



H E B THANKSGIVING DAY PARADE APPLICATION



This parade application is for consideration to participate for The 67th Annual H-E-B Thanksgiving Day Parade on Thursday, November 24, 2016. It is designed to provide the Mayor's Office of Special Events with important information about your organization's proposed involvement. If your application is accepted, the information on this form will be used for production and planning purposes. ***This is not an invitation to participate.*** If selected, you will be notified in writing. **PLEASE COMPLETE THE FOLLOWING FORM AND RETURN IT WITH THE REQUESTED MATERIALS FOR THE PARADE. INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED.**

OFFICIAL GROUP / UNIT NAME _____

REPRESENTING (School, Community or Organization, if applicable) _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

CONTACT PERSON _____ PHONE # _____ EMAIL _____

FACEBOOK PAGE: _____ WEBSITE URL: _____

NUMBER OF PARTICIPANTS IN GROUP _____ AGE RANGE OF MEMBERS: _____

DESCRIBE UNIT (i.e. Equestrian Unit, Specialty Unit, Vehicle or Float) : _____

HAVE YOU PARTICIPATED IN THE PARADE BEFORE? YES, WHICH YEAR(S) _____ NO

BRIEF DESCRIPTION OF ORGANIZATION AND ENTRY – TO BE READ BY TV/RADIO ANNOUNCER AT REVIEWING STAND

APPLICATION REQUIREMENTS: [\(application will not be accepted unless all items received\)](#)

1. A completed H-E-B Thanksgiving Day Parade Application must be received by deadline Friday, September 23, 2016
2. An **online video link** or DVD with sound of the group performance/routine – (if applicable) please ensure the video has the best audio and video quality possible.
3. An 8x10 jpg / high res color photograph of the Group/Unit (in costume if applicable)
4. **All items may be emailed to Leigh-Anne.McQuitty@houstontx.gov Or Return Completed**
 Application To: Leigh-Anne McQuitty | Mayor's Office of Special Events, 901 Bagby, 1st Floor Mezzanine | Houston, Texas 77002 | Phone: (832) 393-0847 | Fax: (832)393-0837