

# News Release



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## HOUSTON COUNTS RECOGNIZED FOR OUTSTANDING ACHIEVEMENT IN COMMUNICATIONS

**HOUSTON** -- The Houston chapter of the International Association of Business Communicators (IABC/Houston) presented Houston Counts with an Award of Excellence in Communication Management at the organization's Bronze Quill Awards dinner held May 12, 2011. Houston Counts was the City's outreach and marketing campaign aimed to increase participation in the 2010 Census. Planning Department staff, Suzy Hartgrove and Margaret Wallace, received the award on behalf of the City.



2011 IABC/HOUSTON  
Bronze Quill Award Winner

IABC/Houston presented Bronze Quill Awards of Excellence or Merit to nearly four dozen communications projects performed by professionals in and around the Houston area. The winners were selected from more than 80 entries in three categories: Communication Management, Communication Skills and Communication Creative. The submissions were judged by senior communicators from other IABC chapters.

"Congratulations to all of our Bronze Quill Award winners," said Nancy Trowbridge, IABC/Houston president. "The winning entries demonstrated strong strategic approaches and measurable results. IABC is proud to celebrate their outstanding efforts as Houston's top leaders in communications excellence."

Judges said of Houston Counts, "This was a thorough work plan! It's obvious that much feedback and time was invested to develop the overall plan and many obstacles were both anticipated and overcome because of the partnerships and planning."

Bronze Quill is IABC/Houston's annual competition for communications professionals and the chapter's fundraiser. With 335 members, IABC/Houston is part of a global network of 16,000 communications professionals committed to improving organizational effectiveness through strategic communications. For more information on IABC/Houston, visit [www.iabchouston.com](http://www.iabchouston.com).

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