

MEDIA ALERT

FOR IMMEDIATE RELEASE

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Registration Begins for 2009 Hershey's Track and Field Youth Program

The 2009 Hershey's Track and Field Youth Program will kick off with the Local Qualifier June 9, 2009, and children ages 6 – 14 are invited to join in the fun by registering at their local Houston Parks and Recreation Department community center. The forms can be filled in online at http://www.houstontx.gov/parks/hersheytrackfieldgames.html and printed to turn in at the community center. This HPARD program, sponsored by The Jacob and Terese Hershey Foundation, will culminate in the Citywide Recreational Championships July 7, 2009.

WHO: Houston-area young athletes ages 6 – 14

Houston Parks and Recreation Department Staff

Ms. Terry Hershey and Board Members, The Jacob and Terese Hershey Foundation

WHAT: 2009 Hershey's Track and Field Youth Program Local Qualifier & Championship

WHEN: Qualifier:

Tuesday, June 9, 2009 9:00 a.m. - 2:00 p.m.

Championship:

Tuesday, July 7, 2009 9:00 a.m. – 2:00 p.m.

WHERE: Barnett Sports Complex

6800 Fairway

Houston, Texas 77087

WHY: Hershey's Track and Field Youth Program was created to excite children about

physical fitness and provide fun learning experiences in the process of competition. Participants will discover their potential, gain self-confidence, and make new friends,

with the ultimate goal of competing in August in the North American Final in

Hershey, Pennsylvania.

For registration information, call (713) 865-4517. For additional information on the Houston Parks and Recreation Department, call (713) 865-4537 or visit our web site at www.houstonparks.org.