



DESIGNWORKSHOP



Bryant Design Group

WALTER P MOORE



PURPOSE



PURPOSE

The purpose of these meetings is to bring vision and projects closer to implementation.

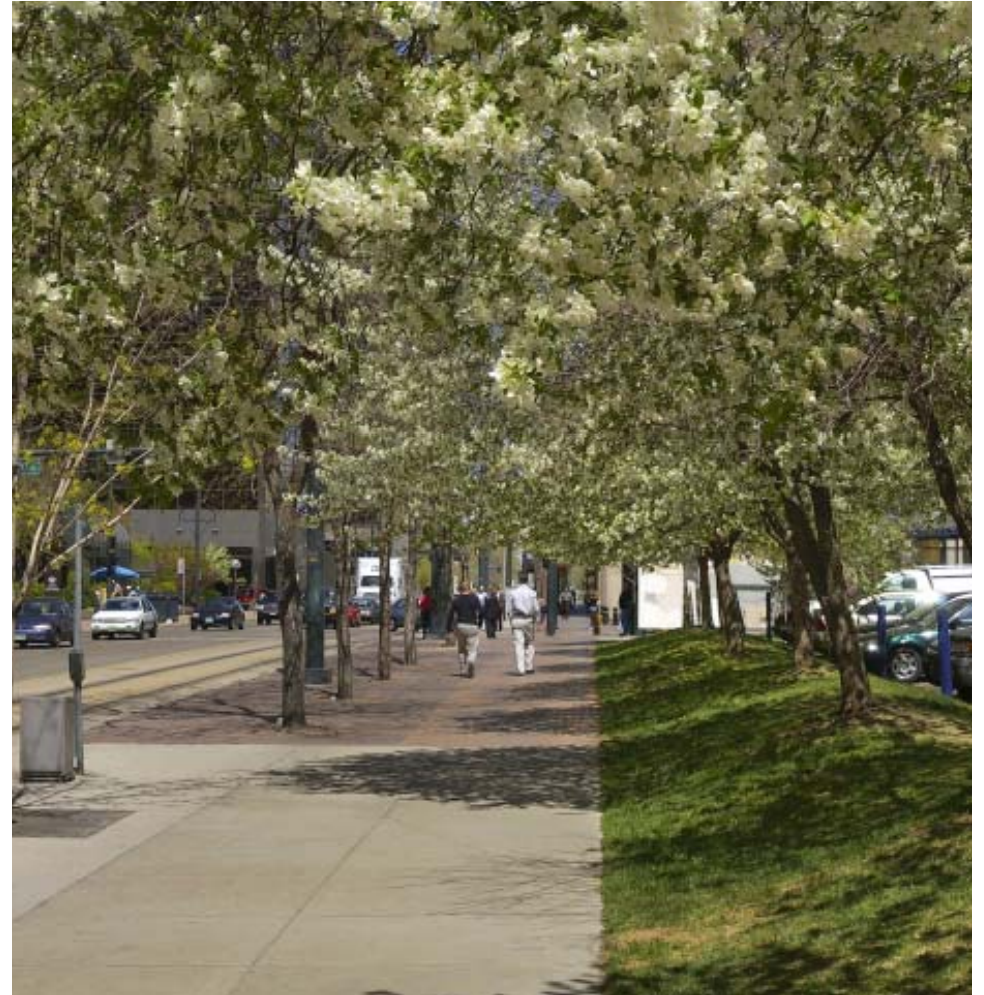


GOALS



REVIEW OF EXISTING INFORMATION

- H-GAC Livable Centers Plan
- Independence Heights Quality of Life Agreement
- Northside Quality of Life Agreement
- Independence Heights Human Services Plan



INDEPENDENCE HEIGHTS - NORTHLINE GOALS

- Establish financial services and promote financial literacy
- Address hunger and nutrition/improve access to fresh foods
- Plan for streetscape improvements
- Encourage healthy lifestyles
- Establish a middle school and family/community support services
- Establish a library
- Identify opportunities for affordable, energy-efficient housing
- Develop Burgess Hall into a commemorative site
- Develop a thriving business community
- Work with METRO to enhance light rail line with public art
- Create pocket parks and plazas along the light rail line utilizing METRO remnant properties
- Improve and expand the hike and bike trails along White Oak Bayou

