



**MEDIA ALERT: JEREMY LIN, NIKE LEAD LOCAL YOUNG ATHLETES
IN SKILLS CLINIC AT FONDE REC CENTER**
***Houston Rockets Point Guard Joins John Lucas in Announcing Nike Support
of New Hoops Training, Skills Programming***

WHAT:

Jeremy Lin helps kick off an exciting hoops weekend and helms a Nike skills clinic for local athletes. He joins legend John Lucas and Nike executives in announcing “Ball Beyond Limits,” which will provide continued basketball opportunities at Houston Parks and Recreation Department.

The John Lucas Basketball Academy will execute the free six-week program, funded by Nike and focused on training, basketball and life skills. “Ball Beyond Limits” will be open to teens at five different Houston sites, and led by staff from the Academy and Houston’s park and recreation team.

WHO:

Jeremy Lin
John Lucas
Nike executives
Local basketball players
Houston Parks and Recreation Department Representatives

WHEN:

Friday, Feb. 15, 4:30 pm, media check-in: 4 pm

WHERE:

Fonde Recreation Center, 110 Sabine Street

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