

The Southeast Houston Rollin' and Strollin' 2014 Mobility Report would not have been possible without the involvement and assistance of many of our community members, committee members, advisory groups and stakeholders; many of whom served in several capacities.

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Acknowledgements ii
Figures and Photos iii

	Introduction	2
CONTENTS	About the OST/South Union Community	4
	Southeast Houston Community Initiatives	9
	Basis for Study	14
LE OF	Mobility Profile of the Community	17
TABLE	Connectivity within the Community	21
s ii	Opportunities to Increase Mobility	25
iii	Barriers to Community Mobility	29
	Implications and Actions	39
	Appendix A: Copy of National Park Service Survey	42
	Appendix B: Copy of HART Questions and Base Map	51
	Appendix C: Copy of Sankofa Survey	54
	References	62

FIGURE 1: The OST/South	Union Study Area
FIGURE 2: OST/South Uni	on Land Use Map
FIGURE 3: Walking Freque	ency
FIGURE 4: Primary Reaso	ns for Walking
FIGURE 5: Riding Frequer	ncy
FIGURE 6: Primary Reaso	ns for Riding
FIGURE 7: Compiled Walk	ing Routes
FIGURE 8: Compiled Bikin	g Routes
FIGURE 9: Improvements	to Encourage Walking
FIGURE 10: Changes to Al	low for Walking
FIGURE 11: Recommended	l Changes for Biking
FIGURE 12: Improvements	to Encourage Biking
FIGURE 13: Easy Walking	in Community
FIGURE 14: Why Not Walk	
FIGURE 15: Ease of Riding	Bike in Community
FIGURE 16: Why Not Ride	Bike in Community
FIGURE 17: Street Segmen	ts with Sidewalks
FIGURE 18: Street Segmen	ts with Bike Signage

ST OF PHOTOS

PHOTO 1: Streets with one sidewalks: Idaho
PHOTO 2: Street with no sidewalks: Cosby
PHOTO 3: Measurement of street crack depth
PHOTO 4: Road Conditions: Conley
PHOTO 5: Road conditions: Liverpool
PHOTO 6: Road conditions: Del Rio
PHOTO 7: Designated bike lane on Cullen

PHOTO 9: Dog walking in community

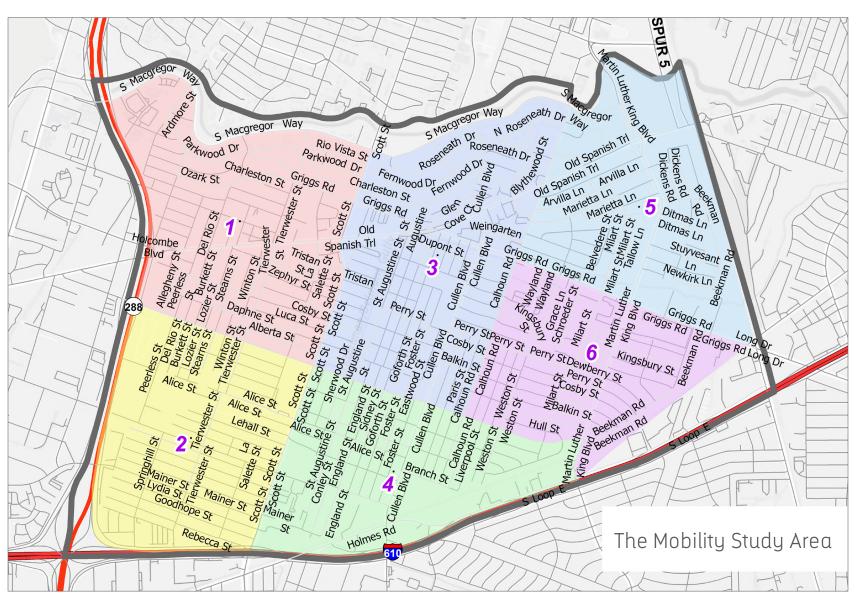
PHOTO 8: Bike route signage on Cullen

INTRODUCTION

Health & Wellness

is a growing concern in communities across the county. Regardless of income, all residents are concerned with issues such as obesity, high blood pressure, heart disease, diabetes and ways to deal with stress. Unfortunately, the pursuit to improve a community's quality of life and transform itself into a healthy one is not a simple task, especially for those communities with limited financial, political and social resources.

OST/South Union is a neighborhood in Southeast Houston that has joined the movement to create a healthier community. Situated 3 miles southeast of downtown Houston, between 288 and Spur 5 and Old Spanish Trail to 610, the community residents, its leaders and health advocates have embarked upon a campaign to transform the physical health of its residents through a variety of initiatives addressing health and wellness, arts and culture, infrastructure, safety, youth, education and economic development.





n the 1950s the OST/South Union community was predominantly an Anglo middle class neighborhood, which evolved into an African-American population in the 1960s and 1970s. During that time, the residents represented an eclectic economic mix that remained relatively stable until the population and its infrastructure aged without an infusion of resources. As residents left the community, they left behind housing that remained vacant or became inhabited by a lower income or more transient population. As income levels changed and population numbers thinned, viable businesses closed leaving behind additional vacancies.

Houston's robust economy is attracting new residents from elsewhere in the nation and around the world, and Southeast Houston is no exception (1). The community, as reported by the Census Bureau in 2010, had an estimated population of 23,950. This number represents a 7.9% increase since the 2000 estimated total of 22,190. The community is primarily African American, comprising about 85% of the total. The Hispanic population is the second highest ethnicity comprising an overall 13% of the community. This percent, although lower than what is experienced in the greater Houston area represents a community in transition; the Hispanic population moving in and the African American population decreasing. In addition, there is a small but growing number of Asian-Americans and a sprinkling of residents from all ethnicities that reside within the community's borders.

Although there is still marked inequality in terms of income and educational attainment, the area's increasing ethnically- and age-diverse population is becoming an asset, along with the wealth of community resources at its disposal. The neighborhood is serviced by over 10 elementary schools and two universities sit at its borders. There are four libraries and no fewer than thirty-eight churches, along with an assortment of civic and community-based organizations.

In terms of its land-use character, single-family residential homes predominate, interspersed with and flanked by numerous parcels of undeveloped and industrial land as shown in Figure 2. Land along the main transport interchanges delineate the area's boundaries and feature a mix of commercial and industrial uses. Recent waves of public and institutional investments, most notably a new METRO rail line, a library, a YMCA, and soon to be completed, mixed-use housing have generated considerable interest in the area.

Throughout the respective census tracts that make up the OST/South Union community, the median age ranges between 28 and 47 years. In some areas half the population is older than 47, a rate considerably higher than the national average of around 37 years⁽²⁾. Between 2009 and 2011, several of the census tracts within the target area housed between 19%-23% elderly residents. Despite being predominantly a lower-income area, the community is nevertheless uniquely characterized by a relatively high degree of property ownership⁽³⁾.

The area's increasingly ethnically-and age-diverse population is becoming an asset, along with the wealth of community resources at its disposal in the form of schools, churches and civic organizations.

NEW METRORAIL EXPANSION TO SOUTHEAST HOUSTON

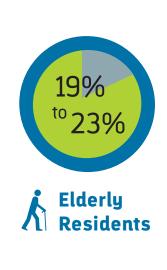


TWO NEW SCHOOLS, A LIBRARY AND A YMCA

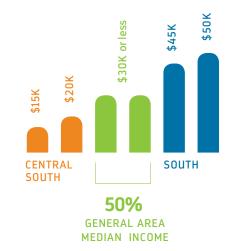
Residents with below high school level education account for about a third of the area's population. In the majority of census tracts, between 5-10% of residents hold a bachelor's degree, with higher levels of educational attainment along the northern and northeastern boundaries. Graduation rates within the community is 79% which is below Harris County (86%), the state of Texas (89%) and the United States as a whole (82%)⁽⁴⁾.

Roughly half of the area has a median household income of \$30,000 or less and approximately 32% of the population is at or below the poverty level. The study area contains both ends of the economic spectrum. The affluent areas are located just south of MacGregor Way south to Old Spanish Trail. These areas have the highest median income of \$45,000 to \$50,000, while those residing in the central south areas (south of Old Spanish Trail to Freeway 610) have a median income of \$15,000 to \$20,000 which is less than half of the higher median income.

The health challenges facing the residents of the OST/South Union Community begin before they are born. Research on the health conditions for the community revealed that only 41% of pregnant women receive prenatal care in the 1st trimester. That percent drops to 10.1% by the 3rd trimester (5).







__ AGE _____ INCOME ____

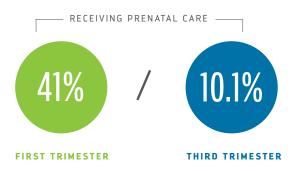
Preterm birth rates and low birth weights are high (17.5% and 12.1% respectively). Infant mortality and fetal mortality rates of 12.1% and 10.3% respectively, are extremely high. The mortality rate for both heart disease and diabetes is 340 per 100,000 people.

In the designated neighborhoods of Third Ward-MacGregor-Gulfgate, in which OST/South Union lies, 31% percent of children (age 0-17) eat fast food three or more times a week⁽⁶⁾. Healthy food and beverage options are minimally available. The targeted community is classified as a food desert using the USDA's criteria of being a lower income neighborhood with no access to a grocery store within ½ mile if walking and 10 miles driving⁽⁷⁾. Two of the census tracts within the community fall within the more stringent definition of a food desert in that access is more than 1 mile walking distance.

The obesity rate is 34% among residents of the Third Ward-MacGregor-Gulfgate neighborhood⁽⁸⁾. In terms of children and physical activity in this area, 76% of children (6-17) get less than the recommended physical activity (60 minutes, seven days /week.)