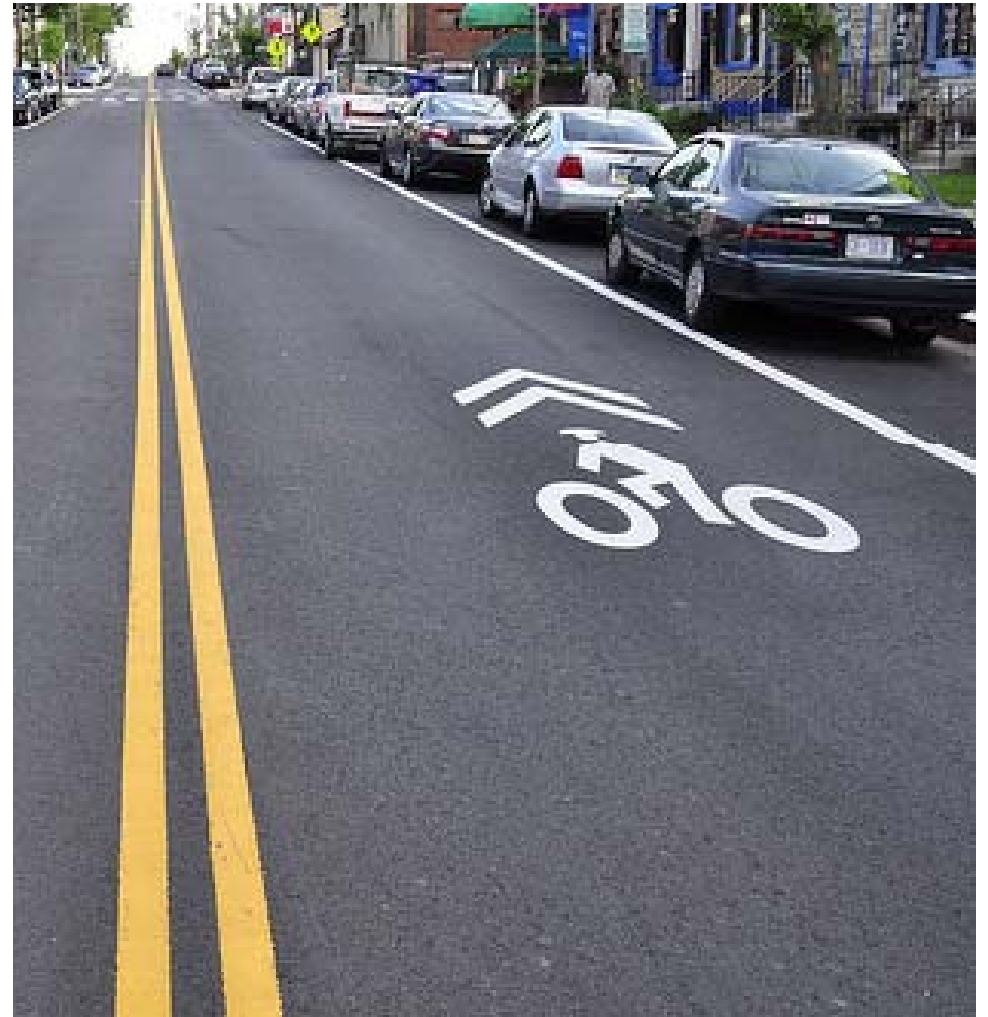


The most important part of the Independence Heights Vision is (choose top 3):



H-GAC GOALS

- Create quality, walkable, mixed-use places
- Identify multi-modal travel choices
- Improve environmental quality
- Promote economic development
- Outline where the potential for private investment lies, to be leveraged from public improvements

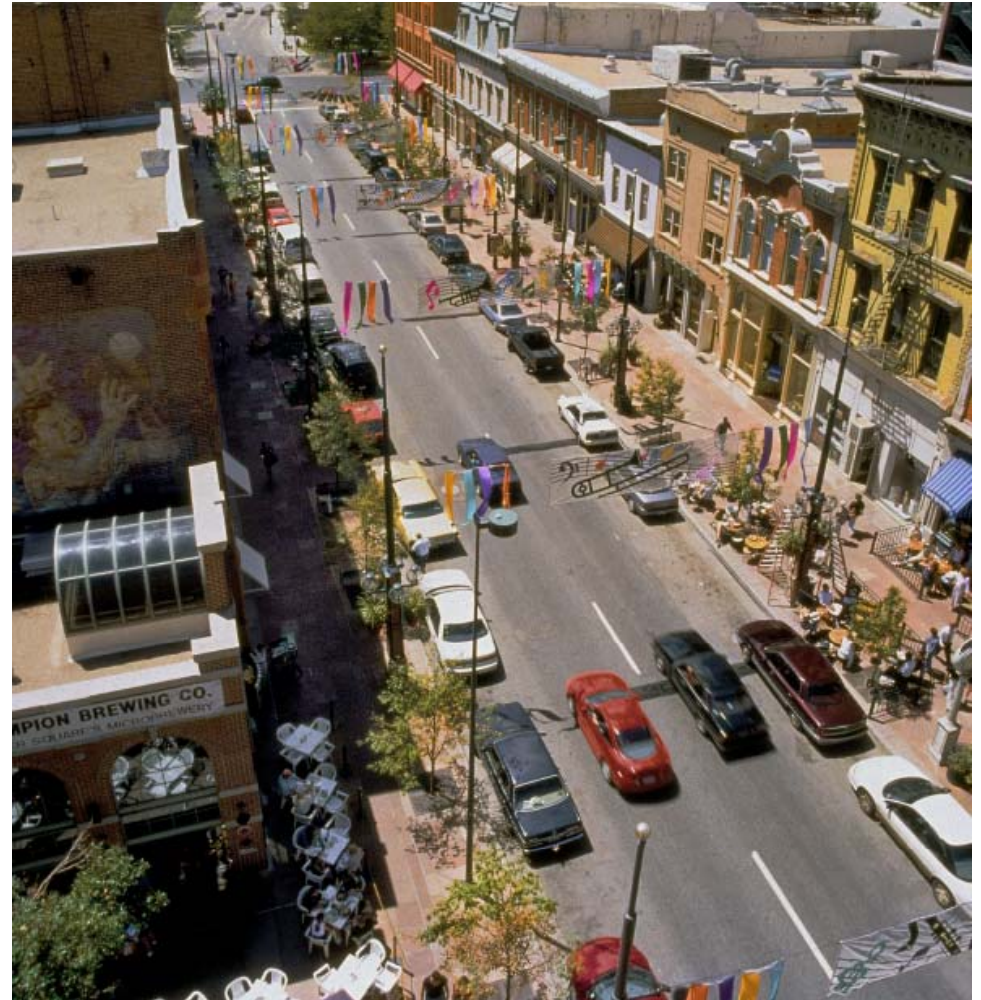


The most important part of the H-GAC Visions is
(choose top 3):

- | | |
|-----|--------------------------|
| 44% | 1. Walkability |
| 50% | 2. Multi-modal Transit |
| 38% | 3. Environmental Quality |
| 94% | 4. Economic Development |
| 50% | 5. Return on Investment |

CRITICAL SUCCESS FACTORS

- Identify opportunities to leverage the mall into the Crosstimbers area
- Identify projects and their implementation opportunities
- Develop a signage/branding plan
- Build consensus on the project name
- Determine appropriate pedestrian connectivity under I-45
- Create proforma and implementation strategy for a catalyst project (preferably a historic building project)

