership with the Houston Parks Board
Herman Brown Park
Hermann Park Electrical Metering
Hermann Park Carriage Trail
Lake Houston Wilderness Park Phase I (Turn Lane, Entry Building, Utilities, Roads, Cabins, Tent Platforms)
Memorial Park Tennis Center Deck
Sagemont Park Community Center
Margaret Jenkins Park Trail
Swimming Pool Upgrades (ADA Chair Lifts; Leak Repair at Mason Park Pool; Pump and Filters for Mason; Memorial, Moody, Tidwell; Plaster for Finnigan, Memorial, Reveille, Sagemont)



**Hermann Park Bill Coats Bridge
Over Brays Bayou Project**

Park Administration Completed Construction Projects

Hermann Park TXDOT Trail and Lighting
In Partnership with TXDOT and the Hermann Park Conservancy

Memorial Park Greenhouse
Construction Completed/Grand Opening

Houston Zoo Elephant Exhibit Expansion
By Houston Zoo with HPARD Approval

Houston Museum of Natural Science Opens Paleontology Hall
By Houston Museum of Natural Science with HPARD Approval

Arbor Day Tree Planting - 195 Trees at Hermann Park
In Partnership with Hermann Park Conservancy

Arbor Day Tree Planting - 22,000 Trees at Memorial Park
In Partnership with Memorial Park Conservancy



**Hermann Park Japanese Garden Renovation
February, 2011**

Park Administration Projects Under Construction

Bill Coats Bridge Hermann Park - Nearing Completion
In Partnership with TXDOT, Public Works and Engineering Department, and Hermann Park Conservancy

Project Brays at Hermann Park – Nearing Completion
In Partnership with Harris County Flood Control District and Hermann Park Conservancy

Japanese Garden Renovation - Continuing Project
In Partnership with Hermann Park Conservancy

Main Street Project
In Partnership with Hermann Park Conservancy and COH Planning Department

Park Administration Projects In Design

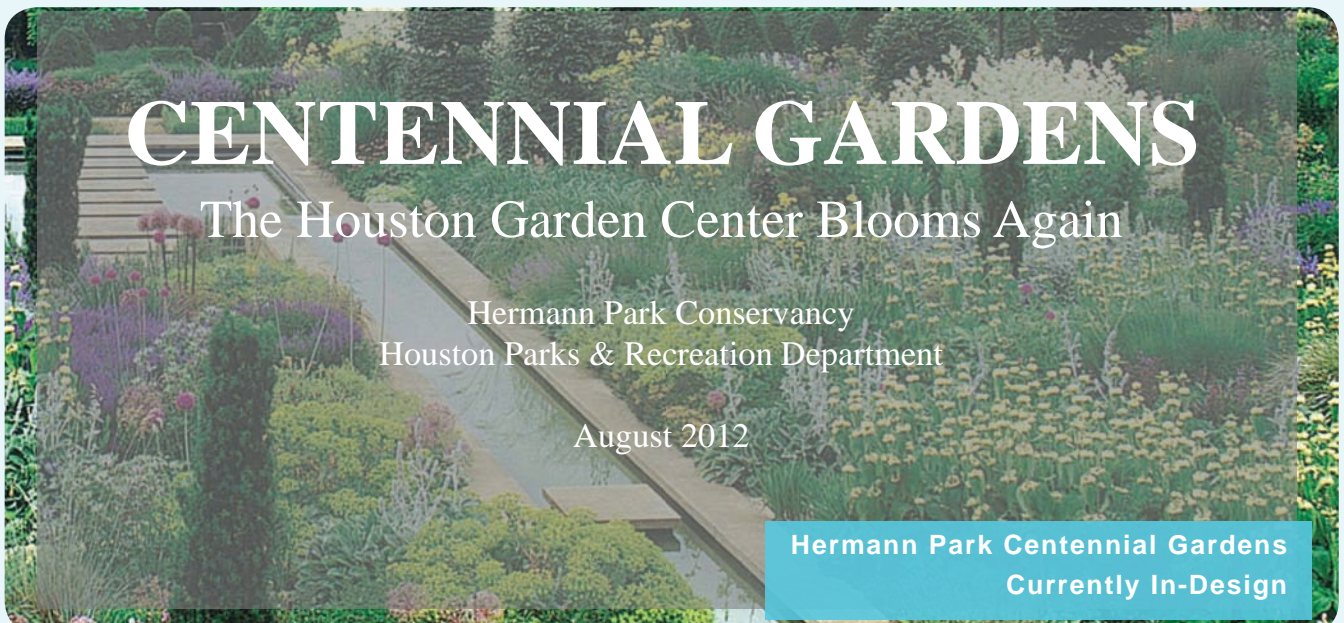
TXDOT STEP Project, Grand Gateway at Hermann Park
In Partnership with TXDOT and Hermann Park Conservancy