In response to these health and nutrition issues, residents are increasingly mobilizing around the desire, vision and potential to be a healthier and better connected community. At the same time, because of its optimal urban location next to two universities, involvement with the METRO light rail expansion and the Houston Bayou Greenways build-out, the area is also attracting developer interest. The demographic profile of the area is slowly changing in keeping with trends seen elsewhere throughout the city, state and even the nation as a whole.

PREGNANCY



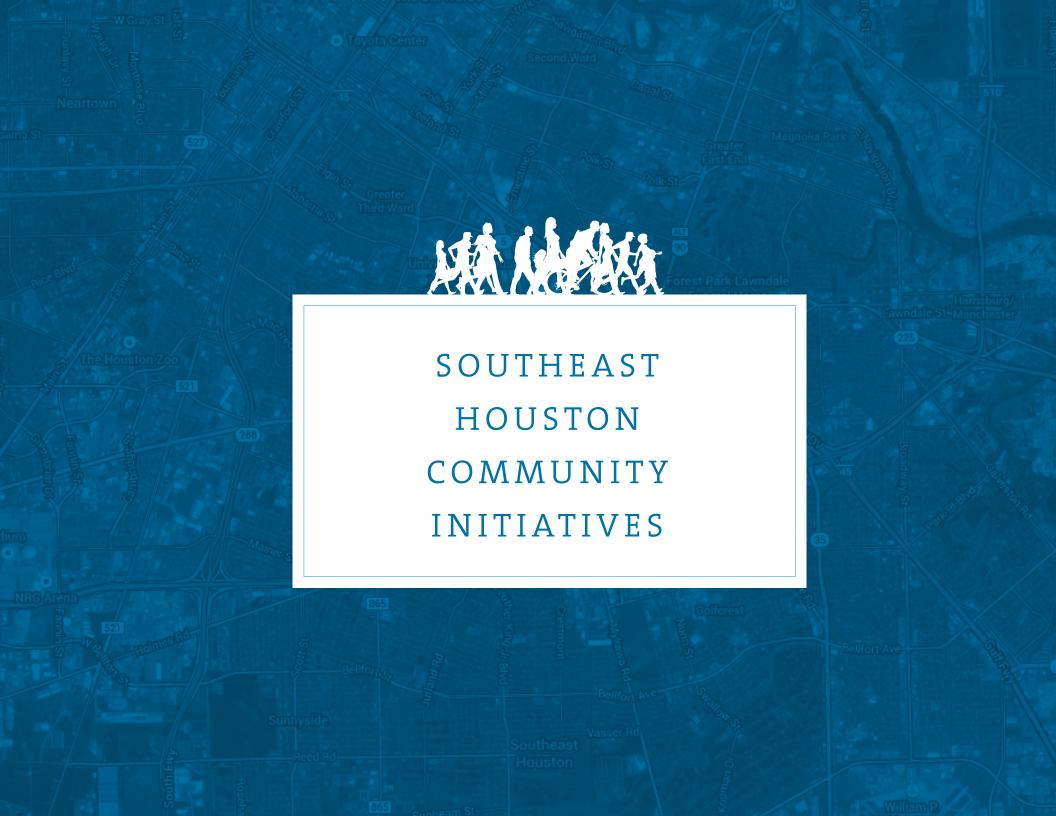
To help address the challenges facing existing residents while providing guidance and leadership during a period of change, the Southeast Houston Transformation Alliance (SEHTA), seeks to envision and implement resident-initiated strategies for sustainable neighborhood development and improvement.



EAT FAST FOOD



OBESITY RATE



The Southeast Houston Transformation Alliance (SEHTA) is a 501(c)(3) non profit organization representing a collaboration between residents, civic clubs, business owners and allied stakeholders dedicated to transforming Southeast Houston into a healthy, vibrant, and economically stable community including:

- Community-based creative placemaking that employs arts, culture, history and media
- The National Park Service Rivers, Trails, and Conservation Technical Assistance Program (NPS RTCA) to create a master plan for a non-motorized transportation infrastructure that will connect OST/South Union to the larger citywide Houston Bayou Greenways
- Empowering area residents to bring values and community history to effect change through well-designed improvements to the physical environment enhanced by artistic and cultural expression projects
- The Local Initiatives Support Corporation (LISC) Great Opportunity (GO) Neighborhoods multi-year comprehensive community revitalization initiative to develop a sustainable neighborhood



In November 2011, as a precursor to the development of SEHTA, University of Houston Research Professor Carroll Parrott Blue sought and received a National Endowment for the Arts (NEA) Our Town Initiative award. Community input and participation in listening and learning sessions, along with Our Town activities, plans, historic research and public arts projects culminated in three guiding principles:

- Community
 empowerment
 and organization
- Personal and environmental health, wellness, and nutrition
- Urbanconnectivity

merging from a desire to pursue activities and projects that would support these principles, SEHTA was formed in October 2012 and received its 501(c)(3) non-profit status in March 2013. SEHTA envisions itself as producing an engaged and informed community with its residents and allies working together to transform Southeast Houston into a healthy, vibrant, safe and economically stable community that is a place that nurtures and supports its residents throughout their lives. Health and Wellness through access to locations and recreation are key elements in SEHTA's focus on Southeast Houston's transformation.

In January 2013, OST/South Union was designated a Greater Opportunities (GO) Neighborhood by the Local Initiatives Support Corporation (LISC). SEHTA serves as the Steering Committee in conjunction with Neighborhood Recovery Community Development Corporation (NRCDC) as the Convening Agency.



a multi-year comprehensive initiative for revitalizing Houston communities by addressing the many aspects of developing a sustainable community, making it a good place to work, live, and raise a family.

GO Neighborhoods address specific community concerns through GO Teams. The latter work together to develop a Quality of Life Agreement (QLA), a vision for positive neighborhood transformation drawing on an appreciation of both the strengths and impediments to development within the area. During this process, residents, stakeholders, partners, allies, and key community leaders all play a key role in creating a strategic plan for achieving this vision.

In June 2013, over 100 residents came together to develop their vision for the OST/South Union GO Neighborhood. Residents identified the strengths of the community and any aspects of the neighborhood they would like to change or maintain. Together, SEHTA, residents, business owners, allied stakeholders and others subsequently organized into eight GO Teams responsible for addressing specific community concerns. The GO Teams formed were designed to focus on economic development; family income and wealth; mobility and infrastructure (Strollin' and Rollin'); safety and clean ups; education and youth; health and wellness; arts, culture, history and media; housing and neighborhoods; and, leadership and civic engagement.

AS ONE RESIDENT STATED:

"I could feel a real sense of community as I watched residents from various civic clubs eagerly discuss areas of concern and opportunities for community enhancement. I also saw leaders from various government offices and churches offer resources and solutions. Everyone seemed to agree that our neighborhood is transforming for the better, with all of the projects taking place in the area (Metro Rail, Young Library reconstruction, etc.) but that we as a community need to have a proactive approach to making sure that it does not get consumed by gentrification. We concluded that by educating residents, empowering them, and inviting them to be part of a committee to take action was very effective."

his report reflects the efforts of the Strollin' and Rollin' GOTeam. The team is committed to developing Southeast Houston into a more active community that is supported by a network of pedestrian and bicycle infrastructures designed to increase accessibility through multiple transportation options and easily accessible connections to neighborhood parks, local establishments, historic sites and public art locations. These connections, supported by a vibrant biking and walking culture, will yield social, economic and environmental benefits that will improve this community's quality of life, in particular, opportunities for health and wellness.

The initial efforts of Strollin' and Rollin' were supported through the National Park Service RTCA award. The award assisted the team with a master plan for a pedestrian and bicycle infrastructure network. This plan will grow out of the data collected and analyzed in a series of surveys presented in this report as well as from other sources of information.

Since its formation, Strollin' and Rollin' has been cultivating active lifestyles and facilitating initial change conducive to a healthy community. Beginning the summer of 2013, Strollin' and Rollin' sponsored bi-weekly neighborhood rides. During the same summer team members worked with the Houston

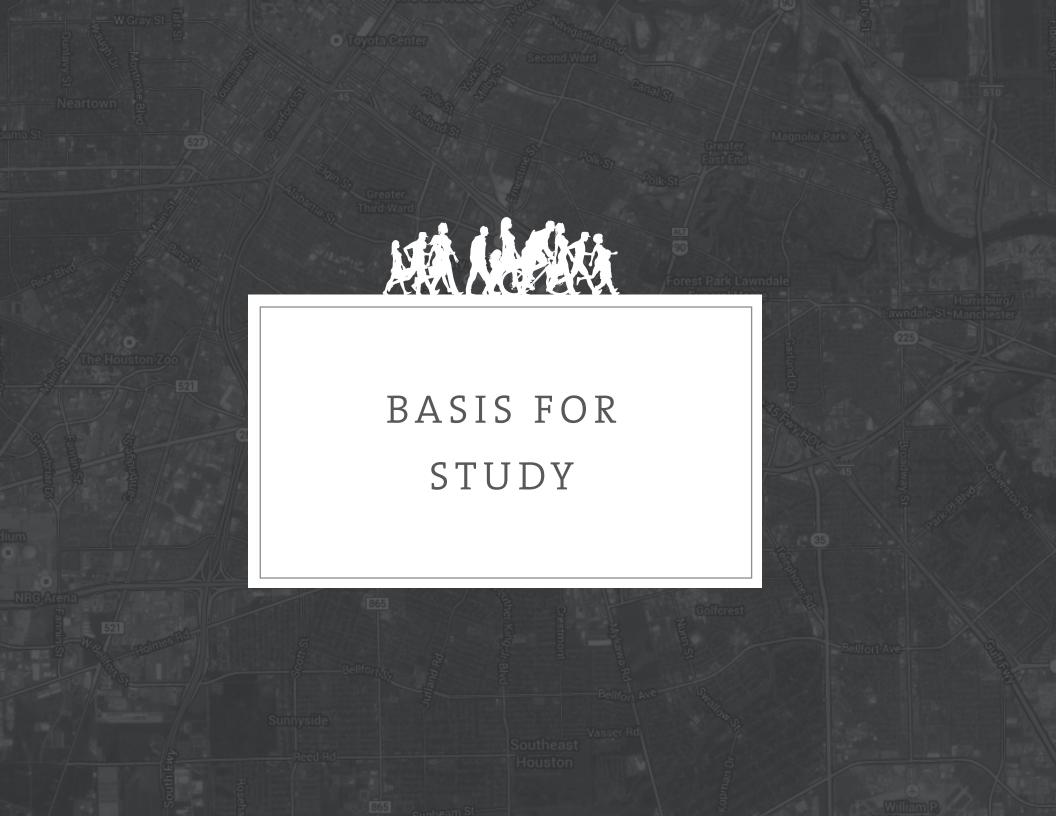
Texans YMCA and Bike Houston to provide cycling safety information and training for area youths. These sessions were followed by a community bike ride.

