

NEWS RELEASE

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Hundreds of Young Athletes Expected to Compete In Hershey Track and Field Finals

*Competition, sponsored by the Jacob and Terese Hershey Foundation,
promotes youth physical fitness through track and field competition.*

On Tuesday, July 21, 2009, the Hershey's Track and Field Youth Citywide Recreational Championship will host Houston area youth in a track and field event designed to promote physical fitness. The event, sponsored by the Jacob and Terese Hershey Foundation, will take place at the Barnett Sports Complex, 6800 Fairway, Houston, TX 77008, from 9:00 a.m. to 12 noon. This event was originally scheduled to take place early in July but was rescheduled due to a rain delay.

"The Hershey Track and Field Program is a great program," said Joe Turner, Director, Houston Parks and Recreation Department. "We hope that this program inspires today's young athletes to make a lifelong commitment to staying fit. We're grateful to the Jacob and Terese Hershey Foundation for the support they provide to our department and, most especially, Houston's youth."

The Hershey Track and Field Program began in 1975 as a way to promote physical fitness and competition to school age children through the simple acts of running, jumping, and throwing. Physical fitness is important to growing bodies, and track and field events are key elements in a physical fitness regimen which lead to a lifelong commitment to being physically fit.

For more information on the Hershey Track and Field Youth Program and the Houston Parks and Recreation Department, call (713) 865-4537, or go to www.houstonparks.org.