Hermann Park Centennial Garden Design
In partnership with Hermann Park Conservancy

Memorial Park Demonstration Project on Buffalo Bayou
In partnership with Harris County Flood Control District

Memorial Park Outer Loop Phase II
In partnership with Memorial Park Conservancy

Re-Plant Memorial Park Design
In Partnership with Memorial Park Conservancy





Re-Plant Houston Announcement
Memorial Park



Lake Houston Wilderness Park Opening
LHWP Park Chronicle Photo Shoot

The Communications Office

is responsible for the branding, marketing, web development, printing, and communications functions of the department.

Media and Public Relations

The division, in the absence of an advertising budget, communicates the department's message through the use of promotional tools such as press releases, public service announcements, media alerts, journal articles, photo-ops, and op-ed pieces to generate attention, interest, reports and participation in the department.

The division works pro-actively to develop avenues of communication with media and the public to generate news stories that highlight HPARD's programs. The office also oversees the production of all HPARD printed material, including the HPARD Activities Guide and Class Catalog and the production of the department's Annual Report.

Notable Press Events

Fiscal year 2012 highlights in the Communications Office included:

- Aug 2011 - Water Reduction Plan
- Sept 2011 - \$4.5 Million Dollar Hazardous Tree Removal
- Oct 2011 - Memorial Park Greenhouse Opening
- Nov 2011 - Emancipation Park Visualize The Dream Press Conference
- Nov 2011 - Memorial Park Tree Removal Press Conference
- Jan 2012 - Re-Plant Houston Kickoff
- Jan 2012 - A New Year's Resolution - Editorial Houston Chronicle
- Jan 2012 - Arbor Day Re-Plant Houston Event 25,000 trees planted in four parks

- Feb 2012 KIAH - Re-Plant Memorial Park PSA
- March 2012 - Re-Plant Kingwood Tree Planting Event
- March 2012 - Lake Houston Wilderness Park Grand Opening
- April 2012 - Re-Plant Memorial Park Re-forestation Project Press Conference
- April 2012 - KHOU I Stand for Houston PSA
- May 2012 - KTRK Green Initiatives Recycle PSA with Mayor Parker
- May 2012 - KTRK Lady Bird Johnson Wildflower Planting Project PSA
- June 2012 - Emancipation Park Grant Announcement TPWD Grant, Kinder Foundation Grant, Houston Endowment Grant
- June 2012 - Groundbreaking Honors Space Pioneers - Art Installation at Gragg Park





Management and Finance Division
Cheryl Johnson, Deputy Director



Management and Finance Division
Cheryl Johnson, Deputy Director

The Management and Finance Division

is responsible for the budgeting and accounting functions for the entire department.

Management and Finance

The division accounts for expenses and revenues; forecasts financial needs on a monthly, quarterly and annual basis; and sets up and monitors grant funding received by the department.

