

Press Release

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HPARD Creates New Art In Parks Webpage To Highlight & Map Locations of Municipal Art in COH Parks Art In Parks QR Code Allows Visitors to Access Website From Android & IPhones

The Houston Parks and Recreation Department recently launched a series of new web pages to their site (<u>www.houstonparks.org</u>) to highlight and provide a multi-platform guide to outdoor art in the Houston Parks and Recreation Department (HPARD) system. Titled *Art In Parks*, it is available as a publication, by cell phone, or on the web and offers information on over 100 pieces of municipal art located in 24 parks across the city.

"*Art in Parks* is a great opportunity for park visitors to learn more about the sculptures and art pieces that can be found in our parks," said Joe Turner, Director, Houston Parks and Recreation Department. "We hope both residents and visitors will make use of this new site to take a tour of our artwork."

Art In Parks divides the municipal art collection in the HPARD system into three tour guides based on art locations in city parks. The guides include: Art In Parks: Sam Houston/Buffalo Bayou Parks, Art in Parks: Hermann Park, and Art In Parks: Greater Houston Area. All three brochures will be available at HPARD Community Centers, other tourism locations across the city and at www.houstonparks.org. Art In Parks is funded by a grant from the City of Houston through Houston Arts Alliance.

Visitors will be able to experience Art In Parks in a variety of methods:

On the Street:

- Use your cell phone to visit <u>www.houstontx.gov/parks/artinparks/</u>, then select the "Art In Parks" map to begin your tour of municipal art
- Scan the QR code at <u>www.houstontx.gov/parks/artinparks/</u> to take the Art In Parks map with you as you visit Houston Parks and Recreation Department parks
- Pick up a free Art in Parks map from the City of Houston Visitors Center located in City Hall, a HPARD Community Center or a Houston Public Library branch and begin your tour

At Home:

• Visit <u>www.houstontx.gov/parks/artinparks/</u> and enjoy Art In Parks from your home computer.

The Houston Parks and Recreation Department (H.P.A.R.D.) stewards and manages over 38,752 acres of parkland and greenspace for the City of Houston and develops and implements recreational programming for citizens of all abilities. For more information on the Houston Parks and Recreation Department, call (832) 395-7022 or visit <u>www.houstonparks.org</u>.