As a way of gaining more in-depth understanding of the needs of the community as well as providing a credible data resource to support further advocacy efforts, Strollin' and Rollin' worked with Texas Southern University, the National Park Service, Rice University's Houston Action Research Team (HART), and the Sankofa Research Institute to complete four community surveys. The results of the surveys represent the basis of this study.

During the summer of 2014, a member of the Strollin' and Rollin' GO Team participated in the League Cycling Instructor Seminar and has become a League Cycling Instructor who will lead community bike rides and train participants on bike safety and rules of the road.



As Strollin' and Rollin' gains momentum, GO Team members have developed and distributed marketing materials to spread the word about initiatives throughout the community. Information cards have been distributed at community events, library, and neighborhood meetings. An interactive website (http://www.strollinandrollin.org/) is now online. The website has community mapping capabilities and will post upcoming bike rides and other activities.



- 1. STREET AND SIDEWALK SURVEY
- 2. NATIONAL PARK SURVEY
- 3. HOUSTON ACTION RESEARCH TEAM SURVEY (HART)
- 4. SANKOFA SURVEY

The basis for this report were the results of four surveys conducted over the course of sixteen months beginning Spring 2013 and completed June 2014. Each survey was designed to answer questions of mobility from residents within the OST/ South Union community. There are varying amounts of both overlap and differences in the questions asked and the data gathered; however, when evaluated as a whole, the surveys provide a thorough assessment of the current mobility levels, patterns of mobility, barriers to mobility and ways to improve the mobility of residents.

The Street and Sidewalk survey was an assessment of the physical environment. The assessment categorized street conditions, identified type of streets, presence and condition of sidewalks, existence of street lighting, traffic counts and the existence of bike route signage and/or markings. Ninety percent of the street assessments were conducted via bicycle. Using the bicycle as the primary mode for data collection, pictures of each street segment were taken noting intersections, good conditions, cracks and any conditions of concern. In addition to visuals, notes were made indicating conditions. In total, information for 230 segments were taken. (Note: Regarding the data output of this assessment, the street segments were not in equal lengths and percentages represent estimates.)

2 During the winter of 2013 the Strollin' and Rollin' GO team, in conjunction with the National Park Service. created a survey with the purpose of polling residents and others within the community regarding their biking and riding activities and needs. Serving as a baseline of walking and biking activities, this initial survey identified where people traveled and any barriers they encountered. The survey was administered on-line and face to face by Strollin' and Rollin' team members. A total of 110 surveys were collected representing individuals not only from the 77021 zip code, which is the OST/South Union Community, but also from residents of zip codes across Houston. For the purposes of this report, only the feedback of those living within 77021 zip code were analyzed. A copy of the National Park Service Survey can be found in Appendix A.

The Houston Action Research Team (HART), an interdisciplinary group of Rice University undergraduate students, developed and conducted a map based survey to identify the most popular destinations in OST/ South Union, as well as the modes of transportation and specific roads residents used to reach them. HART collected geographic, map-based data for four modes of transportation; driving a car, biking, walking, or taking METRO. Survey participants were asked to identify the roads they most often travel to reach their top destinations for each mode of transportation. Participants were also asked to recommend bike routes in the neighborhood and to identify the road segments, blocks, and intersections in OST/South Union that most needed improvement to make transportation around the neighborhood easier. HART also collected qualitative data about transportation in OST/ South Union by noting comments or concerns that survey respondents voiced during the survey. Finally, HART collected each respondent's race/ethnicity, age range, and zip code. During the spring of 2014, HART researchers conducted 123 surveys. Surveys were collected in both organize and unorganized environments where HART researchers recruited participants informally and at random at local businesses, parks, and neighborhood events. A copy of the questions asked and base map are in Appendix B.

4 The final survey was conducted with the assistance of The Sankofa Research Institute. The Strollin' and Rollin' GO Team worked under the guidance of Sankofa Research team members to pinpoint the research and survey objectives. This survey's purpose was to determine residents' levels of walking and biking, as well as to better understand the existing barriers preventing them from using biking and walking as beneficial modes of transportation. The Sankofa survey differed from the earlier surveys in that the questions were more concise and were administered face to face by trained community residents. To ensure that the sampling was representative of the community, the population was clustered based on those demographics the GO team felt made a difference: elderly, renters versus owners, and race, specifically Hispanic and African American. In total 435 Sankofa surveys were collected by community residents. Copies of the Sankofa survey can be found in Appendix C.

The information gathered through the various surveys was a mix of quantitative, descriptive or qualitative, and geospatial (mapping). When the four research efforts were examined together, definitive categories or themes of information emerged that tell the story of multi-modal travel in OST/South Union: a current profile of the community's mobility, the key locations to which community members want to be connected, opportunities to increase the amount of travel and connections to be made via walking and biking, and the barriers which are keeping the community from using these travel modes more and advancing the noted opportunities.



esidents of the OST/South Union community are walking and biking in the community. Reflected in Figure 3, when asked how often survey participants walked outdoors for at

least 10 minutes at a time for any reason, more than half of the population walk outdoors at least once a day and a third of the population walk a few times a week. The results of the HART survey also indicate that the community is mobile. The survey recorded that approximately 64% walk. In fact, 36% of the population who participated in the HART survey used more than one mode of transportation to travel the neighborhood. The most popular combination was driving and walking.

As shown in Figure 4, the reasons for walking vary but the most cited reason out of the options provided was for exercise (61%). The second most cited reason was to shop and run errands, followed by those who walk to shop or get to the bus stop. In addition to the options provided, participants had the opportunity to add additional reasons for walking. Although no one reason was repeated, a few of the responses were worth noting: walking to visit friends, walking as nature of the job and walking to garden or water plants.

Another measure of non-motorized mobility is the number or percent of the community population that ride a bike outside for at least 10 minutes. While the numbers shown in Figure 5 were not as high as with walkers, it was encouraging to note that, according to



RESIDENTS ARE WALKING & BIKING IN THE COMMUNITY



the Sankofa survey results, 65% of the population ride bikes although only 14% ride at least once a day, with a slightly higher percentage riding a few times a week and a month.

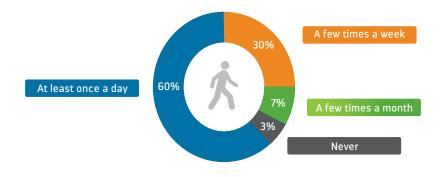
The HART study also identified that residents within the community biked. Of those asked, 26% biked.

The National Parks Service (NPS) survey also assessed the biking habits of community residents. Although the questions varied slightly from the Sankofa survey, 64% had ridden a bike in the previous year and within that year, only 21% indicated they biked a few times a week and 36% biked only a few times a month.

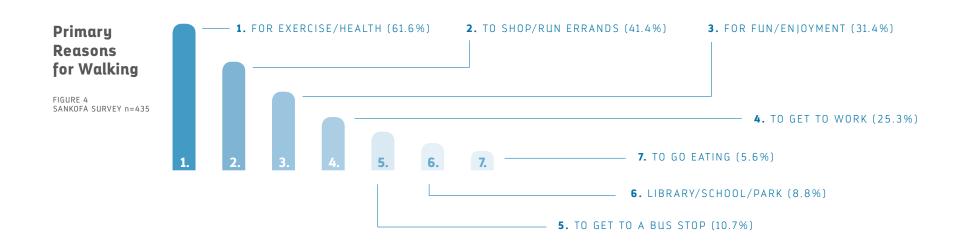
From the Sankofa survey and shown in Figure 6, the primary reason for biking in the community is for exercise and health reasons followed closely by those who bike for fun and enjoyment. The next grouping of frequencies shows that people also bike to shop and run errands and to get to work. The primary reasons for biking identified by the NPS survey were general recreation (53%), followed by those who rode primarily for health reasons (30%) and those who rode to get to destinations such as work, library or bus stops.