Additional Duties

Additional duties and responsibilities overseen and managed by the Management and Finance Division include:

- Purchasing
- Contract Compliance
- Fixed Asset Inventory
- Risk Management/Safety Compliance
- Workers Compensation
- Desktop Computer Software and Phone Services
- The Kinder Foundation
- Texas Parks and Wildlife Department
- Housing and Urban Development
- Houston Astros and Major League Baseball
- US Soccer Foundation
- United States Department of Agriculture
- AmeriCorps NCCC
- Father/Child Charity Golf Tournament Dr. Berkman
- Criminal Justice Department
- National Recreation and Park Association
- Houston Police Department
- Minute Maid Corporation
- Bank of America
- Harris County Department of Education
- Walmart State Giving Program
- Dynamo Charities
- US Tennis Association
- Aetna Foundation
- Garden Club of Houston
- Houston Arts Alliance
- River Oaks Garden Club
- Academy Sports + Outdoors
- Hershey Foundation
- Houston Astros Baseball Club-Baseball Tomorrow Fund

Grants

The Grants section is also housed in this division. Responsibilities include: developing alternate forms of revenue sources through grant initiatives, partnerships and sponsorship opportunities. The Office researches award criteria for projects and works to ensure that funding requirements are met.

HPARD welcomes product or service donations and funding for its many facilities, programs, and services. Partnership opportunities are available for foundations, corporations, public agencies, neighborhoods, and individuals. We thank all our partners for their contributions to the Department's mission in Fiscal Year 2012.

- Texas Department of Agriculture
- Houston Endowment

Photos
Management and Finance
Division Staff



2012 Fiscal Year - HPARD

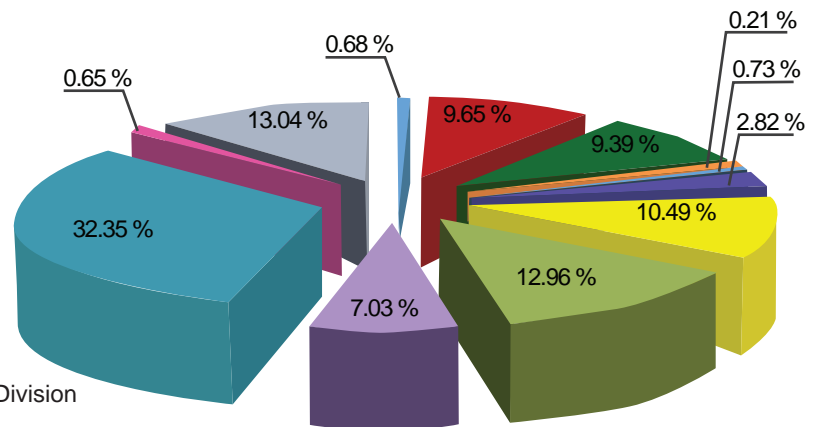
The Houston Parks and Recreation Department's budget is composed of three funds, the General Fund, the Special Revenue Fund, and the Golf Special Revenue Fund. The General Fund is comprised of tax-supported income. The Special Revenue Fund is comprised of funds generated by facilities and/or programs for which a cost is associated. The Golf Special Revenue Fund is comprised of funds generated by golf operations.

Fund	Cost Center Group	CCG Name	FY2012	Allocation
General 1000	360001	Office of the Director	\$ 452,256	0.68 %
General 1000	360002	Management and Finance	\$ 6,397,888	9.65 %
General 1000	360002	Utilities (natural gas, electricity, and sewer)	\$ 6,225,371	9.39 %
General 1000	360003	Park Administration	\$ 137,775	0.21 %
General 1000	360004	Communications Office	\$ 484,830	0.73 %
General 1000	360005	Grants	\$ 0	0.00 %
General 1000	360006	Urban Park Rangers	\$ 1,869,476	2.82 %
General 1000	360007	Facilities, Management, and Development	\$ 6,956,930	10.49 %
General 1000	360008	Houston Zoological Gardens	\$ 8,591,552	12.96 %
General 1000	360009	Recreation and Wellness	\$ 4,657,960	7.03 %
General 1000	360013	Greenspace Management	\$ 21,446,158	32.35 %
General 1000	360014	Lake Houston Wilderness Park	\$ 428,454	0.65 %
General 1000	360015	Community Centers Operations	\$ 8,646,593	13.04 %
General Fund Total			\$ 66,295,243	100 %