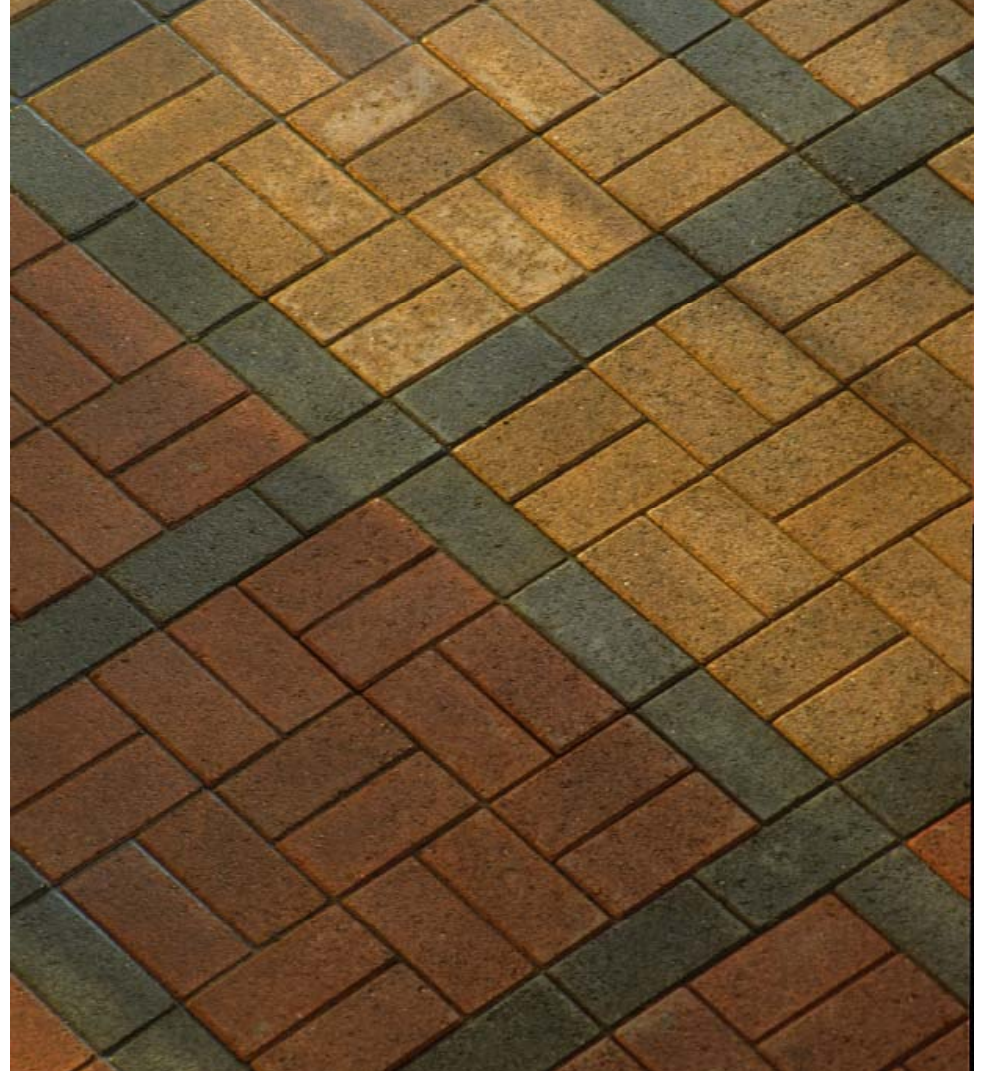


INDEPENDENCE HEIGHTS – NORTHLINE GOALS AND VISIONS



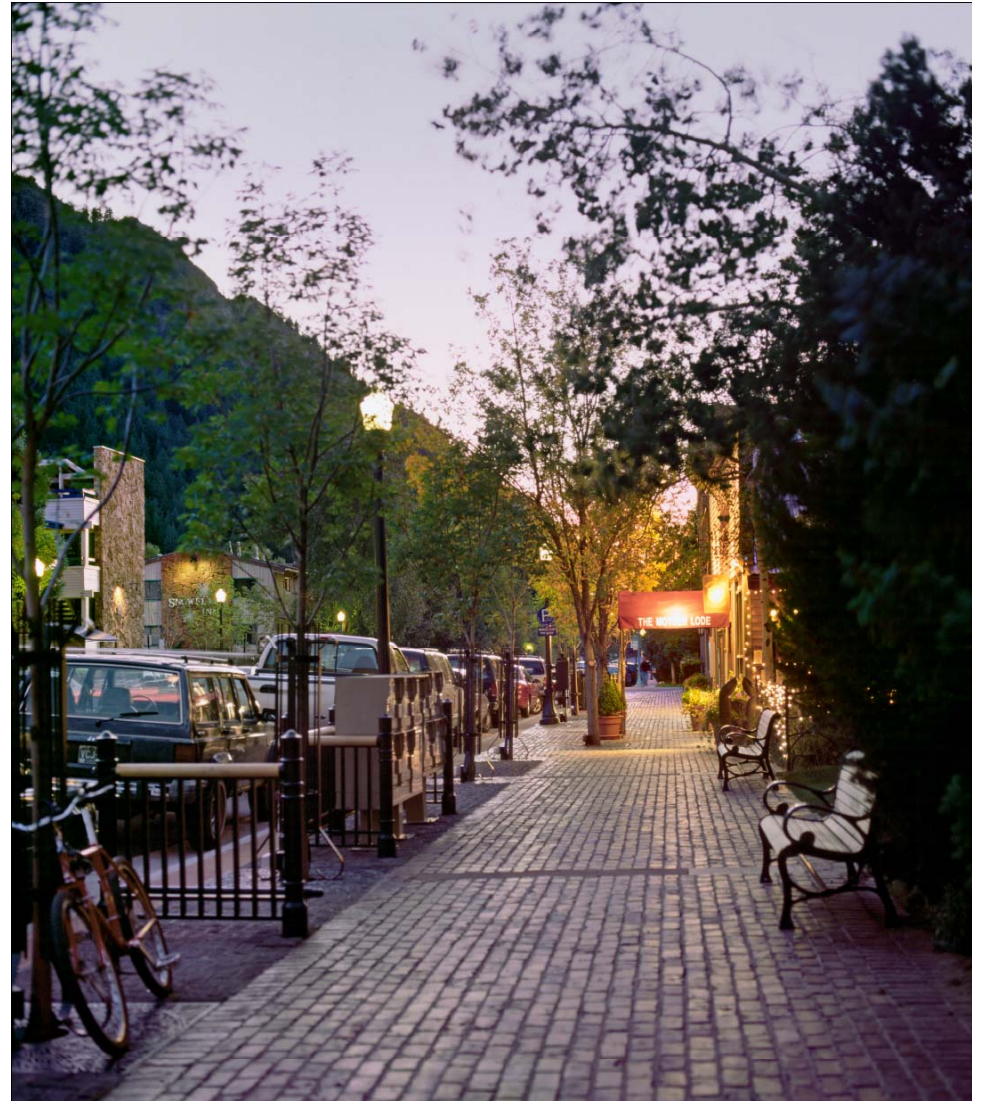
VISION CATEGORIES

- Circulation and Connectivity
- Public Space
- Environment and Sustainability
- Community Development Pattern
- Economic Development
- Placemaking and Branding



