Fund Summary

Fund Name	:	**Tourism Promotion Special Revenue Fund**
Business Area	:	**Mayor's Office**
Fund No./Bus. Area No.	:	**2429 / 5000**

	FY2025 Current Budget	FY2025 Estimate	FY2026 Budget
Beginning Fund Balance	2,289,684	2,289,684	**2,098,363**
Current Revenues	24,502,891	24,776,193	**26,650,301**
Total Available Resources	26,792,575	27,065,877	**28,748,664**
Maintenance and Operations	24,667,514	24,667,514	**26,336,997**
Debt Services	300,000	300,000	**300,000**
Total Expenditures	24,967,514	24,967,514	**26,636,997**
Planned Ending Fund Balance	1,825,061	2,098,363	**2,111,667**
Total Budget	26,792,575	27,065,877	**28,748,664**
Fund Balance Distribution			
Non-Spendable	0	0	**0**
Restricted	1,825,061	2,098,363	**2,111,667**
Committed	0	0	**0**
Assigned	0	0	**0**
Unassigned	0	0	**0**

The above summarizes the FY2025 Budget, the FY2025 Estimate and the FY2026 Budget for the Tourism Promotion Special Revenue Fund (2429). Also included are the beginning and ending fund balances, total revenue and total expenditures.

The Tourism Promotion Special Revenue Fund was created to include special events and civic celebrations, activities designed to promote business travel, hotel occupancy, tourism and arts programs in the City of Houston, as well as protocol services.

The City of Houston Mayor's Office of Special Events (MOSE) produces and permits events that enhance the image of the City and highlight Houston's diverse culture. Events coordinated by this office include citywide and neighborhood festivals, dedications, inaugurations, parades, tree plantings, fun runs, galas, ground-breakings, and holiday celebrations. Civic celebration is vital to the spirit of Houston.

The Mayor’s Office of Trade and International Affairs (MOTIA) supports the Mayor of the City of Houston in encouraging and receiving international delegations by drawing attention to Houston's civic attributes. The office also supports outbound delegations led by Mayor or with Mayoral approval to promote and market Houston as a destination for business, travel, and investment.

The Mayor's Office of Cultural Affairs (MOCA) facilitates the City’s Arts and Cultural Plan. The office develops policies, oversees contracts for grants and cultural services, facilitates Civic Art, temporary art, donations to the City's art collection, community murals and special projects.

Special Cultural Initiatives reserves Hotel Occupancy Tax funds that will promote, develop, and publicize arts destinations, art activities, and arts exhibitions and displays to enhance Houston's image and reputation as an arts city and a destination for cultural tourism.