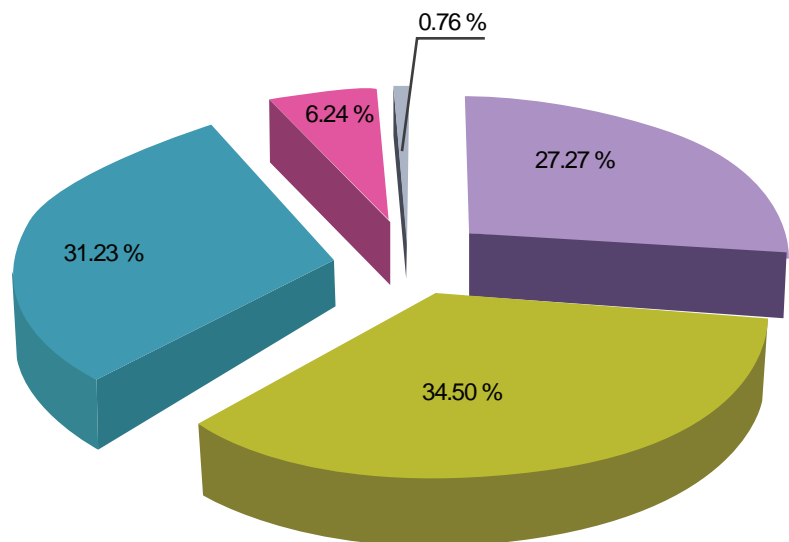
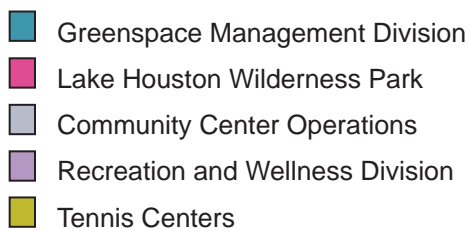
Fund	Cost Center Group	CCG Name	FY2012	Allocation
Special Revenue 2100	360009	Recreation and Wellness	\$ 545,960	27.27 %
Special Revenue 2100	360011	Tennis Centers	\$ 690,820	34.50 %
Special Revenue 2100	360013	Greenspace Management	\$ 625,400	31.23 %
Special Revenue 2100	360014	Lake Houston Wilderness Park	\$ 125,000	6.24 %
Special Revenue 2100	360015	Community Center Operations	\$ 15,240	0.76 %
Special Revenue Fund Total			\$ 2,002,420	100 %

Fund	Cost Center Group	CCG Name	FY2012	Allocation
Golf Special Revenue 2104	360011	Golf and Administration	\$ 3,015,367	52.18 %
Golf Special Revenue 2104	360012	Memorial Park Golf Course	\$ 2,763,713	47.82 %
Golf Special Revenue Fund Total			\$ 5,779,080	100 %

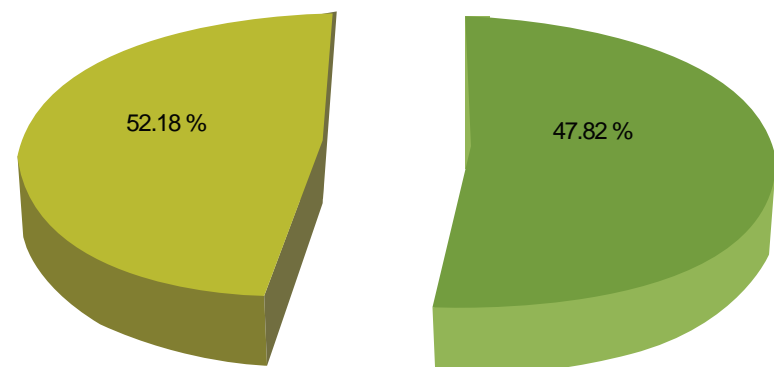
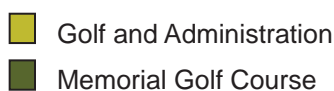
General Fund 1000