CIRCULATION AND CONNECTIVITY

- Increase connectivity between the Independence Heights neighborhood and the Northline Mall and transit stop.
 - Road Network
 - Streetscape Improvement Plan
 - Pedestrian-friendly Routes
 - I-45 Connection
 - Public Transportation Connectivity
 - Transit Oriented Development
 - Transit Education and Marketing



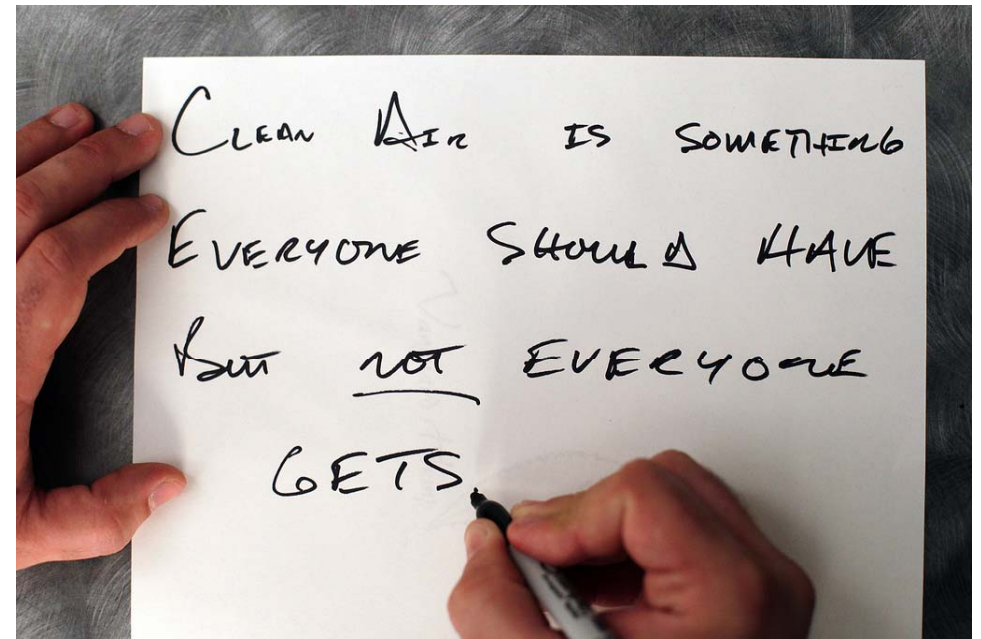
PUBLIC SPACE

- Encourage healthy living and safety.
 - Public Open Space
 - Neighborhood Parks
 - Food Security
 - Trails and Bike Route
 - White Oak Bayou Trail



ENVIRONMENT AND SUSTAINABILITY

- Improve environmental air quality and establish a strategy for flood management by working with Harris county Flood Control District (HCFCD).
 - Air Quality
 - Tree Planting and Canopy
 - Transit Education and Marketing
 - Flooding
 - Low Impact Design Techniques
 - Floodplain Engineering Projects



COMMUNITY DEVELOPMENT PATTERN

- Craft a long-term implementation strategy to capitalize on the study area's capacity. Establish community facilities to support the local neighborhood's service needs while encouraging a mix of housing types and maintaining housing affordability.
 - Land Use and Opportunity Sites
 - Floodplain Parcel HCFCD Buyout Program Demolition
 - Floodplain Design Guidelines
 - Community Service
 - Library
 - Middle School
 - Community Support Services
 - Housing
 - Affordable and Diverse Housing



ECONOMIC DEVELOPMENT

- Promote an economic development strategy for strategic investment along key corridors. Ensure that public investment in infrastructure proves to have a positive return on investment for the community. Incorporate financial literacy and small business development within economic strategies.
 - Land Use and Economic Development
 - Catalyst Project at Main and Crosstimbers
 - Financial Literacy
 - Financial Literacy Education



PLACEMAKING AND BRANDING

- Encourage celebration and preservation of historic places and incorporate art and culture into local projects.
 - Historic and Culturally Significant Places
 - Burgess Hall
 - Historic Building Strategy
 - Signage and Branding
 - Gateway Art and Branding
 - Historic and Long-term Signage



The most important part of the Livable Centers Study is
(choose top 3):

79% 1. Circulation and Connectivity

7% 2. Public Space

29% 3. Environmental/ Sustainable

64% 4. Community Development Pattern

71% 5. Economic Development

29% 6. Placemaking and Branding

I-45 pedestrian connection

neighborhood parks plan

transit-oriented neighborhoods

connectivity

connectivity

Ensure that there is a strong transit connection between commercial and residential uses.

connectivity

public space

environment

community development

economic development

signage and branding



streetscape improvement plan



Prepare and prioritize streetscape improvements that incorporate long-term tree planting, sidewalk and street improvements.

connectivity

public space

environment

community development

economic development

signage and branding



project details:

This project typically applies to the entire study area in the form of design guidelines and can include layout of trees, sidewalks, street furniture, lighting. There are currently Houston Transit Corridor design guidelines on Fulton Street.

benefits

This project may:

- create a more pedestrian-friendly street environment
- densify neighborhood tree canopy
- visually indicate the major thoroughfares and improve traffic circulation

limitations

This project may:

- increase traffic through study area
- provide additional requirements for private developments to adhere to when improving public right-of-way
- be limited by right-of-way availability
- require maintenance and operations and expenses

cost: **\$30,000 - \$60,000**

potential implementation mechanisms:

Tax Increment Reinvestment Zone

Public Improvement District

Livable Centers Implementation Grant Program

Capital Improvement Plan

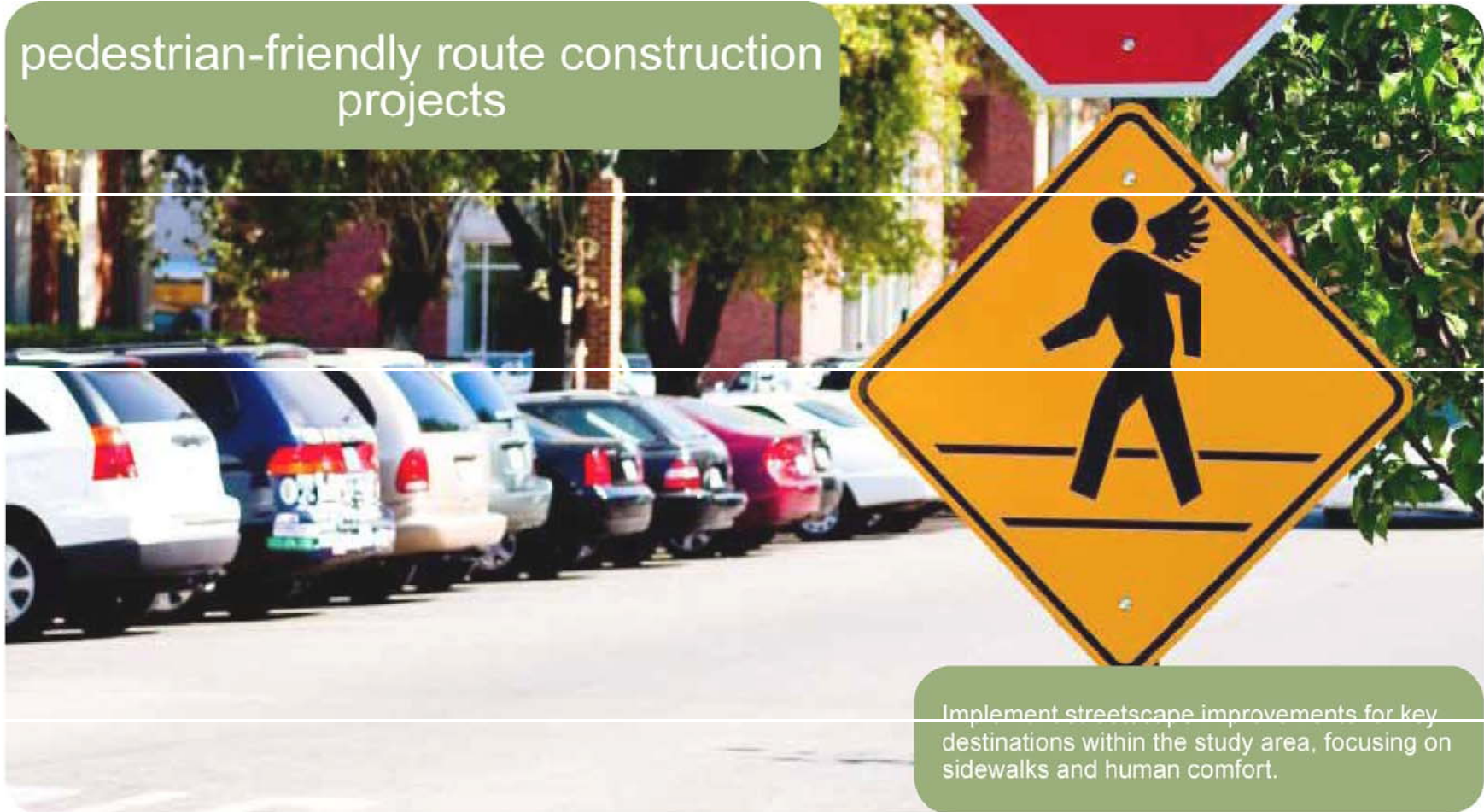
Transportation Enhancements Statewide Program

Surface Transportation Program (STP)

DESIGNWORKSHOP



pedestrian-friendly route construction projects



connectivity

public space

environment

community development

economic development

signage and branding



I-45 pedestrian connection



connectivity

public space

environment

community development

economic development

signage and branding



transit-oriented neighborhoods



Ensure that there is a strong transit connection between commercial and residential uses.

connectivity

public space

environment

community development

economic development

signage and branding



neighborhood parks plan



Plan for neighborhood parks and prioritize projects.

connectivity

public space

environment

community development

economic development

signage and branding



demolition strategy



connectivity

public space

environment

community development

economic development

signage and branding



floodplain redevelopment guidelines



Develop guidelines that determine how and what can be built in the floodplain after vacant structures have been cleared.