Walking Frequency

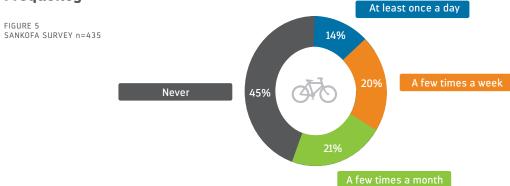
FIGURE 3 SANKOFA SURVEY n=435



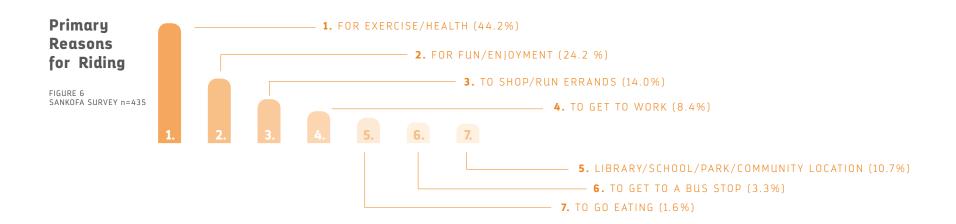
60% of the community walk outside for at least 10 minutes a day and they do so primarily for exercise.



Riding Frequency



14% of the community bike for at least 10 minutes a day and they do so primarily for exercise.





Connectivity

Having established that the OST/South Union community is mobile, the next question to address is "Where do they go and how do they get there?" The National Park Service survey and the survey conducted by HART provide the best insight into where people travel within the community. When asked, "When you walk within the area, where do you typically go?", 44% of the NPS respondents indicated that they had no destination, they walked for health reasons or recreation. Following that response, the next locations identified were:

A majority of the people who walk to the places listed are accessing locations that are relatively close. To the follow-up question, "How long does it take you to get to your destination, on average", the predominate answer was 6 to 10 minutes. Given that the average person covers 3.1 miles in an hour and most people are walking less than 10 minutes, one can assume most are walking approximately 1 mile or less.

Parks (29%)

Bus stop/transit station (23.5%) Shopping and Errands (20.5%) YMCA/Gym (20.5%)

POPULAR LOCATIONS WITHIN COMMUNITY

- Schools
- Parks (Frequent)
- Parks
- Retail Centers (Frequent)
- Retail Centers
- Community Organizations (Frequent)
- Community Organizations

Compiled walking routes (darker shaded routes were cited more frequently by survey respondents than lighter shaded ones)

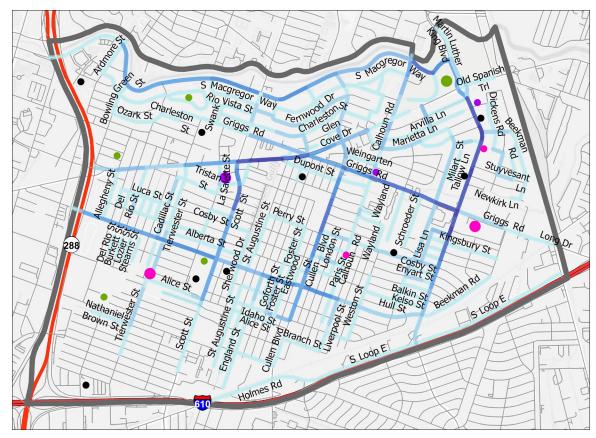


FIGURE 7

The HART survey results complements the responses received by the NPS. For the survey, people were asked to outline the routes frequently traveled for walking. Figure 7 outlines the compiled responses, representing where people walked most frequently overlaid with popular locations within the community. The most frequented routes mentioned include:

MLK between OST and Griggs

OST between Griggs and LaSalette St.

Scott between OST and Alberta

Cullen between Griggs and Yellowstone Blvd

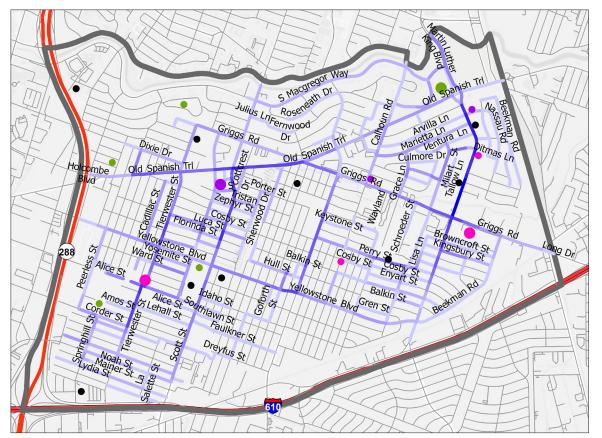
Next, the NPS survey asked those who biked within the community to select their primary destinations. The top destinations selected were:

Parks, (23.5%)

Shopping/errands (17.6%)

YMCA or gym (11.7%)

Most respondents frequently traveled between 2 to 5 miles, followed by 6 to 10 miles. Only 2% biked for more than 10 miles.



Results of the HART survey graphically depict the most biked routes by community residents. Figure 8 highlights the most frequented routes overlaid with popular locations within the community. The routes identified include:

Along the South MacGregor Way path

OST between Sidney and Scott

MLK between OST and Perry

Scott between OST and Yellowstone with volume slightly decreasing between Yellowstone and Mainer

Yellowstone between Scott and 288

Griggs between MLK and OST

Compiled biking routes (darker shaded routes were cited more frequently by survey respondents than lighter shaded ones)

FIGURE 8

HART researchers provided respondents with a community map and asked them to identify those places they most frequent. Although the pre-selection of destinations in the survey means that they cannot be viewed as an authoritative list of top destinations for walkers and cyclists, the selected locations likely do represent significant destinations overall in the opinion of those familiar with the area.

The most important point to make regarding the data related to these destinations is that there are substantial existing and potential pedestrians and cyclists using those modes to reach these places, and it would not be unreasonable to think that many other destinations within the area that were not selected for questioning would have a similar demand.

The most popular destinations in OST/South Union were:

The H-E-B Grocery Store (59%)

Palm Center complex (47%)

Lilly Grove Baptist Church (14%)

Cullen Middle School and Yellowstone Park (12%)

MacGregor Park (12%)



Even though residents within the community are mobile, opportunities exist to encourage additional walking and biking travel. According to the Sankofa survey, a majority of the people asked would like to become more active; 81% would like to walk more and 61% would like to increase their biking.

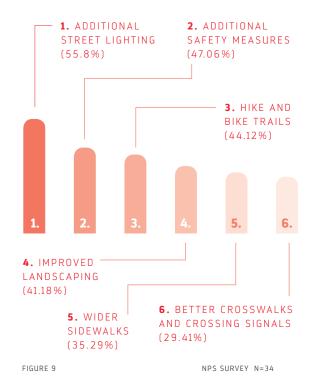
The NPS survey asked residents to select up to four improvements that would make them more likely to walk to nearby destinations. Figure 9 shows the top improvements identified by residents. The provision of additional street lighting was identified by over 50% of the respondents. This was followed by the provision of safety measures, additional bike & hike and or other off-street paths and improved landscaping. Approximately one-third of the respondents felt that the provision of wider sidewalks and better crosswalks and crossing signals should be a priority.

The Sankofa survey approached the opportunity to increase mobility in much the same way. Residents were asked what changes would need to take place for increased walking. Responses shown in Figure 10 indicated the provision of additional infrastructure such as sidewalks, paths and signal lights as the most recommended change. This was followed by improving infrastructure and making areas safer for walking. These top three answers were then followed by making people safer from cars and providing ADA accommodations.

In addition to seeking ways to improve walking, the Strollin' and Rollin' team wanted to identify ways to improve biking within the community. The Sankofa survey specifically asked what changes the respondent recommend be made in the community to make it easier to ride. Figure 11 outlines how the options ranked. The top response was providing more infrastructure such as sidewalks, paths and better lighting. The provision of infrastructure was followed by the improvement of existing infrastructure and making the neighborhood safer for biking.

The NPS survey also asked residents what they would like improved to encourage more biking. The top responses, shown in Figure 12, was to secure bicycle parking at neighborhood destinations, followed by group bike rides and improvements to buses/trains to accommodate bicycles followed. Offering bicycle safety courses and the provision of speed bumps, curb extensions, and other measures to slow down traffic were indicated by less than a quarter of the respondents. The NPS survey took the question of cycling improvements one step further.

Improvements to Encourage Walking



The question asked participants to rank potential improvements. The top three options selected were:

- The provision of sharrows street markings that indicate bicycles can use an entire lane of the road
- 2. The provision of standard bicycle lanes
- 3. "Buffered" bicycle lanes to put more space between cars and bikes

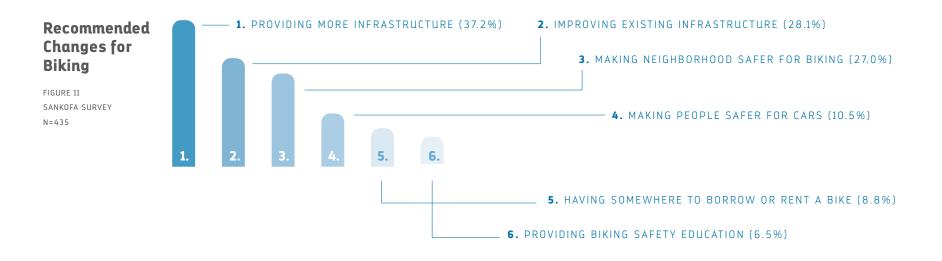
In addition, the NPS survey asked if participants would be interested in joining a biking or walking group; 71% said yes.

For both walking and cycling respondents, providing more infrastructure was the biggest change recommended. This response was followed by improving the existing infrastructure, then making the neighborhood safer.