Special Revenue Fund 2100



Golf Special Revenue Fund 2104



2012 Grants and Programs Supported

Value	Funding Source	Project Name
\$ 2,660,339	Texas Department of Agriculture	Summer Food Service Program
\$ 2,000,000	Houston Endowment	Renovation and Restoration of Emancipation Park Community Center
\$ 2,000,000	The Kinder Foundation	Emancipation Park
\$ 1,000,000	Texas Parks and Wildlife Department - Urban Outdoor Grant	Emancipation Park
\$ 765,420	Housing and Urban Development Community Development Block Grant	Glenbrook Park Phase II
\$ 428,219	Housing and Urban Development Community Development Block Grant	After-School Enrichment Program
\$ 382,656	Housing and Urban Development Community Development Block Grant	After-School Achievement Program
\$ 350,000	Housing and Urban Development Community Development Block Grant	Schwartz Park Renovations
\$ 350,000	Houston Astros and Major League Baseball	MLB Urban Youth Academy and Jimmy Wynn Training Center
\$ 115,000	US Soccer Foundation	Houston Soccer for Success
\$ 108,837	United States Department of Agriculture	Healthy Kids Houston
\$ 108,000	AmeriCorps NCCC	Greenspace Management (Fall 2011)
\$ 108,000	AmeriCorps NCCC	Greenspace Management (Winter 2012)
\$ 87,625	Father/Child Charity Golf Tournament	The First Tee at FM Law Park and ASK Program
\$ 60,000	Criminal Justice Department	After School Achievement Program
\$ 60,000	National Recreation and Park Association - Serving Communities	Summer Food Program
\$ 55,664	Houston Police Department	D-Tag Program
\$ 50,000	Minute Maid Corporation	HPARD Grand Slam for Youth Baseball
\$ 50,000	Bank of America	Pool Gate Attendants Project
\$ 42,000	Harris County Department of Education	After School Achievement Program
\$ 35,000	Walmart State Giving Program	2012 Summer Food Program
\$ 20,000	National Recreation and Park Association	Parks: Restore and Return
\$ 15,000	Dynamo Charities	Youth Soccer Program
\$ 15,000	US Tennis Association	After-School Tennis Program
\$ 15,000	Aetna Foundation	Houston Corporate Games
\$ 10,000	Garden Club of Houston	Memorial Park Greenhouse
\$ 8,750	US Tennis Association - Facility Assistance Grant	36' and 60' Blended Lines for 81 HPARD Courts
\$ 8,400	Houston Arts Alliance	Art In Parks
\$ 5,500	River Oaks Garden Club	Memorial Park Greenhouse
\$ 5,000	Houston Arts Alliance	Celebrating Creativity: Parks + Museums
\$ 5,000	National Recreation and Park Association	Take Me Fishing
\$ 5,000	Academy Sports and Outdoors	Family Wilderness Adventure – Get Outdoors
\$ 5,000	Hershey Foundation	Hershey's Track and Field Meet
\$ 5,000	National Recreation and Park Association	Sprite Sparks Park Program
\$ 5,000	Houston Astros Baseball Club - Baseball Tomorrow Fund	HPARD Grand Slam for Youth Baseball
\$ 4,924	US Tennis Association	Jaycee Park Court Renovations

Value	Funding Source	Project Name
\$ 4,800	Society of Municipal Arborists	2012 Municipal Forestry Internship Program
\$ 3,000	Texas USTA Grant	Jaycee Park Court Renovations
\$ 2,000	Houston Tennis Association	Jaycee Park Court Renovations
\$ 2,000	Albert and Ethel Herzstein Foundation	After-School Tennis Program
\$ 1,000	REI	Family Wilderness Adventure – Get Outdoors
\$ 1,000	Home Depot	Celebration of Service for Houston Veterans
\$ 1,000	Exxon Mobil Matching Gift Programs	Volunteer Programs
\$ 10,964,134	Total Value of Partnerships	





Margaret Jenkins Park Trail



Lady Bird Johnson Wildflower Planting Project
Young Volunteer Preparing To Plant Seeds

houston PARKS and recreation department

A CAPRA Accredited Agency

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City of Houston

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