connectivity

public space

environment

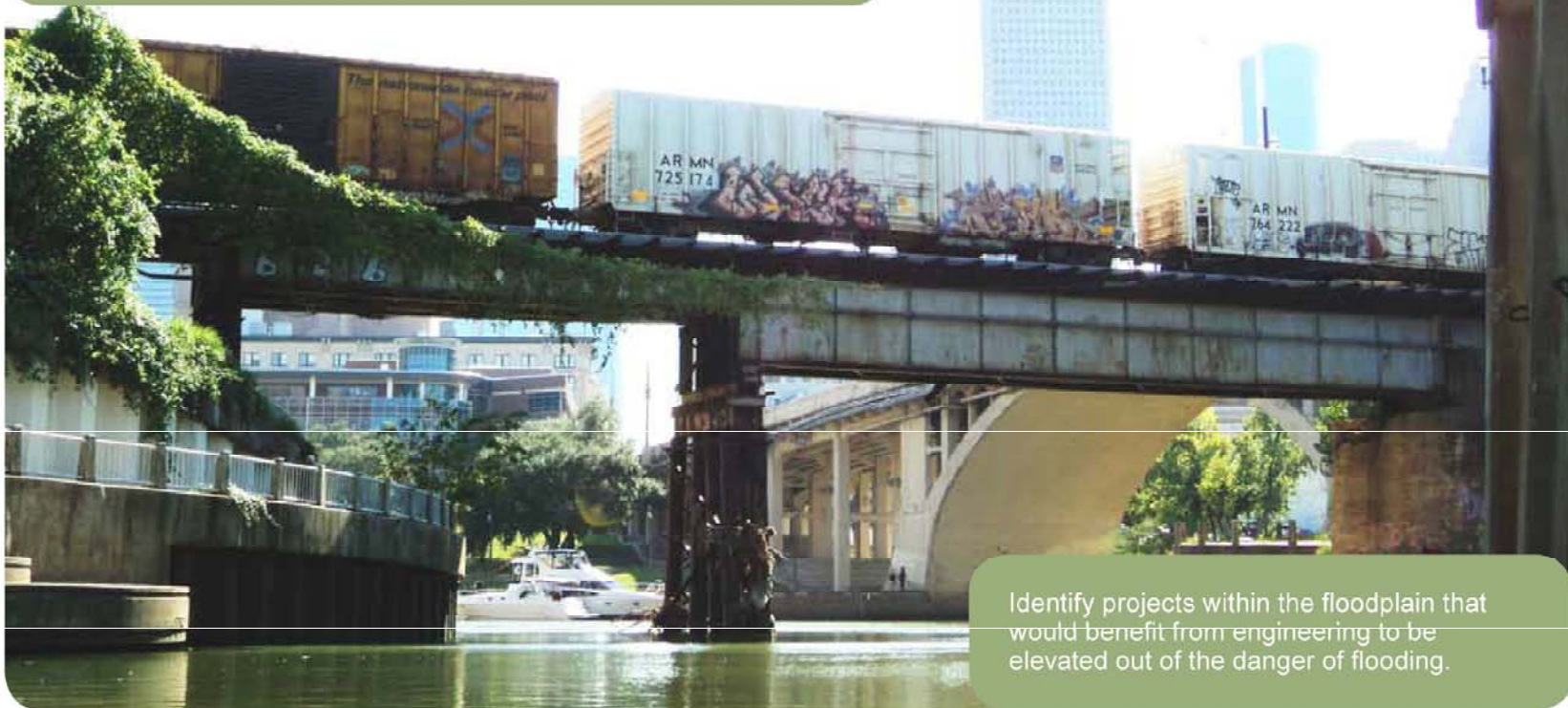
community development

economic development

signage and branding



floodplain engineering projects



connectivity

public space

environment

community development

economic development

signage and branding



increase food security



connectivity

public space

environment

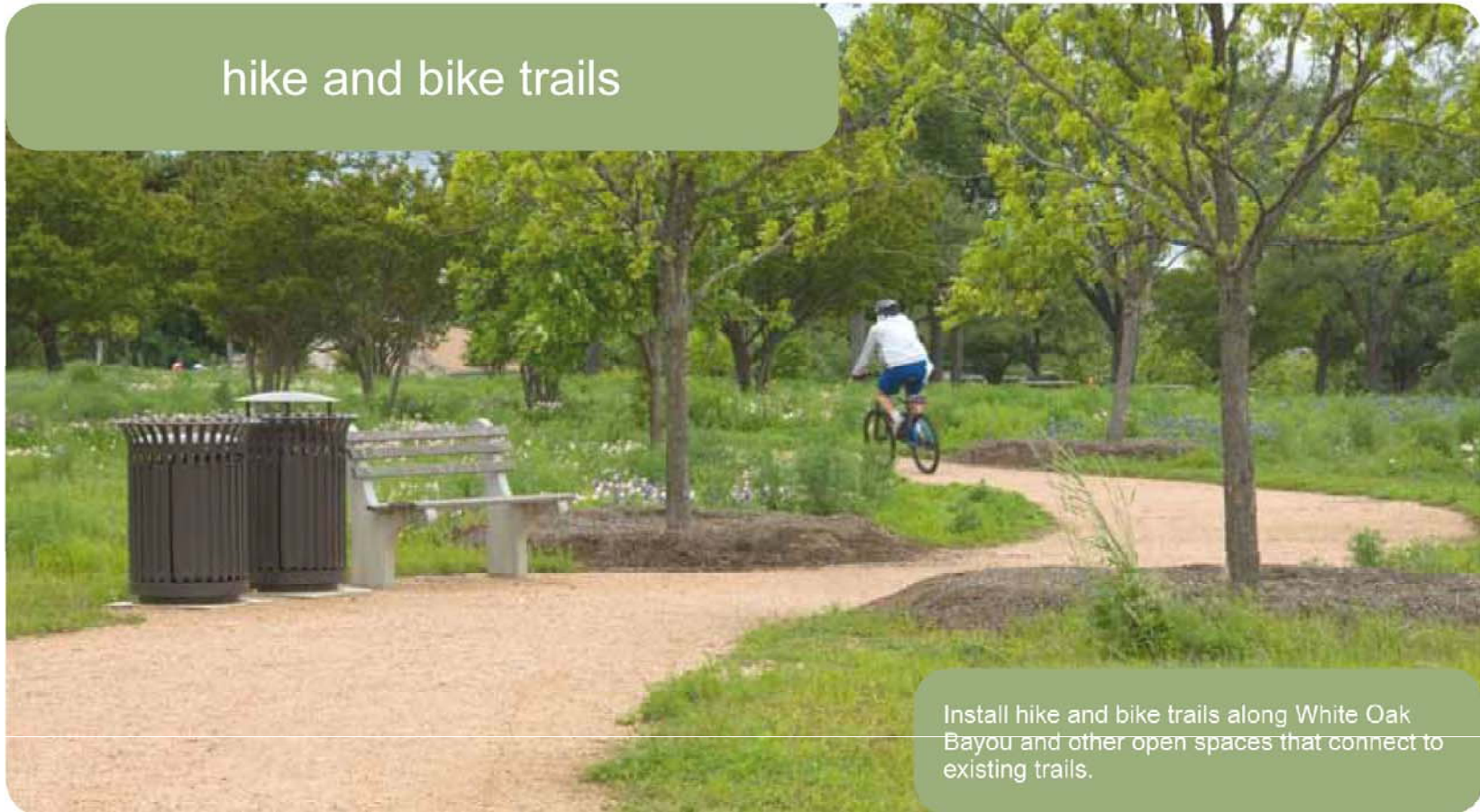
community development

economic development

signage and branding



hike and bike trails



Install hike and bike trails along White Oak Bayou and other open spaces that connect to existing trails.