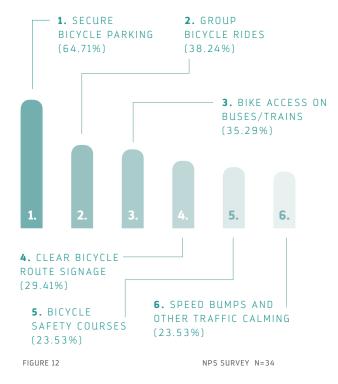
Changes to Allow for Walking

FIGURE 10 SANKOFA SURVEY N=435





Improvements to Encourage Biking



In addition to seeking ways to improve walking, the Strollin' and Rollin' team wanted to identify ways to improve biking within the community.



n an effort to determine how to improve mobility within the community, questions were asked about the ease or difficulty of walking. Slightly more than half of the population felt that it was easy to walk within the community. When asked a follow up question as to why they didn't walk, the primary reason identified was a disability or other health reasons (see Figure 13). A second reason for not walking was due to preferring other forms of transportation. Other answers ranged from being too busy to simply not wanting to walk.

The NPS survey also identified barriers to walking more frequently within the neighborhood. The top four reasons were:

Lack of sidewalks,

Not feeling safe,

Lack of lighting at night, and

Poor sidewalk conditions

In addition to the list of barriers provided, both surveys provided open-ended question to allow survey participants to identify barriers not previously listed. The prevalence of stray dogs was identified as a significant problem by both surveys.

Biking within and around OST/South Union, overall, is neither easy nor difficult. As shown in Figure 15, those who considered biking easy account for approximately 44%, which balances out the 41% who found it either very or somewhat difficult.

One of the greatest challenges to riding within the community is access to bicycles. According to the Sankofa survey, of those that didn't ride, approximately 33% lacked access to a bicycle. Referencing the NPS survey, 32% of those who didn't ride, didn't own a working bicycle.

In addition to bicycle ownership, the Sankofa survey indicated that disabilities and health reasons, the speed of other forms of transportation or little or no opportunity to bike were the top three reasons selected by community residents.

The NPS survey requested survey participants to select up to four reasons that prevented them from biking.

Ease of Walking

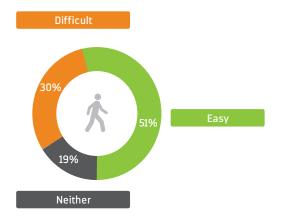
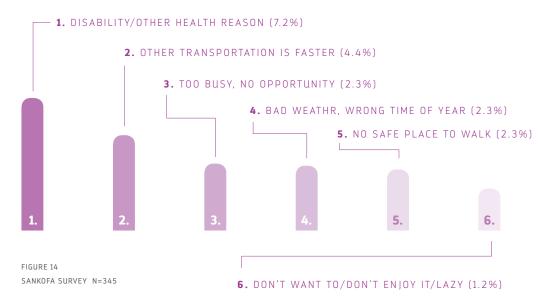


FIGURE 13 SANKOFA SURVEY N=345

Why Not Walk?



The top five reasons identified in the survey:

Insufficient bicycle lands or other bicycle routes (50%)

Poor road surfaces potholes, cracks in pavement, etc. (41%)

Don't feel safe riding in traffic (23%)

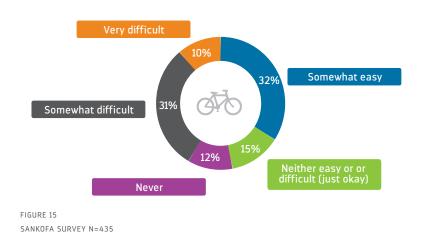
Not enough signage showing how to get around on bicycle routes (23%)

There isn't a good place to park my bike at typical designations (23%)

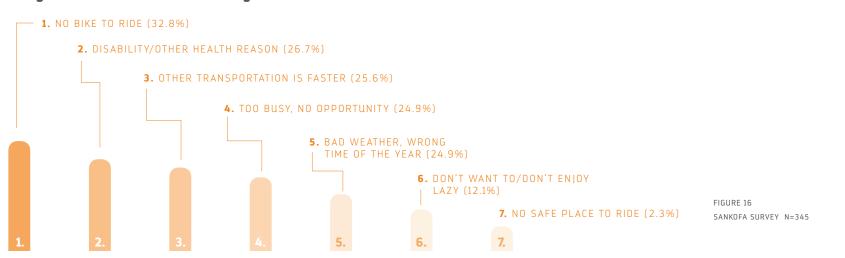
Outside of the list of barriers provided to residents to select from, respondents were given the opportunity to provide additional reasons that prevented them from walking. Not surprisingly, the predominate responses identified by all surveys whether walking or biking were: the presence of dogs, the lack of sidewalks, the condition of sidewalks streets and safety.

At this point, some of the barriers identified are worth a closer look. The street conditions surveys evaluated the presence of sidewalks, street conditions, lighting, traffic counts and the presence of bike signage and routes.

Ease of Riding Bikes in Community



Why Not Ride Bikes in Community



Presence of sidewalks

The street condition segments evaluated sidewalks in three ways: existence of sidewalks on both sides of the street, one side of the street or no sidewalks. For the street segments where the information was available, 32% of the community streets had sidewalks on both sides of the streets while 55% of the community streets had no sidewalks at all. Approximately 12% of the streets surveyed had a sidewalk on at least one side of the street. Examples are shown in Photos 1-2. However a better way to understand the existing sidewalk situations is depicted in Figure 17.

One of the major challenges facing walkers and bikers on those streets with no sidewalks is safety. Many of the residential roads, as seen in Photo 2 are barely wide enough for two cars to pass. Add a cyclist or two walkers, there is little space to retreat to allow for the passing of cars.



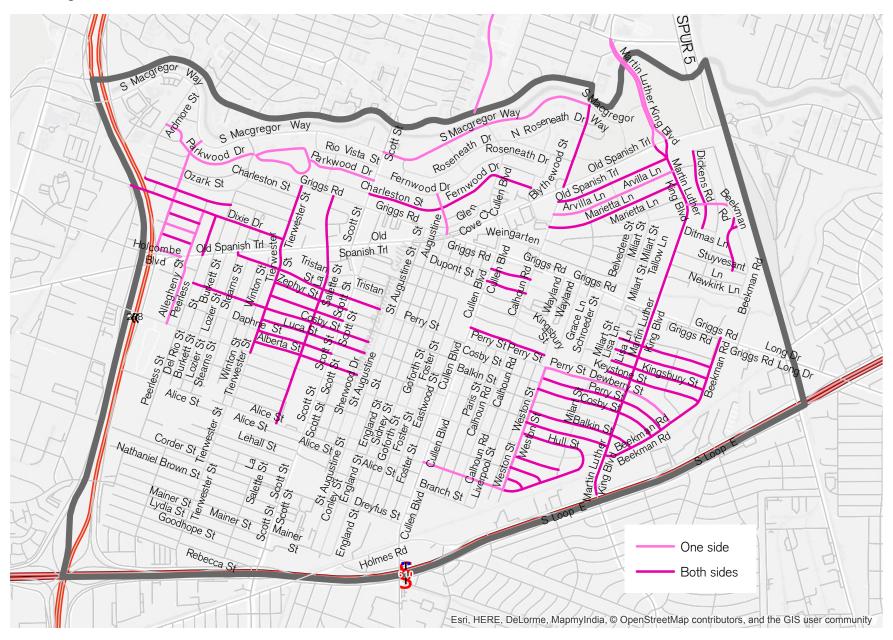
PHOTO 1: STREET WITH ONE SIDEWALK - IDAHO



PHOTO 2: STREET WITH NO SIDEWALKS - COSBY

FIGURE 17

Street Segments with Sidewalks



Existing street conditions

The condition of the existing sidewalks and streets speaks more to the barriers of mobility. Walkers reported using sidewalks but, when these don't exist or are in poor condition, they must share the street with cyclists as well as motorized vehicles, thereby reducing their safety, whether real or perceived. Photos 3 through 7 provide the best example of the physical condition of roads within the community. While not every road segment resembles what is shown here, the photographs nevertheless represent common sights.

PHOTO 3: MEASUREMENT OF STREET CRACK DEPTH



PHOTO 4: ROAD CONDITIONS: CONLEY



PHOTO 5: ROAD CONDITIONS: LIVERPOOL



PHOTO 6: ROAD CONDITIONS: DEL RIO



Street segments with bike signage as identified by the Street Condition Survey

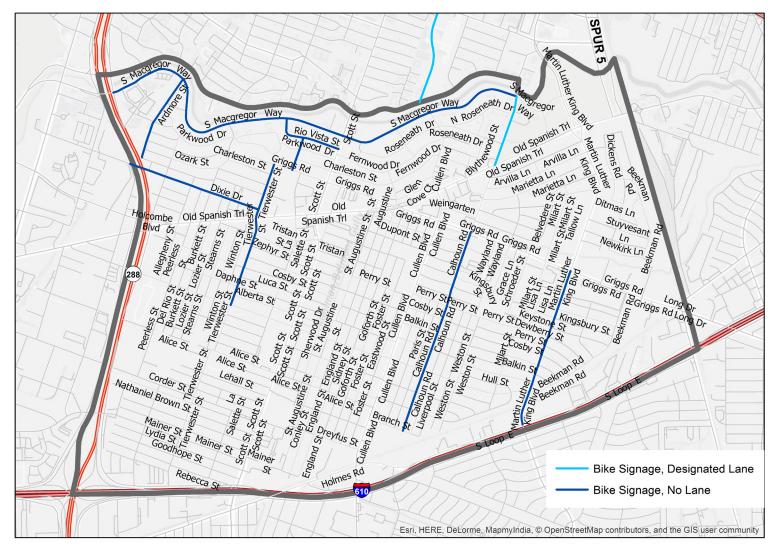


FIGURE 18

Bike routes

The presence of bike signage and designated routes are minimal within the OST/South Union community. The city has three forms of designation: 1 = shared lanes, 2 = bike designated lane, 3 = bike signage, no lane. Of the 230 line segments surveyed, less than 10% of street segments had any form of designations. Figure 18 provides a better picture of the amount and location of bike routes or signage. Photos 6 and 7 provide examples of the little bike lane or signage that exist within the community.



