



**PLANNING &  
DEVELOPMENT  
DEPARTMENT**

**HOUSTON GENERAL PLAN  
TECHNICAL ADVISORY COMMITTEE  
Monday, October 20, 2014**

**Agenda**

**MEETING 2**

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1. Welcome
2. Vision Update
3. Strategies and Tools
  - a. Growth and Development
  - b. Neighborhood Enhancement
4. Homework
  - a. Deadline – October 31, 2014
5. Next Steps

**Houston General Plan  
Technical Advisory Committee Meeting 9.22.14**

**General Comments**

**Vision**

- What is the context for “2040”?
- Some of these visions have already been realized
- Perhaps we should be condensing some of the proposed bullets within the vision, or putting a “laser focus” on some of them
- The last bullet point could be used as an overall principle of our vision/general plan
- Some within the list are very broad; we could stand to have a shorter list with more focus on a few items
- Focus on topics that are general and apply to all areas of the city

**Coordination tool**

- Will current data collection continue?
- Does collection/product of collection need to be distributed to more than one person?
- A lot of data already exists in My City; will this process just enhance what is already there?
- Relaying information and getting feedback is geared more toward people with technology availability/capability; how do we interact with the other groups?
- One idea might be to include information in utility bills (water/phone) so people that do not have digital access will also be informed
- Corporate partnerships (“onsert” → printed message on bill)
  - CenterPointe might be willing
- CenterPointe has several infrastructure projects currently in works; how would the City want them to display this information?
- Tommy McClam (?) might be a good resource when looking to utilize corporate partnerships/utility bill onserts
- Super Neighborhood meetings are another good way to distribute information
- Some entities prefer to have proprietary information over data; is there a way to release updated information or data periodically?
- How will this handle citywide plans that do not have defined boundaries?
  - City emergency plans, for example
  - How do people access these plans now?
  - Some plans align with the CIP or other specific plans/projects; might need several different layers in order to accurately display this information
- Disaster recovery and/or business continuity might need to be a specific part of the plan
  - Some organizations are currently trying to figure out how to communicate with people about these issues
  - CenterPointe might want to partner with the City to accomplish this, if the General Plan is the right method/vehicle to do so

**“Homework”/Moving Forward**

- Provide comments on visions/goals by October 30<sup>th</sup>
- Provide a list of tools/statutes that your organization uses to regulate development

- Provide a list of contact persons for your organization and who will be the primary participant in the TAC
- Could there be a google doc or other sharing document to avoid duplication or missing information?
- Regular meetings will be the 3<sup>rd</sup> Monday of every month from 1-3PM