connectivity

public space

environment

community development

economic development

signage and branding



low impact design techniques



Incorporate LID techniques into development.

connectivity

public space

environment

community development

economic development

signage and branding



tree canopy

Increase tree canopy cover on new and existing properties, rights-of-way and streetscapes.

connectivity

public space

environment

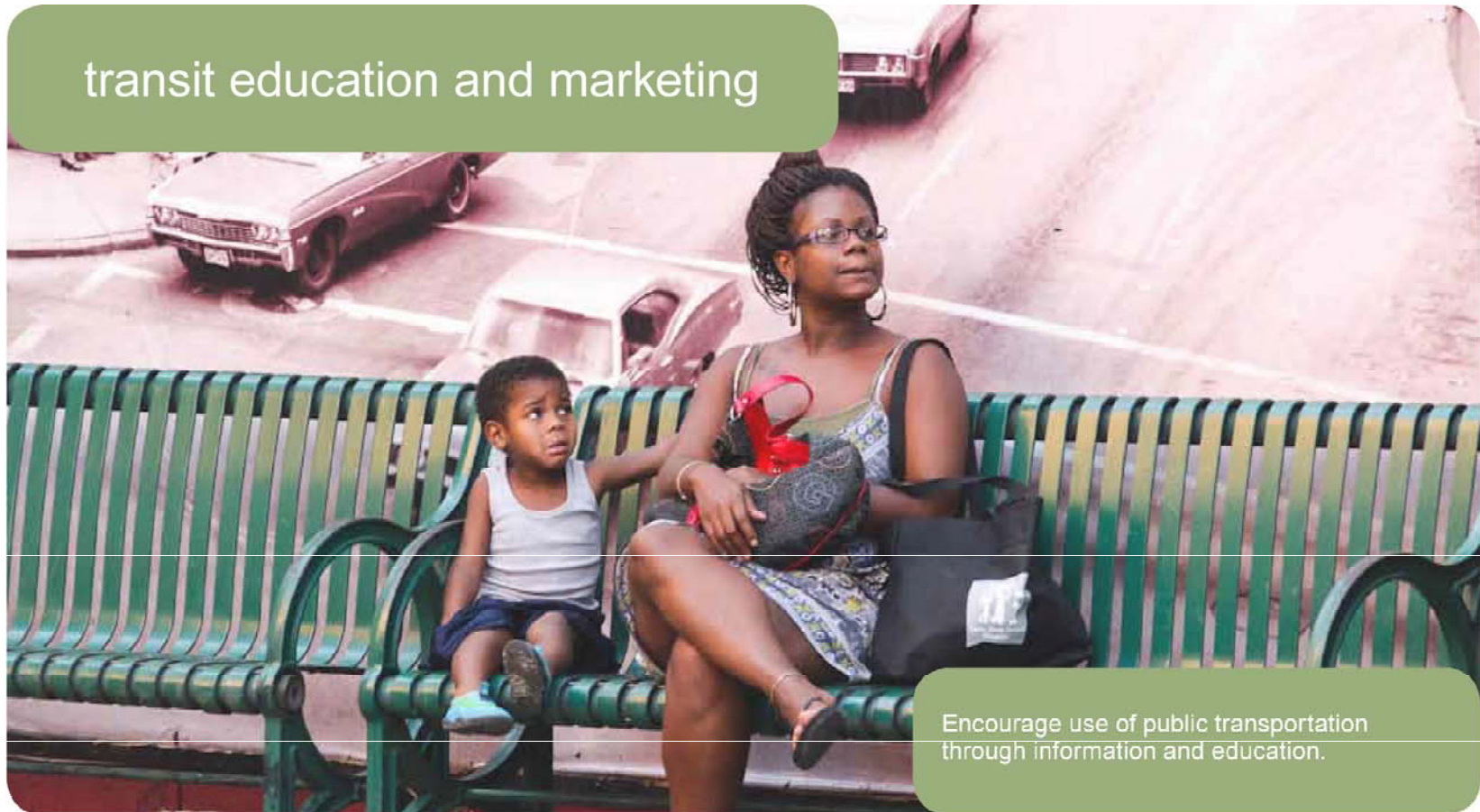
community development

economic development

signage and branding



transit education and marketing



Encourage use of public transportation through information and education.

connectivity

public space

environment

community development

economic development

signage and branding



library



Strategically plan for library location and construction.

connectivity

public space

environment

community development

economic development

signage and branding



middle school



Strategically plan for middle school location and construction.

connectivity

public space

environment

community development

economic development

signage and branding



family and community support



Strategically plan for family and community support services location and construction.

connectivity

public space

environment

community development

economic development

signage and branding



affordable and diverse housing



Provide housing affordability and a mix of housing types.

connectivity

public space

environment

community development

economic development

signage and branding



transit-oriented development at Northline Transit Center



Strategize development within and near the
Northline Transit Center.