PHOTO 7: DESIGNATED BIKE LANE ON CULLEN



PHOTO 8: BIKE ROUTE SIGNAGE ON CULLEN



PHOTO 10 DOG WALKING THE COMMUNITY

Dogs

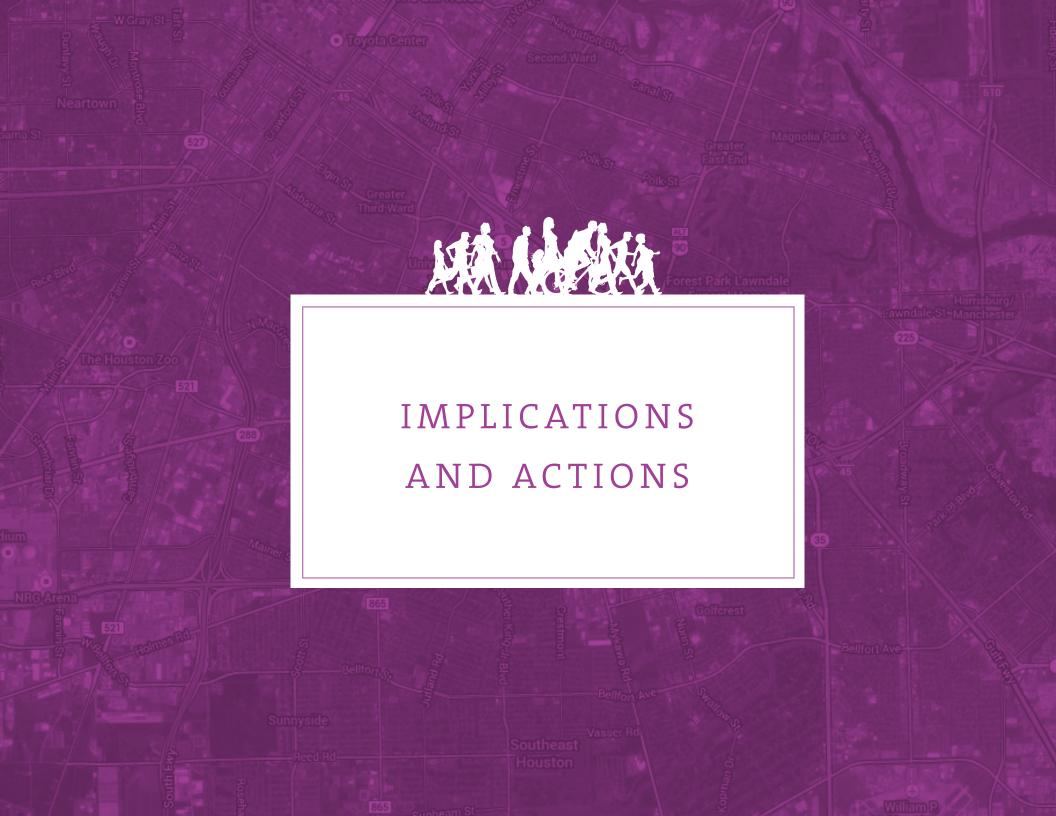
The issue of stray dogs is a growing concern in the city of Houston. In every survey conducted the number of stray dogs in the community was identified as a reason for not biking or walking. Stories differ as to the level of aggressiveness of the dogs, however, one can never be sure and it is not worth the risk to pass a single animal or pack of dogs in the effort to increase mobility.

Safety of Community

While the presence of wild dogs is a safety issue, when residents identified safety as a concern they discussed safety in the form of lighting, traffic speeds and volume as well as the issue of crime. The street condition survey accounted for 100% of the streets having the street light infrastructure. What was not noted is whether the street lights were working, which was the major concern for residents who were willing to elaborate on their specific safety concerns. Questions such as "do I call" and "who do I call" predominated most discussions. Many residents weren't sure if the responsibility lay with the city of Houston or an electrical company, of which there are many in Houston. As a result, street light outages are seldom reported and streets within the OST/South Union community are partially or completely in the dark.

The second safety issue addressed in this report is street volume and speeds. Old Spanish Trail (OST) is the busiest east west street running the border of the OST/South Union community. With a posted speed of 40mph and varying speeds actually driven, residents are hesitant to use OST as a biking route. Yellowstone, a second east/west thoroughfare has slightly slower speeds but the width of the street and sporadic bike lanes are issues of concern. North south streets such as Scott and Martin Luther King (MLK) are wide streets but the volume of traffic is daunting to cyclists. The remaining community is made primarily of residential streets with slower posted speeds however, several experience higher volumes if they serve as alternative connectors to OST, Yellowstone, MLK or Cullen.

RESIDENTS DISCUSSED SAFETY IN THE FORM OF LIGHTING, TRAFFIC SPEEDS AND VOLUME AS WELL AS THE ISSUE OF CRIME.



10

he findings of the reports illuminated the walking and biking habits and physical conditions within the community. If those surveyed are believed to represent the OST/South Union community, then there are windows of opportunity for residents, business owners and stakeholders to get involved and facilitate major change.

In response to the results found, the Strollin' and Rollin' GO team has outlined an initial plan of action. The team recognizes that there are some actions that fall outside of their purview and will make recommendations to other GO Teams and provide them with necessary information. For those barriers and issues that address the built environment, Strollin' and Rollin' has identified initials steps to be taken through a Neighborhood Greenways proposal.

Stray dogs in the Community

The presence of stray dogs is a strong barrier to walking and biking in the community. This problem is also experienced across the City of Houston. The City has initiated the BARC Animal Shelter and Adoption Facility program along with other initiatives to address the problem. Strollin' and Rollin' will provide the data found in the surveys to the Safety GO Team to address this issue along with the other community safety issues they have identified.

Bike Routes: pathways, street lanes and signage

Strollin' and Rollin' members agree with the survey results that indicate that there should be more designated bike lanes on the busier and high volume streets, and more visible signage for way finding.

Actions discussed include:

Identifying the streets and pathways that should have designated bike lanes; work with Bike Houston and providing data for the development of the City's Bike Master Plan to ensure the OST/South Union community is not overlooked.

Identifying streets that serve as connectors through the community and work with the Arts, Culture, History and Media GO Team committee to create and post way finding signs to points of cultural, recreation and other interests within and outside of the community.

Identifying residential streets that are driven at excessive speeds and working with City of Houston to install traffic calming devices within those areas.

Confirming and working with the city, area schools and Safe Routes to School programs to ensure the presence of sidewalks and crosswalks at elementary and middle schools. In addition, Strollin' and Rollin' would like to work with schools to provide safe and secure bike racks to accommodate bikes for students who bike to school.

In addition to the above, the GO Team believes that there are other actions that can be taken to support changes in the infrastructure. These actions would require participation by the business community. Suggest auxiliary actions include:

Working with major points of destination within the community to provide safe and secure bike racks to accommodate those who bike to these sites and to encourage others to do the same.

Encouraging existing related businesses to provide biker support services such as bike repair.

Sidewalk and Street Conditions

Improving existing sidewalk and street conditions are a priority for the Strollin' and Rollin' GO Team. After several discussions, the broader actions to be taken include:

Identifying and prioritizing worst areas both among team members, and in consultation City Councilman D representative, Dwight Boykins, who is a former member of the Rebuild Houston oversight committee.

Present case of neglect within the community regarding streets to the Department of Public Works through meetings with members of the street department and through the Capital Improvement Planning community input process. This includes gathering documentation on the City of Houston's Capital Improvement Plan Process (CIP), and identifying streets

that have been or projected to be scheduled in the community. If feasible, contact METRO scheduling to see how street conditions have affected bus scheduling in the area. If changes have been major on streets that involve METRO then invite METRO to meetings to provide support to the conversation.

If there is a need to generate more interest in the neighborhood and its conditions, the following actions have been suggested:

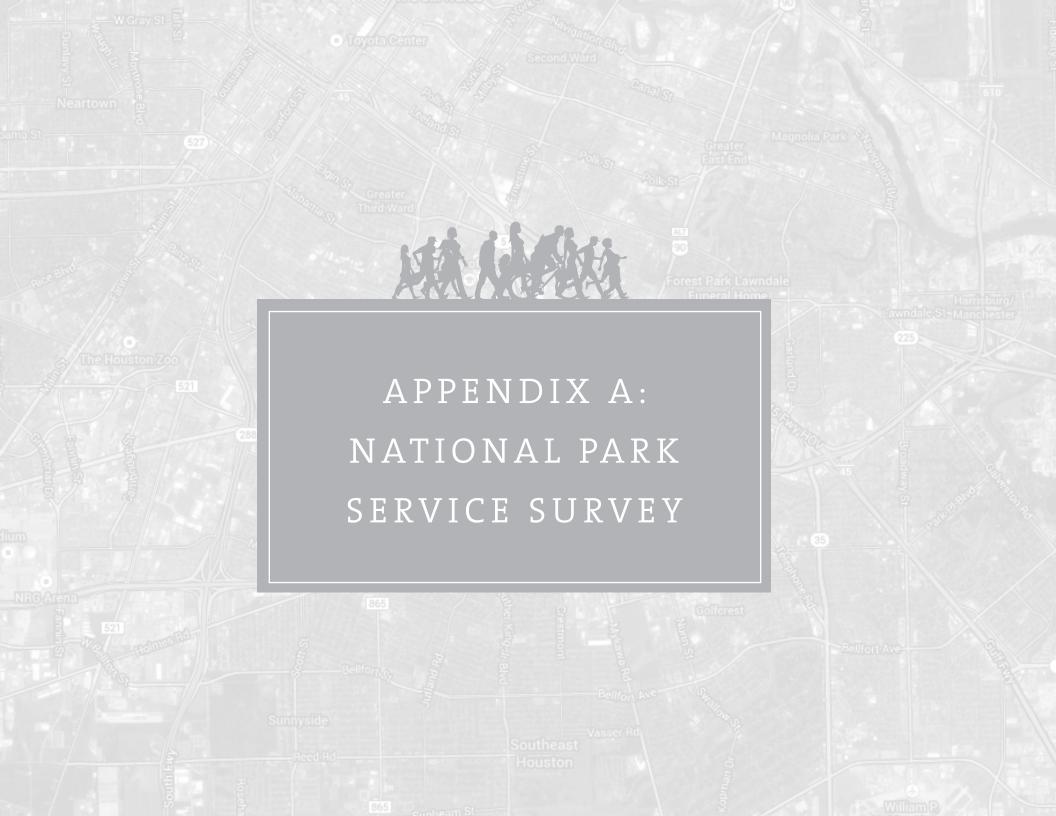
Create short YouTube videos with bike-throughs of the community, highlighting prioritized areas. These videos can be placed on you tube or featured on Strollin' and Rollin' and other websites.

