



Byrne Criminal Justice Innovation Program Planning for Sustainability

LISC and BJA encourage a broad definition of “program sustainability” for BCJI – one that considers how a cross-sector, community-oriented and research-informed approach to crime prevention in a given community can continue after BCJI funds expire. As part of the planning phase, the BCJI cross-sector management team should clarify its specific sustainability goals and strategies, which will be articulated as part of the [Implementation Plan Package](#). The following table summarizes some questions you might consider (work down each column, from left to right, and add as you see fit!).

What do we want to sustain?	What factors will influence sustainability of those items?	What strategies should we consider given those factors?	What tools will we need?
<ul style="list-style-type: none"> <input type="checkbox"/> Cross-sector partnership <ul style="list-style-type: none"> <input type="checkbox"/> Formal management team or committee structure <input type="checkbox"/> Informal relationships across agencies and organizations <input type="checkbox"/> Principles of the approach <ul style="list-style-type: none"> <input type="checkbox"/> Regularly collect and analyze data to guide decisions <input type="checkbox"/> Use evidence-based approaches <input type="checkbox"/> Involve community members in program planning and implementation <input type="checkbox"/> Engage cross-sector partners for multi-faceted responses <input type="checkbox"/> Specific programs or strategies <ul style="list-style-type: none"> <input type="checkbox"/> Strategy 1: _____ <input type="checkbox"/> Strategy 2: _____ 	<ul style="list-style-type: none"> <input type="checkbox"/> Fiscal considerations <ul style="list-style-type: none"> <input type="checkbox"/> End of BCJI funding <input type="checkbox"/> End of other key program funding <input type="checkbox"/> Solicitation cycle/timing for other funding prospects: <ul style="list-style-type: none"> - Source 1: Date expected - Source 2: Date expected <input type="checkbox"/> Leadership considerations¹ <ul style="list-style-type: none"> <input type="checkbox"/> Political leadership change <input type="checkbox"/> Agency/organizational leadership change – law enforcement and other <input type="checkbox"/> Key staff change <input type="checkbox"/> Change in resident leadership <input type="checkbox"/> Environment considerations² <ul style="list-style-type: none"> <input type="checkbox"/> Major programs/initiatives set to begin or end <ul style="list-style-type: none"> - Project 1: Date expected - Project 2: Date expected <input type="checkbox"/> Major development or infrastructure projects set to begin or end 	<ul style="list-style-type: none"> <input type="checkbox"/> Communications <ul style="list-style-type: none"> <input type="checkbox"/> Community members <input type="checkbox"/> Funders <input type="checkbox"/> Political leaders <input type="checkbox"/> Key partners <input type="checkbox"/> Media <input type="checkbox"/> Fundraising <ul style="list-style-type: none"> <input type="checkbox"/> Public funding <input type="checkbox"/> Private funding <input type="checkbox"/> New partnerships <input type="checkbox"/> Redirecting resources of other funded initiatives <input type="checkbox"/> Protocols and systems <ul style="list-style-type: none"> <input type="checkbox"/> Staff transition <input type="checkbox"/> Orienting new political or agency/organizational leaders <input type="checkbox"/> Information-sharing across cross-sector partners <input type="checkbox"/> Revising goals and strategies over time <input type="checkbox"/> Other: _____ 	<ul style="list-style-type: none"> <input type="checkbox"/> Outreach materials <ul style="list-style-type: none"> <input type="checkbox"/> Brochure or one pager <input type="checkbox"/> Sample press releases or media advisories <input type="checkbox"/> Sample talking points <input type="checkbox"/> Website and/or social media <input type="checkbox"/> Case statement for approach <input type="checkbox"/> Communications plan <ul style="list-style-type: none"> <input type="checkbox"/> Who does what, when with outreach materials <input type="checkbox"/> Targets (e.g. how many media articles? op eds?) <input type="checkbox"/> Fundraising plan <ul style="list-style-type: none"> <input type="checkbox"/> Prospect research <input type="checkbox"/> Grant cycle calendar <input type="checkbox"/> Cultivation assignments <input type="checkbox"/> Systems development <ul style="list-style-type: none"> <input type="checkbox"/> MOUs or other clarification of roles and commitments <input type="checkbox"/> Contact list or online info-sharing tool for key partners <input type="checkbox"/> Schedule for revisiting goals and strategies

¹ Many leadership changes are not foreseeable. Consider strategies to prepare for many kinds of personnel changes, regardless of whether they are imminent.

² These could include the terms of other relevant initiatives, like Choice Neighborhoods or a youth violence prevention program, or things like a major streetscape improvement or vacant property demolition effort.