connectivity

public space

environment

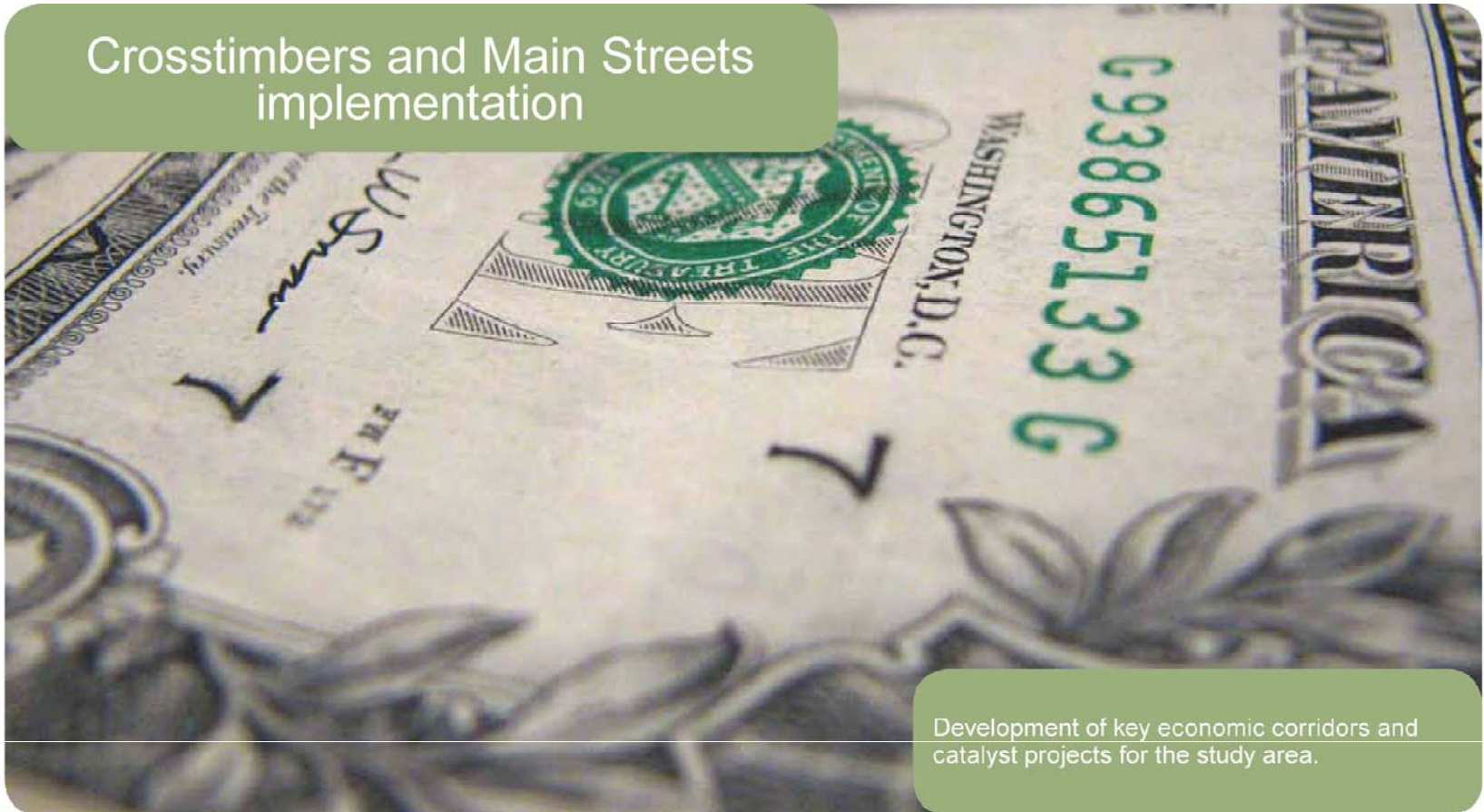
community development

economic development

signage and branding



Crosstimbers and Main Streets implementation



connectivity

public space

environment

community development

economic development

signage and branding



promote financial literacy



Promote financial literacy and educate the business community on public-private development partnerships to foster business growth in the study area.

connectivity

public space

environment

community development

economic development

signage and branding



Burgess Hall redevelopment



connectivity

public space

environment

community development

economic development

signage and branding



historic building preservation



Identify and strategize historic buildings preservation to protect community sites.

connectivity

public space

environment

community development

economic development

signage and branding



gateway and signage plan



Identify gateway hierarchy and incorporate local art into the gateways' signage.

connectivity

public space

environment

community development

economic development

signage and branding



historic business owners



Involve long-term business owners in signage and branding plan.

connectivity

public space

environment

community development

economic development

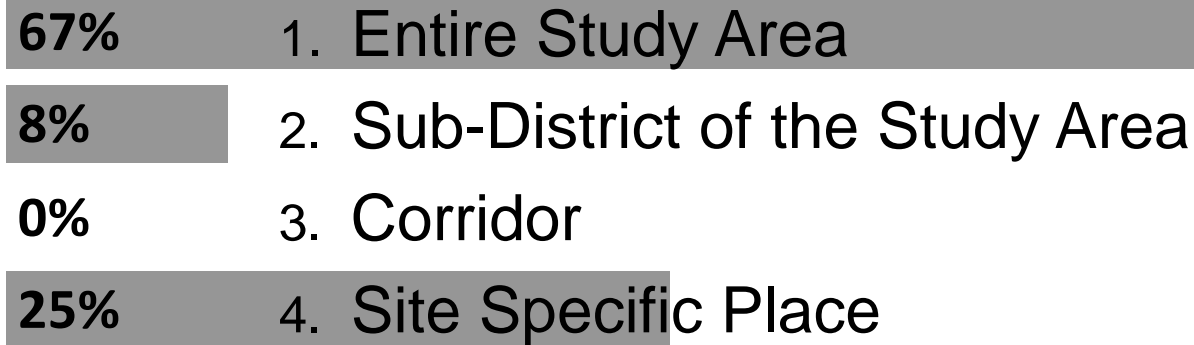
signage and branding



PRIORITY PROJECTS



Priority Project #1 | Where does this apply?



Priority Project #2 | Where does this apply?

1. Entire Study Area
2. Sub-District of the Study Area
3. Corridor
4. Site Specific Place

Priority Project #3 | Where does this apply?

100%	1. Entire Study Area
0%	2. Sub-District of the Study Area
0%	3. Corridor
0%	4. Site Specific Place

Priority Project #4 | Where does this apply?

0%	1. Entire Study Area
100%	2. Sub-District of the Study Area
0%	3. Corridor
0%	4. Site Specific Place

Priority Project #5 | Where does this apply?

1. Entire Study Area
2. Sub-District of the Study Area
3. Corridor
4. Site Specific Place

Priority Project #6 | Where does this apply?

1. Entire Study Area
2. Sub-District of the Study Area
3. Corridor
4. Site Specific Place

Priority Project #7 | Where does this apply?

1. Entire Study Area
2. Sub-District of the Study Area
3. Corridor
4. Site Specific Place

NEXT STEPS



NEXT STEPS

- Charrette Focus Group Meetings
 - Discussion about Implementation of Projects
- Vision Open House:
 - Thursday, October 27, 2011, 6-8:00p
North Main Church of God in Christ
7206 N. Main Street
 - Series of Alternatives for Priority Projects
 - Cost Estimates of Alternatives
 - Open House for Public Comment and Prioritization of Alternatives.