Host public events inviting local newspapers and radio stations to cover and heighten the exposure of the problem areas in the community.

Encouraging Biking Activities

Improving the physical conditions are part of the equation; however, the Strollin' and Rollin' GO team recognize that the community has to get out and to take advantage of the improvements. The Team suggest:

Continuation of monthly bike rides throughout the community and city connecting neighborhood bike rides with other biking opportunities in neighboring communities and the city at large to heighten the presence of efforts in the OST /South Union Community.



SOUTHEAST HOUSTON STROLLIN' & ROLLIN' BIKEWAYS/PATHWAYS SURVEY

The Southeast Houston Strollin' & Rollin' Committee (S&R) is working to help Southeast Houston develop into a more active community by increasing residents' and visitors' options for getting around by foot, bike, and transit. Currently, S&R is working on a Bikeways and Pathways Plan for the neighborhood. By providing input about your biking and walking habits and the improvements you'd like to see, you'll help us develop a meaningful plan.

Below, you'll find a map of the Strollin' & Rollin' Committee's focus area.



Please help us by taking approximately 10 minutes to complete this survey. Thank you!

1.	-	live, work, or spend significant time in the Yes No	ne area l	nighlighted on the map above?
	ING HAB answer	ITS the following questions about your walki	ng habit	s.
2.		ften do you WALK to destinations within Never/Almost never A few times a year		a? A few times a week Daily
3.	Please	you WALK within the area, where do you select all that apply. My place of employment Place of worship (church, synagogue, mosque, etc.) Elementary/Middle/High School College/University Restaurants Sporting Events Parks Bar/Movie Theater/Entertainment Venu		Bus Stop/Transit Station Shopping/Errands Library YMCA/Gym No destination – walk for health reasons or for recreation Not applicable Other:
4.		you walk within the area, how long does i Less than 5 minutes 6-10 minutes 11-25 minutes More than 25 minutes Not applicable	it take y	ou to get to your destination, on average?

5.	Which of the following keeps you from walkin Lack of sidewalks Don't feel safe Poor sidewalk conditions Heavy traffic Nothing nearby to walk to Poor health or difficulty walking Don't know best routes Lack of shade	_ _ _ _	ore frequently? Please select UP TO FOUR factors. Lack of lighting at night Nothing interesting to look at Destinations are too far away Lack of ADA accessibility Don't have time Weather (heat, rain, etc.) Other:
6.	When walking in the neighborhood, are there and reason(s) for avoiding:	e particular	areas that you avoid? Please describe the location(s)
7.	Which of the following IMPROVEMENTS would select UP TO FOUR improvements. Wider sidewalks Hike and bike trails or other off-street Additional street lighting Additional trees or shade structures Drinking fountains Benches Better crosswalks and crossing signals Improving access for those with limited Additional safety measures (police parallel Signage showing directions to nearby Improved landscaping along roadway Not interested in walking to nearby designations.	et paths Is at major reted mobility atrols, neighy destinations destinations	(curb cuts, ramps, etc.) aborhood watch groups, etc.) as

BIKING HABITS

The Southeast Houston Strollin' & Rollin' Committee is working to increase the number of community members who bike for transportation and recreation. To help us understand who bikes and how we can best improve people's biking experiences, please answer the following questions.

8.		recurrently have access to a working bicycle? Yes No		
9.		ou ridden a bike in Houston in the last year? Yes		
		No (If No, Continue to QUESTION 15)		
10		erage, how often do you ride a bicycle? Never/Almost never A few times a year A few times a month A few times a week Daily		
11		s your primary reason for riding a bicycle?		
		Primarily ride for general recreation		
		Primarily ride as way to get to a destination		
		Primarily ride for health reasons		
		Other:		_
12	-		ion,	please select where you usually go on your bike. Pleas
		all that apply.	_	D. J.
		Place of employment		Parks
	Ц	Place of worship (church, synagogue, mosque, etc.)		Bar/Movie Theater/Entertainment Venue Bus Stop/Transit Station
	п	Elementary/Middle/High School		Shopping/Errands
		College/University		Library
		Restaurants		YMCA/Gym
		Sporting Events		Other:
		Not applicable	_	

13. If you ride your bicycle for recreation, please describe where you usually ride.	
14. What is the average distance of your typical bicycle trip? Less than 2 miles	
☐ 2-5 miles ☐ 6-10 miles ☐ More than 10 miles	
☐ More than 10 miles☐ Not sure	

BIKING CHALLENGES

The Strollin' & Rollin' Committee aims to develop recommendations for how to improve bicycling and walking within Southeast Houston. Please answer the following questions about the challenges to biking in the study area (see previous map).

15. Which	factors are most likely to PREVENT you from biking? Please select UP TO FOUR factors.
	I don't own a working bicycle
	I don't feel safe riding a bicycle in traffic
	Road surfaces are poor (potholes, cracks in pavement, etc.)
	Not enough bicycle lanes or other bicycle routes
	Not enough signage showing how to get around on bicycle routes
	Weather (heat, rain, etc.)
	I'm physically unable to ride a bicycle
	I'm not fit enough – biking is too much work
	My typical destinations are located too far from my home
	There isn't a good place to park my bike at my typical destinations
	Biking takes too much time
	My employer does not offer shower/locker facilities
	There are too many dangerous intersections to bike through
	Other:
	ere particular streets or areas that you try to AVOID while biking in this part of the city? If yes, please see the particular streets or areas you avoid AND why you avoid bicycling on them:

PREFERRED BIKING IMPROVEMENTS

Please answer the following questions and help us identify improvements that will make biking easier, safer, and more pleasant in the area.

followi - - - - -	ng potential bike improvements in order of your sharrows" – street markings that indicate Standard bicycle lanes "Buffered" bicycle lanes the put more space Off-street shared pathways (like Columbia)	our perbece becomes becomes the second secon	tween cars and bikes Rail Trail or Brays Bayou greenway) en designed to slow traffic and give priority to bicycles slowing measures
more?	Please select UP TO FOUR improvements/inc Secure bicycle parking at neighborhood destinations Clear signage designating bicycle routes Signage showing distances and directions to nearby destinations Improvements to buses/trains to accommodate bicycles	entiv	RTANT for encouraging people like yourself to bike ves. Bicycle safety courses Bicycle repair courses An area bicycle map highlighting neighborhood bike routes A bike directions smartphone app Speed bumps, curb extensions, and other measures to slow down traffic
	Discounts at area business for cyclists Group bicycle rides		B-cycle bike sharing stations Other:
	describe any LOCAL DESTINATIONS where yo ples: Palm Center Library, YMCA, MacGregor		
	describe any STREETS OR ROUTES that you woles: additional bike lanes on Yellowstone, like		l like to see improved to make biking easier. see a north-south bike route west of Scott Street, etc.)

49

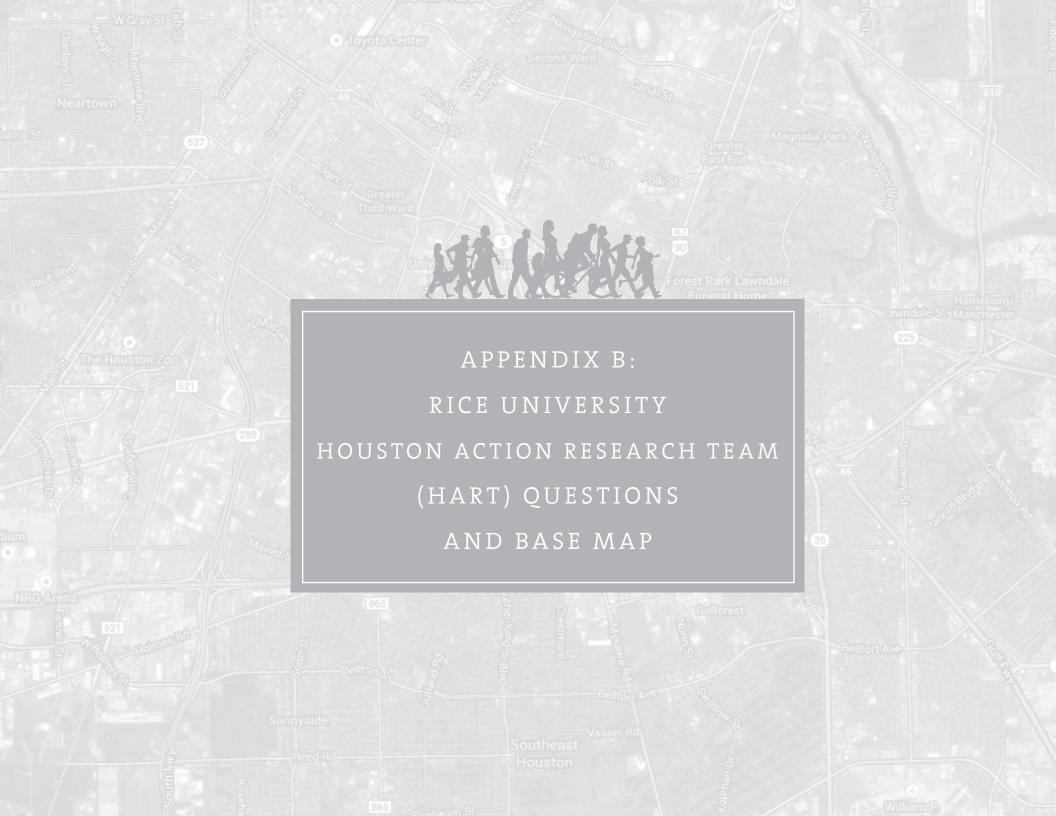
PARTICIPATION IN FUTURE PLANNING

_	Id you be willing to participate in a "Bikeways and Pathways" planning workshop? I Yes
_	No No
	ld you be interested in joining a biking or walking group? Yes No
•	to either of the above, please provide your name, phone number, and email address:
	e:
	l:
	·
•	ou have any additional thoughts about how to improve walking and biking in Southeast Houston? If so, se write your thoughts below.
, .	HICS a information will be used to make sure we capture the opinions of a broad cross-section of the area's siness owners, and visitors.
25. Geno	ler
	☐ Male
	☐ Female
26. Age	
	1 6-24
	25-34
	35-44
	45-54
_	3 55-64
	☐ 65 years or older

27. Race	African American White or Caucasian Hispanic or Latino	Asian Another Ethnicity
28. Your Zi	p Code	
	77003	
	77004	
	77021	
	77023	
	77030	
	77033	
	77051	
	77054	
	77087	
	Other:	

Thank you so much for taking the time to complete this survey. Your responses will be incredibly helpful as we work to make Southeast Houston a friendlier place to walk and bike.

For more information about the Southeast Strollin' & Rollin' efforts, please visit www.bayouvoices.org.





HART Alternative Mobility Survey Questions

- 1. Car: Do you ever drive or ride in a car around your neighborhood? If so, think of up to three destinations to which you frequently drive. Draw where you go on the map which roads you drive along to get to your destinations. Why do you drive along these routes?
- 2. Walk: Do you ever walk around your neighborhood? If so, think of up to three destinations to which you frequently walk. Draw where you go on the map which roads you walk along to get to your destinations. Why do you walk along these routes?
- 3. Bike: Do you ever bike around your neighborhood? If so, think of up to three destinations to which you frequently bike. Draw where you go on the map which roads you bike along to get to your destinations. Why do you bike along these routes?
- 4. METRO: Do you ever use METRO to get around your neighborhood? If so, think of up to three destinations to which you frequently take METRO. Draw where you go on the map which roads METRO travels along to get to your destinations. Why do you take METRO along these routes?
- 5. Recommendations: Imagine you have a friend who is biking from outside the neighborhood to destination X within the neighborhood. How would you recommend to your friend to bike which roads should she bike along to get to her destination? Draw your suggested route on the map. Why did you suggest this bike route?
- 6. Improvements: Which roads, street segments, and intersections should be improved to make traveling along them easier? Why do you suggest that these areas be improved?



Peer Researcher: Hello, my name is I am with the Southeast Houston Transformation Alliance. Today, we are working on improving the health of the residents of the OST/South Union community. I would like to talk with you about getting around in the community. It will only take about 10 minutes, and I can offer you \$5 for completing the survey.			
GREAT!			
There are no right or wrong answers to your honest opinion, that way we come healthier and better place to live for every	up with the best w		
Before we begin, can you tell me a li	ttle about yoursel	f?	
What is the street and the zip code o	of where you live:		
Street:2)	Zip Code:	(If 77021, code 3, if 77004, code	
Do you live in an apartment or house Apartment1 House2			
(If living in a house) Do you own or Rent1 Own2 [rent your home?		
(If it is not apparent) Can you tell m Under 171 Between 18 a		65 or older3	
(<u>If it is not apparent</u>) Can you tell mo	e your race?	White.3 Other:	

(Do not ask, just Female1	observe) Gender: Male2	
RECORD	THE FOLLOWING INFO	RMATION BEFORE BEGINNING SURVEY
Date:	Time:	Location:
Sector 1:	(Researcher Initials)	
At least once a day A few times a weel A few times a mon Never Don't know – DO	you walk outdoors for at th	
READ and Circle For exercise/Healt For fun/Enjoymer To get to work To Shop/Run erra To go eating Library/School/Pa To get to a bus sto Other reason (write	e all that apply. h reasons nds ark/Other Community Place p te answer):	
	NOT RÉAD OT READ	

Q1. How often do you walk outdoors for at least 10 minutes at a time. At least once a day	ne, for any reason? SKIP TO QUESTION Q3.
Q2. What was the primary reason for the last walk you took outdoo READ and Circle all that apply. For exercise/Health reasons	rs for at least 10 minutes?
Don't know – DO NOT RÉAD98 Refused – DO NOT READ99	
Q5. Which of these reasons make it difficult to walk in your comm READ and Circle all that apply. No sidewalks	unity?
Refused- DO NOT READ	

Q5. Which of these reasons make it difficult to walk in your community?
READ and Circle all that apply. No sidewalks
Bad sidewalks
Roads too busy/Too much traffic
Health issues4
Unsafe neighborhood/Safety5
Don't want to/Lazy6
No street lights/Lighting is bad
Other reason (write answer):
Refused- DO NOT READ
Refused—DO NOT READ99
Q6. Would you like to walk more in your community?
Yes
No
Maybe
Don't know – DO NOT READ98
Refused – DO NOT READ
Refused BO 1001 REFIB
Q7. Which of these changes would you recommend be made in your community to make it
easier for you to walk more?
READ and Circle all that apply.
Providing more infrastructure (Give examples : sidewalks, paths, trails, better lighting, signal lights at
intersections)1
Improving existing infrastructure2
Making people safer from car drivers
Having someone to walk with4
Providing better access for people with physical problems5
Making areas for walking safer
Or something else (write answer):
No recommendations/None97
Don't know – DO NOT READ
Refused – DO NOT READ

Q8. Do you have access to a bike to ride?	1
Yes No	
Don't know – DO NOT READ	
Refused – DO NOT READ	
Q9. How often do you ride a bike outdoors for	e at least 10 minutes at a time, for any reason?
At least once a day	
A few times a week	
A few times a month	
Never	
Don't know – DO NOT READ	
Refused – DO NOT READ	
Q10. What was the primary reason of your last READ and Circle all that apply.	bike ride?
Exercise/Health reasons	1
Fun/Pleasure	
Get to work	
Shop/Run errands	
Go eating	
Visit Library/School/Park/Other Community Pla	
Get to a bus stop	
Other place (write answer):	
Don't know – DO NOT READ	98
Refused - DO NOT READ	99

READ and Circle all that apply. Too busy, no opportunity		Q11. Why don't you ride a bike outdoors for at least 10 minutes?				
Too busy, no opportunity						
Disability/Other health reason						
Bad weather/Wrong time of the year		Disability/Other health reason				
Don't want to/Don't enjoy it/Lazy						
Other transportation is faster						
No safe place to ride						
No bike to ride						
Other reason (write answer): Don't know – DO NOT READ						
Refused – DO NOT READ						
Refused – DO NOT READ		Don't know – DO NOT READ98				
Q12. How easy or difficult is it to ride a bike in your community? Would you say Very Easy						
Very Easy		related Bollol Idaabiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiii				
Very Easy						
Very Easy	O12. How easy or diffic	ult is it to ride a bike in your community? Would you say				
Somewhat Easy						
Neither Easy or Difficult (Just Okay)	, ,	,				
Somewhat Difficult						
Very Difficult						
Don't know – DO NOT READ						
Refused – DO NOT READ						
Q13. Which of these reasons make it difficult to ride a bike in your community? READ and Circle all that apply. No sidewalks						
READ and Circle all that apply. No sidewalks	Ketused – DO NOT KEAD99					
READ and Circle all that apply. No sidewalks						
READ and Circle all that apply. No sidewalks						
No sidewalks	Q13. Which of these rea	sons make it difficult to ride a bike in your community?				
Bad sidewalks	READ and Circle all that	ut apply.				
Roads too busy/Too much traffic	No sidewalks	1				
Health issues	Bad sidewalks	2				
Health issues	Roads too busy/Too muc	h traffic3				
Don't want to/Lazy						
Don't want to/Lazy	Unsafe neighborhood/Saf	ety5				
No street lights/Lighting is bad						
Other place (write answer):						
Don't know – DO NOT READ98						
	Don't know – DO NOT	READ98				
Kemsea – DO NOT KEAD99		AD99				

	Q14. Would you like to ride a bike more in	your community?
	Yes	1
	No	2
	Maybe	3
	Don't know – DO NOT READ	98
	Refused – DO NOT READ	99
easier for you to ride a bi	nges would you recommend be made in you ke more?	ir community to make it
READ and Circle all that		
Providing more infrastruct	ure (Give examples: sidewalks, paths, trails, bett	ter lighting, signal lights and
intersections)	1	
Improving existing infrastr	ucture2	
Making you safer from car	drivers3	

I want to thank you so very much for participating in this survey. The information you provided will be very important to the Southeast Houston Transformation Alliance to assist improving the health of our families.

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